

# DEMOGRAPHICS

## Shops On Main O'Fallon, MO 63366



**Date:** December 29, 2003  
**Current Geography Selection:** 1, 3, 5 mile radii: 608 N MAIN ST,  
DARDENNE, MO 63366\*

**Latitude:** 38.817017 **Longitude:** -90.699614  
**City:** O'Fallon city **Pop:** 52,388  
**County:** St. Charles County **Pop:** 311,527  
**Zip:** 63366 O Fallon **Pop:** 63,529

### Executive Demographic Summary Report

#### Population

The current year population in this selected geography is 92,118. The 2000 Census revealed a population of 82,262, and in 1990 it was 49,641 representing a 65.71% change. It is estimated that the population in this area will be 107,557 in 2008, representing a change of 16.76% from 2003. The current population is 49.41% male and 50.59% female. In 2003, the median age of the population in this area was 33.4, compared to the US median age which was 36.1. The population density in your area is 1,172.9 people per square mile.

#### Households

There are currently 31,772 households in this selected geography. The Census revealed household counts of 28,063 in 2000, up from 16,437 in 1990, representing a change of 93.29%. It is estimated that the number of households in this area will be 37,711 in 2008, representing a change of 18.69% from the current year. For the current year, the average household size in this area is 2.90 persons.

In 2003, the median number of years in residence in this geography's population is 4.54. The average household size in this geography was 2.88 people and the average family size was 3.20 people. The average number of vehicles per household in this geography was 2.0.

#### Income

In 2003, the median household income in this selected geography was \$62,667, compared to the US median which was \$45,128. The Census revealed median household incomes of \$58,776 in 2000 and \$40,486 in 1990 representing a change of 54.79%. It is estimated that the median household income in this area will be \$71,451 in 2008, which would represent a change of 14.02% from the current year.

In 2003, the per capita income in this area was \$23,915, compared to the US per capita, which was \$23,201. The 2003 average household income for this area was \$69,125, compared to the US average which was \$61,579.

#### Race Ethnicity

In 2003, the racial makeup of this selected area was as follows: 95.39% White; 2.12% Black; 0.22% Native American; 0.79% Asian/Pacific Islander; and 0.41% Other. Compare these to the US racial makeup which was: 75.06% White, 12.30% Black, 0.88% Native American, 3.66% Asian/Pacific Islander and 5.52% Other.

People of Hispanic ethnicity are counted independently of race. People of Hispanic origin make up 1.63% of the current year population in this selected area. Compare this to the US makeup of 13.79%. Changes in the population within each race and ethnicity category from the 1990 Census to the 2000 Census are as follows: 22.6% American Indian, Eskimo, Aleut Population; 176.7% Asian, Pacific Islander; 167.6% Black; 85.9% Hispanic Ethnicity; 103.7% Other; White 62.1%.

#### Housing

The median housing value in this area was \$74,562 in 1990, compare this to the US median of \$78,382 for the same year. The 2000 Census median housing value was \$111,992, which is a 50.2% change from 1990. In 1990, there were 13,409 owner occupied housing units in this area vs. 28,063 in 2000. Also in 1990, there were 3,029 renter occupied housing units in this area vs. 3,262 in 2000. The average rent in 1990 was \$407 vs. \$547 in 2000.

#### Employment

In 2003, there were 67,355 people over the age of 16 in the labor force in your geography. Of these 74.01% were employed, 2.35% were unemployed, 23.49% were not in the labor force and 0.15% were in the armed forces. In 1990, unemployment in this area was 3.03% and in 2000 it was 2.24%.

In 2003, there were 32,573 employees in this selected area (daytime population) and there were 2,811 establishments. For this area in 1990, 57.16% of employees were employed in white-collar occupations and 42.89% were employed in blue-collar occupations. In 2000, white collar workers made up 62.14% of the population, and those employed in blue collar occupations made up 37.86%. In 1990, the average time traveled to work was 18 minutes and in 2000 it was 26 minutes.

Current year data is for the year 2003, 5 year projected data is for the year 2008.  
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