






Lat: 4681583.058144, Lon: -1...

Market Profile

Prepared By STDBOnline

Latitude: 38.71958
Longitude: -90.702355
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	2,452	21,016	66,245
2000 Group Quarters	1	123	318
2009 Total Population	4,518	32,807	91,809
2014 Total Population	5,433	38,609	104,855
2009 - 2014 Annual Rate	3.76%	3.31%	2.69%
 2000 Households	761	6,680	21,449
2000 Average Household Size	3.22	3.13	3.07
2009 Households	1,446	10,513	30,492
2009 Average Household Size	3.12	3.11	3
2014 Households	1,752	12,394	35,030
2014 Average Household Size	3.1	3.11	2.98
2009 - 2014 Annual Rate	3.91%	3.35%	2.81%
2000 Families	652	5,781	18,205
2000 Average Family Size	3.51	3.4	3.35
2009 Families	1,205	8,899	25,257
2009 Average Family Size	3.46	3.42	3.31
2014 Families	1,439	10,359	28,612
2014 Average Family Size	3.45	3.44	3.32
2009 - 2014 Annual Rate	3.61%	3.08%	2.53%
 2000 Housing Units	790	6,887	22,114
Owner Occupied Housing Units	92.0%	93.2%	91.6%
Renter Occupied Housing Units	2.5%	3.4%	5.4%
Vacant Housing Units	5.5%	3.3%	3.1%
2009 Housing Units	1,573	11,138	32,144
Owner Occupied Housing Units	89.0%	90.0%	88.6%
Renter Occupied Housing Units	2.9%	4.4%	6.3%
Vacant Housing Units	8.1%	5.6%	5.1%
2014 Housing Units	1,908	13,151	36,992
Owner Occupied Housing Units	88.8%	89.7%	88.3%
Renter Occupied Housing Units	3.0%	4.5%	6.4%
Vacant Housing Units	8.2%	5.8%	5.3%
Median Household Income			
2000	\$76,402	\$75,000	\$65,625
2009	\$112,588	\$109,118	\$95,428
2014	\$116,059	\$114,693	\$104,660
Median Home Value			
2000	\$167,083	\$161,354	\$145,407
2009	\$254,304	\$237,461	\$214,487
2014	\$298,709	\$281,638	\$256,320
Per Capita Income			
2000	\$28,186	\$27,170	\$24,728
2009	\$43,318	\$40,856	\$36,660
2014	\$45,345	\$42,873	\$38,619
Median Age			
2000	32.8	32.9	32.2
2009	32.1	32.5	32.4
2014	31.2	31.7	32.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
 Household Income Base	768	6,706	21,464
< \$15,000	1.3%	2.3%	3.6%
\$15,000 - \$24,999	4.3%	3.8%	5.3%
\$25,000 - \$34,999	3.5%	4.5%	7.1%
\$35,000 - \$49,999	12.6%	11.5%	14.6%
\$50,000 - \$74,999	26.3%	28.0%	29.0%
\$75,000 - \$99,999	23.3%	23.3%	20.4%
\$100,000 - \$149,999	21.2%	19.0%	14.5%
\$150,000 - \$199,999	5.5%	5.2%	3.5%
\$200,000+	2.0%	2.5%	2.0%
Average Household Income	\$86,226	\$84,890	\$75,368
2009 Households by Income			
Household Income Base	1,446	10,514	30,494
< \$15,000	0.0%	1.0%	1.7%
\$15,000 - \$24,999	1.7%	1.7%	2.7%
\$25,000 - \$34,999	2.7%	2.3%	3.4%
\$35,000 - \$49,999	3.6%	4.2%	7.4%
\$50,000 - \$74,999	12.2%	12.7%	18.0%
\$75,000 - \$99,999	19.2%	19.4%	19.6%
\$100,000 - \$149,999	34.4%	35.5%	30.9%
\$150,000 - \$199,999	14.0%	12.7%	9.3%
\$200,000+	12.2%	10.3%	7.0%
Average Household Income	\$131,114	\$126,461	\$109,880
2014 Households by Income			
Household Income Base	1,752	12,395	35,031
< \$15,000	0.0%	0.9%	1.6%
\$15,000 - \$24,999	1.6%	1.5%	2.5%
\$25,000 - \$34,999	2.2%	1.8%	2.8%
\$35,000 - \$49,999	3.3%	3.8%	6.8%
\$50,000 - \$74,999	9.6%	10.1%	15.6%
\$75,000 - \$99,999	14.5%	12.9%	14.0%
\$100,000 - \$149,999	41.8%	45.2%	39.8%
\$150,000 - \$199,999	14.5%	13.0%	9.6%
\$200,000+	12.6%	10.6%	7.3%
Average Household Income	\$136,374	\$132,286	\$115,086
2000 Owner Occupied HUs by Value			
Total	750	6,479	20,252
<\$50,000	5.2%	2.3%	7.2%
\$50,000 - 99,999	3.3%	6.3%	13.7%
\$100,000 - 149,999	25.1%	30.0%	32.5%
\$150,000 - 199,999	38.3%	37.4%	28.6%
\$200,000 - \$299,999	25.3%	18.4%	13.7%
\$300,000 - 499,999	1.9%	4.4%	3.3%
\$500,000 - 999,999	0.0%	0.8%	0.8%
\$1,000,000+	0.9%	0.3%	0.2%
Average Home Value	\$179,646	\$178,091	\$156,629
2000 Specified Renter Occupied HUs by Contract Rent			
Total	6	182	1,136
With Cash Rent	83.3%	75.8%	90.3%
No Cash Rent	16.7%	24.2%	9.7%
Median Rent	\$675	\$965	\$669
Average Rent	\$599	\$1,177	\$793

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	2,453	21,017	66,243
Age 0 - 4	11.3%	10.4%	9.8%
Age 5 - 9	11.3%	10.5%	9.9%
Age 10 - 14	8.5%	9.5%	9.3%
Age 15 - 19	5.5%	6.4%	6.7%
Age 20 - 24	2.5%	2.7%	3.8%
Age 25 - 34	15.5%	14.5%	15.7%
Age 35 - 44	22.5%	22.1%	20.6%
Age 45 - 54	10.4%	11.7%	11.8%
Age 55 - 64	6.8%	6.4%	6.4%
Age 65 - 74	4.3%	3.8%	3.7%
Age 75 - 84	1.2%	1.5%	1.7%
Age 85+	0.2%	0.5%	0.5%
Age 18+	65.0%	65.0%	66.3%
2009 Population by Age			
Total	4,520	32,809	91,807
Age 0 - 4	11.0%	10.5%	10.0%
Age 5 - 9	10.9%	10.3%	9.6%
Age 10 - 14	10.6%	10.2%	9.3%
Age 15 - 19	7.5%	7.6%	7.4%
Age 20 - 24	3.0%	3.6%	4.5%
Age 25 - 34	10.6%	10.8%	12.8%
Age 35 - 44	19.2%	18.3%	17.6%
Age 45 - 54	15.1%	15.7%	15.1%
Age 55 - 64	6.4%	7.3%	7.8%
Age 65 - 74	3.7%	3.6%	3.7%
Age 75 - 84	1.6%	1.6%	1.8%
Age 85+	0.3%	0.5%	0.6%
Age 18+	62.4%	63.8%	66.1%
2014 Population by Age			
Total	5,436	38,609	104,853
Age 0 - 4	10.7%	10.3%	9.9%
Age 5 - 9	10.8%	10.3%	9.7%
Age 10 - 14	10.5%	10.1%	9.3%
Age 15 - 19	7.9%	7.7%	7.3%
Age 20 - 24	4.0%	4.1%	4.8%
Age 25 - 34	11.8%	12.4%	13.9%
Age 35 - 44	15.1%	14.7%	15.1%
Age 45 - 54	16.2%	15.8%	14.8%
Age 55 - 64	7.2%	8.3%	8.7%
Age 65 - 74	3.8%	4.0%	4.3%
Age 75 - 84	1.7%	1.6%	1.7%
Age 85+	0.4%	0.5%	0.6%
Age 18+	62.9%	64.1%	66.2%
2000 Population by Sex			
Males	49.9%	49.6%	49.5%
Females	50.1%	50.4%	50.5%
2009 Population by Sex			
Males	49.2%	49.4%	49.2%
Females	50.8%	50.6%	50.8%
2014 Population by Sex			
Males	49.2%	49.2%	48.9%
Females	50.8%	50.8%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	2,451	21,017	66,246
White Alone	96.2%	95.9%	95.5%
Black Alone	1.6%	1.8%	2.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	0.9%	0.9%	0.8%
Some Other Race Alone	0.4%	0.3%	0.3%
Two or More Races	0.9%	0.9%	1.0%
Hispanic Origin	1.6%	1.2%	1.3%
Diversity Index	10.5	10.3	11.2
2009 Population by Race/Ethnicity			
Total	4,517	32,806	91,808
White Alone	95.0%	94.7%	94.4%
Black Alone	1.8%	2.0%	2.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.4%	1.5%	1.3%
Some Other Race Alone	0.6%	0.4%	0.5%
Two or More Races	1.0%	1.1%	1.2%
Hispanic Origin	2.3%	1.8%	1.9%
Diversity Index	13.7	13.3	14.2
2014 Population by Race/Ethnicity			
Total	5,432	38,609	104,857
White Alone	94.5%	94.2%	93.9%
Black Alone	1.9%	2.0%	2.5%
American Indian Alone	0.2%	0.2%	0.3%
Asian or Pacific Islander Alone	1.7%	1.9%	1.6%
Some Other Race Alone	0.6%	0.5%	0.5%
Two or More Races	1.1%	1.1%	1.2%
Hispanic Origin	2.7%	2.1%	2.2%
Diversity Index	15.3	14.8	15.6
2000 Population 3+ by School Enrollment			
 Total	2,295	19,771	62,410
Enrolled in Nursery/Preschool	3.1%	3.5%	3.2%
Enrolled in Kindergarten	2.6%	2.7%	2.3%
Enrolled in Grade 1-8	16.5%	16.6%	16.3%
Enrolled in Grade 9-12	5.8%	6.4%	6.5%
Enrolled in College	2.9%	3.4%	4.0%
Enrolled in Grad/Prof School	1.4%	1.3%	0.9%
Not Enrolled in School	67.8%	66.1%	66.8%
2009 Population 25+ by Educational Attainment			
Total	2,570	18,952	54,363
Less than 9th Grade	0.4%	0.7%	1.4%
9th - 12th Grade, No Diploma	3.9%	3.3%	4.3%
High School Graduate	19.4%	20.4%	24.9%
Some College, No Degree	21.5%	23.0%	24.4%
Associate Degree	9.2%	9.2%	9.4%
Bachelor's Degree	33.1%	31.7%	26.0%
Graduate/Professional Degree	12.5%	11.7%	9.7%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	3,045	22,650	65,269
Never Married	17.4%	18.3%	20.1%
Married	72.0%	73.1%	69.9%
Widowed	3.4%	2.9%	2.9%
Divorced	7.1%	5.8%	7.1%
2000 Population 16+ by Employment Status			
 Total	1,674	14,350	45,709
In Labor Force	75.5%	77.7%	77.4%
Civilian Employed	73.5%	75.1%	74.7%
Civilian Unemployed	2.0%	2.5%	2.6%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	24.5%	22.3%	22.6%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	93.5%	92.3%	91.8%
Civilian Unemployed	6.5%	7.7%	8.2%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	95.3%	94.8%	94.8%
Civilian Unemployed	4.7%	5.2%	5.2%
2000 Females 16+ by Employment Status and Age of Children			
Total	842	7,344	23,428
Own Children < 6 Only	15.0%	13.7%	13.1%
Employed/in Armed Forces	8.7%	8.6%	8.8%
Unemployed	0.1%	0.2%	0.3%
Not in Labor Force	6.2%	4.9%	4.0%
Own Children < 6 and 6-17 Only	11.2%	12.0%	11.3%
Employed/in Armed Forces	6.9%	7.6%	7.0%
Unemployed	0.0%	0.2%	0.3%
Not in Labor Force	4.3%	4.2%	4.0%
Own Children 6-17 Only	26.1%	23.9%	22.8%
Employed/in Armed Forces	18.9%	18.6%	17.8%
Unemployed	0.2%	0.2%	0.3%
Not in Labor Force	7.0%	5.2%	4.8%
No Own Children < 18	47.7%	50.4%	52.9%
Employed/in Armed Forces	27.9%	30.4%	32.4%
Unemployed	1.8%	2.5%	2.2%
Not in Labor Force	18.1%	17.5%	18.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 3 Miles

Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,968	14,533	41,410
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	6.2%	6.5%	7.0%
Manufacturing	9.4%	10.4%	11.8%
Wholesale Trade	4.2%	4.7%	4.4%
Retail Trade	13.6%	13.9%	13.9%
Transportation/Utilities	4.3%	4.6%	5.4%
Information	4.3%	3.6%	3.4%
Finance/Insurance/Real Estate	10.3%	10.0%	8.9%
Services	43.4%	42.3%	41.1%
Public Administration	4.1%	3.8%	3.7%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,967	14,530	41,409
White Collar	73.5%	73.3%	69.2%
Management/Business/Financial	20.8%	20.4%	17.5%
Professional	24.0%	23.2%	21.9%
Sales	15.7%	15.7%	14.3%
Administrative Support	13.1%	14.1%	15.6%
Services	11.4%	11.5%	13.0%
Blue Collar	15.0%	15.1%	17.8%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.6%	4.8%	5.4%
Installation/Maintenance/Repair	2.9%	3.0%	3.3%
Production	3.6%	3.2%	4.3%
Transportation/Material Moving	3.9%	4.1%	4.7%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,210	10,685	33,793
Drove Alone - Car, Truck, or Van	90.2%	88.0%	86.8%
Carpooled - Car, Truck, or Van	4.7%	6.4%	8.2%
Public Transportation	0.1%	0.1%	0.3%
Walked	0.7%	0.6%	0.5%
Other Means	0.4%	0.5%	0.6%
Worked at Home	3.9%	4.4%	3.6%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,209	10,686	33,792
Did Not Work at Home	96.1%	95.6%	96.4%
Less than 5 minutes	1.0%	1.5%	1.5%
5 to 9 minutes	4.2%	4.5%	5.5%
10 to 19 minutes	17.7%	16.8%	20.2%
20 to 24 minutes	13.4%	12.4%	11.9%
25 to 34 minutes	29.9%	27.1%	25.9%
35 to 44 minutes	12.0%	14.4%	12.1%
45 to 59 minutes	13.9%	13.1%	13.3%
60 to 89 minutes	3.1%	4.1%	4.4%
90 or more minutes	1.0%	1.7%	1.6%
Worked at Home	3.9%	4.4%	3.6%
Average Travel Time to Work (in min)	29.1	30.4	29.8

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	755	6,666	21,420
None	0.3%	1.4%	2.4%
1	14.2%	13.8%	17.5%
2	66.5%	62.6%	57.3%
3	16.3%	17.6%	17.5%
4	2.3%	3.7%	4.1%
5+	0.5%	1.0%	1.3%
Average Number of Vehicles Available	2.1	2.1	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles



2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	761	6,680	21,450
Family Households	85.5%	86.5%	84.9%
Married-couple Family	78.7%	79.4%	74.6%
With Related Children	48.2%	49.1%	45.2%
Other Family (No Spouse)	6.8%	7.1%	10.3%
With Related Children	5.0%	5.1%	7.5%
Nonfamily Households	14.5%	13.5%	15.1%
Householder Living Alone	11.4%	11.0%	11.8%
Householder Not Living Alone	3.0%	2.5%	3.4%
Households with Related Children	53.2%	54.2%	52.7%
Households with Persons 65+	12.1%	12.2%	12.2%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	761	6,680	21,449
1 Person Household	11.4%	11.0%	11.8%
2 Person Household	30.7%	29.2%	29.9%
3 Person Household	17.9%	18.8%	19.8%
4 Person Household	24.7%	25.5%	23.8%
5 Person Household	11.2%	10.9%	10.3%
6 Person Household	3.3%	3.5%	3.3%
7+ Person Household	0.8%	1.1%	1.2%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	755	6,666	21,421
Moved in 1999 to March 2000	28.7%	21.6%	19.9%
Moved in 1995 to 1998	39.2%	39.3%	41.8%
Moved in 1990 to 1994	22.0%	26.6%	21.8%
Moved in 1980 to 1989	9.3%	10.1%	11.5%
Moved in 1970 to 1979	0.7%	1.6%	3.7%
Moved in 1969 or Earlier	0.1%	0.8%	1.3%
Median Year Householder Moved In	1997	1996	1996



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	804	6,903	22,135
1, Detached	83.1%	90.4%	85.2%
1, Attached	9.5%	5.2%	3.6%
2	0.1%	0.2%	0.3%
3 or 4	0.4%	0.5%	0.5%
5 to 9	0.5%	0.6%	0.6%
10 to 19	0.0%	0.0%	0.3%
20+	0.0%	0.8%	1.1%
Mobile Home	6.5%	2.2%	8.3%
Other	0.0%	0.1%	0.1%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	787	6,882	22,120
1999 to March 2000	23.1%	13.4%	11.2%
1995 to 1998	30.6%	29.2%	30.0%
1990 to 1994	24.4%	28.5%	22.3%
1980 to 1989	14.7%	20.6%	21.3%
1970 to 1979	4.1%	4.2%	10.1%
1969 or Earlier	3.0%	4.0%	5.1%
Median Year Structure Built	1995	1994	1993

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

Top 3 Tapestry Segments

1.	Boomburbs	Boomburbs	Up and Coming Families
2.	Up and Coming Families	Up and Coming Families	Boomburbs
3.	Crossroads	Sophisticated Squires	Sophisticated Squires

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,682,795	\$32,775,542	\$82,507,515
Average Spent	\$3,238.45	\$3,117.62	\$2,705.87
Spending Potential Index	129	124	108
Computers & Accessories: Total \$	\$624,188	\$4,369,139	\$11,041,208
Average Spent	\$431.67	\$415.59	\$362.10
Spending Potential Index	189	182	159
Education: Total \$	\$3,471,690	\$24,510,482	\$60,596,855
Average Spent	\$2,400.89	\$2,331.45	\$1,987.30
Spending Potential Index	191	186	158
Entertainment/Recreation: Total \$	\$8,795,142	\$61,619,190	\$154,885,420
Average Spent	\$6,082.39	\$5,861.24	\$5,079.54
Spending Potential Index	188	181	157
Food at Home: Total \$	\$10,977,493	\$77,759,983	\$199,058,753
Average Spent	\$7,591.63	\$7,396.56	\$6,528.23
Spending Potential Index	166	162	143
Food Away from Home: Total \$	\$8,585,523	\$60,429,486	\$153,723,857
Average Spent	\$5,937.43	\$5,748.07	\$5,041.45
Spending Potential Index	178	173	151
Health Care: Total \$	\$8,695,051	\$61,941,689	\$159,116,079
Average Spent	\$6,013.17	\$5,891.91	\$5,218.29
Spending Potential Index	160	156	138
HH Furnishings & Equipment: Total \$	\$5,578,595	\$38,858,137	\$97,407,779
Average Spent	\$3,857.95	\$3,696.20	\$3,194.54
Spending Potential Index	178	170	147
Investments: Total \$	\$3,956,107	\$27,906,537	\$68,508,671
Average Spent	\$2,735.90	\$2,654.48	\$2,246.78
Spending Potential Index	190	185	156
Retail Goods: Total \$	\$64,914,323	\$455,819,850	\$1,154,626,139
Average Spent	\$44,892.34	\$43,357.73	\$37,866.53
Spending Potential Index	175	169	147
Shelter: Total \$	\$43,223,060	\$302,790,822	\$759,904,888
Average Spent	\$29,891.47	\$28,801.56	\$24,921.45
Spending Potential Index	191	184	159
TV/Video/Sound Equipment: Total \$	\$3,065,011	\$21,552,440	\$54,942,048
Average Spent	\$2,119.65	\$2,050.08	\$1,801.85
Spending Potential Index	174	169	148
Travel: Total \$	\$5,215,559	\$36,646,458	\$91,186,070
Average Spent	\$3,606.89	\$3,485.82	\$2,990.49
Spending Potential Index	195	189	162
Vehicle Maintenance & Repairs: Total \$	\$2,365,601	\$16,717,779	\$42,614,622
Average Spent	\$1,635.96	\$1,590.20	\$1,397.57
Spending Potential Index	175	170	149

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.