






Monza Dr.	1000 Monza Dr Saint Charles, MO 63303 Radius: 1.0 mile	1000 Monza Dr Saint Charles, MO 63303 Radius: 3.0 mile	1000 Monza Dr Saint Charles, MO 63303 Radius: 5.0 mile
 2000 Total Population	10,095	79,881	142,083
2000 Group Quarters	39	293	2,549
2008 Total Population	10,886	87,299	155,378
2013 Total Population	11,866	95,373	169,210
2008 - 2013 Annual Rate	1.74%	1.78%	1.72%
 2000 Households	3,985	27,754	51,885
2000 Average Household Size	2.52	2.87	2.69
2008 Households	4,479	31,600	59,005
2008 Average Household Size	2.42	2.75	2.59
2013 Households	4,936	34,938	65,012
2013 Average Household Size	2.4	2.72	2.56
2008 - 2013 Annual Rate	1.96%	2.03%	1.96%
2000 Families	2,923	21,744	37,830
2000 Average Family Size	3	3.26	3.17
2008 Families	3,130	23,722	41,096
2008 Average Family Size	2.97	3.22	3.15
2013 Families	3,357	25,618	44,171
2013 Average Family Size	2.98	3.23	3.16
2008 - 2013 Annual Rate	1.41%	1.55%	1.45%
 2000 Housing Units	4,078	28,320	53,420
Owner Occupied Housing Units	85.5%	84.5%	75.6%
Renter Occupied Housing Units	12.5%	13.3%	21.5%
Vacant Housing Units	2.1%	2.2%	2.9%
2008 Housing Units	4,597	32,372	61,040
Owner Occupied Housing Units	83.2%	82.2%	73.1%
Renter Occupied Housing Units	14.2%	15.4%	23.6%
Vacant Housing Units	2.6%	2.4%	3.3%
2013 Housing Units	5,081	35,905	67,364
Owner Occupied Housing Units	82.0%	80.9%	72.0%
Renter Occupied Housing Units	15.2%	16.4%	24.6%
Vacant Housing Units	2.9%	2.7%	3.5%
Median Household Income			
2000	\$59,934	\$62,020	\$56,289
2008	\$76,466	\$79,520	\$72,727
2013	\$89,762	\$92,362	\$85,385
Median Home Value			
2000	\$126,831	\$121,906	\$117,827
2008	\$198,476	\$193,451	\$187,764
2013	\$201,879	\$198,383	\$193,473
Per Capita Income			
2000	\$26,006	\$24,271	\$23,814
2008	\$35,326	\$33,135	\$32,610
2013	\$43,805	\$41,341	\$40,814
Median Age			
2000	35.4	34.5	34.5
2008	37.8	36.3	36.1
2013	38.1	36.6	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Monza Dr.	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Latitude: 38.745414	Saint Charles, MO 63303	Saint Charles, MO 63303	Saint Charles, MO 63303
Longitude: -90.569365	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile



2000 Households by Income

Household Income Base	4,007	27,729	51,947
< \$15,000	3.4%	3.9%	6.2%
\$15,000 - \$24,999	7.2%	6.9%	8.6%
\$25,000 - \$34,999	9.1%	9.0%	10.7%
\$35,000 - \$49,999	19.0%	16.7%	17.4%
\$50,000 - \$74,999	24.4%	26.7%	25.7%
\$75,000 - \$99,999	18.7%	20.0%	16.6%
\$100,000 - \$149,999	14.4%	12.9%	11.0%
\$150,000 - \$199,999	2.8%	2.7%	2.5%
\$200,000+	1.0%	1.1%	1.3%
Average Household Income	\$69,063	\$68,805	\$64,420

2008 Households by Income

Household Income Base	4,480	31,598	59,005
< \$15,000	1.5%	2.2%	3.5%
\$15,000 - \$24,999	3.6%	3.7%	5.6%
\$25,000 - \$34,999	6.0%	5.7%	7.0%
\$35,000 - \$49,999	10.9%	11.2%	12.7%
\$50,000 - \$74,999	26.6%	22.8%	22.9%
\$75,000 - \$99,999	16.0%	18.5%	17.4%
\$100,000 - \$149,999	26.4%	26.7%	22.3%
\$150,000 - \$199,999	5.8%	5.8%	5.3%
\$200,000+	3.2%	3.5%	3.4%
Average Household Income	\$89,708	\$90,632	\$85,135

2013 Households by Income

Household Income Base	4,936	34,939	65,011
< \$15,000	1.0%	1.6%	2.5%
\$15,000 - \$24,999	2.2%	2.2%	3.7%
\$25,000 - \$34,999	3.2%	3.4%	4.4%
\$35,000 - \$49,999	6.2%	6.7%	8.3%
\$50,000 - \$74,999	20.2%	18.8%	19.6%
\$75,000 - \$99,999	25.4%	22.6%	22.5%
\$100,000 - \$149,999	25.8%	28.4%	24.2%
\$150,000 - \$199,999	9.5%	8.9%	7.6%
\$200,000+	6.6%	7.4%	7.1%
Average Household Income	\$109,895	\$111,756	\$105,441

2000 Owner Occupied HUs by Value

Total	3,483	23,896	40,422
<\$50,000	1.5%	2.7%	4.2%
\$50,000 - 99,999	27.3%	22.6%	27.8%
\$100,000 - 149,999	41.0%	47.4%	42.3%
\$150,000 - 199,999	21.8%	17.8%	16.0%
\$200,000 - \$299,999	7.6%	8.2%	7.6%
\$300,000 - 499,999	0.4%	1.0%	1.6%
\$500,000 - 999,999	0.4%	0.2%	0.4%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$133,938	\$133,805	\$131,028

2000 Specified Renter Occupied HUs by Contract Rent

Total	499	3,841	11,462
With Cash Rent	97.8%	96.9%	96.8%
No Cash Rent	2.2%	3.1%	3.2%
Median Rent	\$603	\$596	\$546
Average Rent	\$586	\$615	\$564

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Age

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	10,098	79,883	142,080
0 - 4	6.9%	7.2%	7.0%
5 - 9	8.1%	8.5%	7.8%
10 - 14	7.9%	9.1%	8.3%
15 - 19	7.3%	7.8%	7.8%
20 - 24	4.9%	5.1%	6.3%
25 - 34	14.1%	13.1%	13.6%
35 - 44	19.0%	19.2%	18.2%
45 - 54	15.7%	15.4%	14.4%
55 - 64	8.2%	7.5%	7.9%
65 - 74	4.9%	4.2%	4.9%
75 - 84	2.6%	2.3%	3.0%
85+	0.4%	0.6%	0.9%
18+	72.3%	70.0%	72.0%

2008 Population by Age

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	10,887	87,302	155,377
0 - 4	6.8%	7.1%	6.9%
5 - 9	6.6%	7.0%	6.7%
10 - 14	6.9%	7.4%	7.1%
15 - 19	6.5%	7.2%	7.3%
20 - 24	5.4%	6.1%	6.8%
25 - 34	13.5%	13.4%	13.6%
35 - 44	15.8%	15.0%	14.7%
45 - 54	16.2%	16.6%	15.8%
55 - 64	12.4%	11.6%	11.2%
65 - 74	5.7%	5.1%	5.5%
75 - 84	3.1%	2.7%	3.2%
85+	0.9%	0.9%	1.2%
18+	75.5%	74.0%	74.9%

2013 Population by Age

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	11,864	95,374	169,210
0 - 4	6.9%	7.2%	7.0%
5 - 9	6.6%	7.0%	6.7%
10 - 14	6.7%	7.1%	6.8%
15 - 19	6.3%	6.7%	6.9%
20 - 24	5.0%	5.5%	6.5%
25 - 34	14.1%	14.4%	14.1%
35 - 44	14.6%	14.0%	13.7%
45 - 54	16.2%	15.8%	15.3%
55 - 64	12.8%	12.7%	12.2%
65 - 74	6.6%	6.0%	6.2%
75 - 84	3.0%	2.7%	3.2%
85+	1.1%	1.1%	1.4%
18+	75.8%	74.6%	75.4%

2000 Population by Sex

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Males	48.9%	49.2%	49.1%
Females	51.1%	50.8%	50.9%

2008 Population by Sex

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Males	48.4%	48.9%	48.9%
Females	51.6%	51.1%	51.1%

2013 Population by Sex

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Males	48.3%	48.8%	48.8%
Females	51.7%	51.2%	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	10,096	79,880	142,082
White Alone	94.6%	94.5%	94.1%
Black Alone	2.5%	2.7%	2.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.2%	1.2%	1.1%
Some Other Race Alone	0.4%	0.4%	0.5%
Two or More Races	1.1%	1.1%	1.1%
Hispanic Origin	1.3%	1.3%	1.6%
Diversity Index	12.8	12.9	14.1

2008 Population by Race/Ethnicity

Total	10,886	87,300	155,378
White Alone	93.2%	93.1%	92.8%
Black Alone	2.9%	3.0%	3.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	1.9%	1.8%	1.8%
Some Other Race Alone	0.5%	0.5%	0.7%
Two or More Races	1.3%	1.2%	1.3%
Hispanic Origin	1.8%	1.8%	2.2%
Diversity Index	16.0	16.2	17.5

2013 Population by Race/Ethnicity

Total	11,867	95,372	169,209
White Alone	92.5%	92.4%	92.0%
Black Alone	3.0%	3.2%	3.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	2.3%	2.2%	2.1%
Some Other Race Alone	0.5%	0.6%	0.8%
Two or More Races	1.4%	1.3%	1.4%
Hispanic Origin	2.1%	2.1%	2.5%
Diversity Index	17.7	17.9	19.2



2000 Population 3+ by School Enrollment

Total	9,697	76,514	136,271
Enrolled in Nursery/Preschool	2.9%	2.5%	2.3%
Enrolled in Kindergarten	1.6%	1.8%	1.6%
Enrolled in Grade 1-8	13.1%	14.9%	13.6%
Enrolled in Grade 9-12	6.4%	7.1%	6.6%
Enrolled in College	4.0%	4.3%	5.4%
Enrolled in Grad/Prof School	0.9%	1.2%	1.3%
Not Enrolled in School	71.1%	68.1%	69.2%

2008 Population 25+ by Educational Attainment

Total	7,365	56,969	101,248
Less than 9th Grade	1.7%	1.8%	2.4%
9th - 12th Grade, No Diploma	4.8%	4.6%	5.3%
High School Graduate	25.3%	25.8%	27.4%
Some College, No Degree	27.7%	25.9%	25.7%
Associate Degree	9.6%	9.1%	8.7%
Bachelor's Degree	22.3%	23.4%	21.3%
Graduate/Professional Degree	8.7%	9.3%	9.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ by Marital Status

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	8,669	68,567	123,243
Never Married	23.5%	24.5%	25.0%
Married	62.1%	61.6%	59.7%
Widowed	3.9%	3.6%	4.6%
Divorced	10.5%	10.2%	10.7%



2000 Population 16+ by Employment Status

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	7,644	58,501	106,850
In Labor Force	74.8%	76.7%	75.4%
Civilian Employed	73.1%	74.8%	72.2%
Civilian Unemployed	1.7%	1.9%	3.2%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	25.2%	23.3%	24.6%

2008 Civilian Population 16+ in Labor Force

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Civilian Employed	95.1%	95.2%	94.2%
Civilian Unemployed	4.9%	4.8%	5.8%

2013 Civilian Population 16+ in Labor Force

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Civilian Employed	95.6%	95.6%	94.7%
Civilian Unemployed	4.4%	4.4%	5.3%

2000 Females 16+ by Employment Status and Age of Children

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	3,891	30,131	55,287
Own Children < 6 Only	8.1%	9.0%	8.8%
Employed/in Armed Forces	5.0%	6.3%	6.3%
Unemployed	0.0%	0.0%	0.2%
Not in Labor Force	3.2%	2.6%	2.3%
Own Children < 6 and 6-17 Only	6.8%	8.0%	7.1%
Employed/in Armed Forces	3.8%	5.3%	4.6%
Unemployed	0.3%	0.1%	0.1%
Not in Labor Force	2.6%	2.6%	2.4%
Own Children 6-17 Only	21.5%	23.2%	20.4%
Employed/in Armed Forces	17.4%	18.9%	16.8%
Unemployed	0.3%	0.3%	0.2%
Not in Labor Force	3.9%	4.0%	3.4%
No Own Children < 18	63.6%	59.8%	63.7%
Employed/in Armed Forces	40.3%	38.5%	38.4%
Unemployed	1.0%	1.2%	2.4%
Not in Labor Force	22.3%	20.1%	23.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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2008 Employed Population 16+ by Industry

Total	5,213	43,349	75,446
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	8.2%	7.1%	7.4%
Manufacturing	12.1%	12.9%	12.8%
Wholesale Trade	4.0%	4.0%	4.0%
Retail Trade	12.9%	13.4%	13.4%
Transportation/Utilities	5.9%	6.4%	6.1%
Information	2.9%	3.0%	2.8%
Finance/Insurance/Real Estate	9.2%	9.0%	8.7%
Services	40.6%	40.5%	41.0%
Public Administration	3.8%	3.5%	3.5%

2008 Employed Population 16+ by Occupation

Total	5,209	43,346	75,446
White Collar	66.0%	68.9%	67.3%
Management/Business/Financial	16.8%	16.3%	15.4%
Professional	20.7%	22.1%	21.1%
Sales	12.7%	13.4%	13.4%
Administrative Support	15.8%	17.2%	17.4%
Services	15.5%	13.0%	13.6%
Blue Collar	18.4%	18.1%	19.1%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.6%	5.7%	6.0%
Installation/Maintenance/Repair	4.1%	3.4%	3.4%
Production	4.0%	4.1%	4.5%
Transportation/Material Moving	4.7%	4.8%	5.1%



2000 Workers 16+ by Means of Transportation to Work

Total	5,526	43,274	76,212
Drove Alone - Car, Truck, or Van	89.7%	88.8%	88.0%
Carpooled - Car, Truck, or Van	6.9%	7.0%	7.7%
Public Transportation	0.3%	0.4%	0.4%
Walked	0.3%	0.3%	0.6%
Other Means	0.3%	0.5%	0.6%
Worked at Home	2.5%	2.8%	2.8%

2000 Workers 16+ by Travel Time to Work

Total	5,527	43,273	76,210
Did Not Work at Home	97.5%	97.2%	97.2%
Less than 5 minutes	1.2%	1.4%	1.7%
5 to 9 minutes	5.9%	6.1%	7.9%
10 to 19 minutes	20.8%	23.3%	25.7%
20 to 24 minutes	17.6%	15.4%	15.4%
25 to 34 minutes	28.7%	27.3%	25.0%
35 to 44 minutes	10.6%	10.3%	9.1%
45 to 59 minutes	9.0%	8.7%	8.1%
60 to 89 minutes	2.4%	3.2%	3.0%
90 or more minutes	1.2%	1.5%	1.3%
Worked at Home	2.5%	2.8%	2.8%
Average Travel Time to Work (in min)	26.7	27.0	25.7

2000 Households by Vehicles Available

Total	3,986	27,749	51,915
None	1.9%	2.8%	3.8%
1	27.0%	23.4%	28.1%
2	52.1%	51.2%	47.5%
3	14.1%	16.1%	14.9%
4	3.5%	4.5%	4.1%
5+	1.3%	1.9%	1.6%
Average Number of Vehicles Available	1.9	2.0	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	3,986	27,754	51,886
Family Households	73.4%	78.3%	72.9%
Married-couple Family	61.9%	66.0%	60.0%
With Related Children	32.3%	36.6%	31.6%
Other Family (No Spouse)	11.4%	12.3%	13.0%
With Related Children	7.3%	8.4%	8.8%
Nonfamily Households	26.6%	21.7%	27.1%
Householder Living Alone	22.4%	17.3%	21.8%
Householder Not Living Alone	4.2%	4.3%	5.3%
Households with Related Children	39.6%	45.0%	40.4%
Households with Persons 65+	15.1%	14.3%	16.5%

2000 Households by Size

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	3,985	27,754	51,885
1 Person Household	22.4%	17.3%	21.8%
2 Person Household	32.4%	31.0%	31.9%
3 Person Household	17.7%	19.0%	17.6%
4 Person Household	17.3%	20.3%	17.8%
5 Person Household	7.4%	8.8%	7.7%
6 Person Household	2.0%	2.5%	2.3%
7+ Person Household	0.7%	1.0%	0.9%

2000 Households by Year Householder Moved In

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	3,985	27,750	51,914
Moved in 1999 to March 2000	18.7%	16.0%	19.0%
Moved in 1995 to 1998	35.3%	32.5%	32.5%
Moved in 1990 to 1994	20.7%	21.7%	19.3%
Moved in 1980 to 1989	16.3%	20.2%	17.2%
Moved in 1970 to 1979	6.5%	7.4%	8.0%
Moved in 1969 or Earlier	2.5%	2.1%	3.9%
Median Year Householder Moved In	1995	1995	1995



2000 Housing Units by Units in Structure

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	4,070	28,376	53,479
1, Detached	72.4%	79.5%	70.3%
1, Attached	12.2%	5.8%	6.1%
2	0.1%	0.4%	1.6%
3 or 4	4.6%	3.2%	4.3%
5 to 9	5.0%	3.5%	4.8%
10 to 19	3.3%	3.0%	5.4%
20+	2.2%	2.9%	4.4%
Mobile Home	0.1%	1.6%	3.0%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	1000 Monza Dr	1000 Monza Dr	1000 Monza Dr
Total	4,078	28,326	53,452
1999 to March 2000	2.4%	2.3%	2.1%
1995 to 1998	16.6%	10.7%	10.6%
1990 to 1994	17.3%	14.8%	13.5%
1980 to 1989	36.5%	38.7%	33.1%
1970 to 1979	20.2%	25.6%	23.6%
1969 or Earlier	7.0%	7.9%	17.0%
Median Year Structure Built	1986	1984	1983

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Sophisticated Squires	Sophisticated Squires	Sophisticated Squires
2.	Up and Coming Families	Up and Coming Families	Aspiring Young Families
3.	In Style	In Style	Up and Coming Families

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$12,285,356	\$87,867,415	\$155,586,056
Average Spent	\$2,742.88	\$2,780.61	\$2,636.83
Spending Potential Index	102	104	98
Computers & Accessories: Total \$	\$1,331,978	\$9,494,273	\$16,793,578
Average Spent	\$297.38	\$300.45	\$284.61
Spending Potential Index	124	126	119
Education: Total \$	\$7,675,903	\$55,037,326	\$97,625,475
Average Spent	\$1,713.75	\$1,741.69	\$1,654.53
Spending Potential Index	125	127	120
Entertainment/Recreation: Total \$	\$20,371,843	\$144,915,314	\$253,315,341
Average Spent	\$4,548.30	\$4,585.93	\$4,293.12
Spending Potential Index	122	123	116
Food at Home: Total \$	\$25,178,559	\$180,795,806	\$322,647,484
Average Spent	\$5,621.47	\$5,721.39	\$5,468.14
Spending Potential Index	115	117	112
Food Away from Home: Total \$	\$18,385,273	\$131,489,912	\$233,253,909
Average Spent	\$4,104.77	\$4,161.07	\$3,953.12
Spending Potential Index	120	121	115
Health Care: Total \$	\$20,677,801	\$147,849,509	\$262,373,007
Average Spent	\$4,616.61	\$4,678.78	\$4,446.62
Spending Potential Index	113	114	109
HH Furnishings & Equipment: Total \$	\$12,543,507	\$88,934,375	\$153,964,981
Average Spent	\$2,800.52	\$2,814.38	\$2,609.35
Spending Potential Index	122	122	113
Investments: Total \$	\$6,429,018	\$45,346,900	\$76,277,041
Average Spent	\$1,435.37	\$1,435.03	\$1,292.72
Spending Potential Index	141	141	127
Retail Goods: Total \$	\$143,006,933	\$1,019,391,930	\$1,789,779,808
Average Spent	\$31,928.32	\$32,259.24	\$30,332.68
Spending Potential Index	118	119	112
Shelter: Total \$	\$87,236,410	\$621,956,333	\$1,088,368,066
Average Spent	\$19,476.76	\$19,682.16	\$18,445.35
Spending Potential Index	125	127	119
TV/Video/Sound Equipment: Total \$	\$7,625,617	\$54,548,866	\$97,097,553
Average Spent	\$1,702.53	\$1,726.23	\$1,645.58
Spending Potential Index	118	120	115
Travel: Total \$	\$10,786,392	\$76,500,402	\$131,810,146
Average Spent	\$2,408.21	\$2,420.90	\$2,233.88
Spending Potential Index	128	128	119
Vehicle Maintenance & Repairs: Total \$	\$5,307,480	\$37,881,312	\$66,944,628
Average Spent	\$1,184.97	\$1,198.78	\$1,134.56
Spending Potential Index	119	121	114

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.