



Market Profile




Prepared By STDBOnline

1023 1st Capitol Dr, Frontie...

Latitude: 38.783445

Longitude: -90.494254

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	14,140	60,357	115,316
2000 Group Quarters	2,089	2,713	3,165
2009 Total Population	13,818	63,160	122,753
2014 Total Population	13,794	65,376	127,105
2009 - 2014 Annual Rate	-0.03%	0.69%	0.7%
 2000 Households	5,521	24,518	45,617
2000 Average Household Size	2.18	2.35	2.46
2009 Households	5,583	26,547	50,411
2009 Average Household Size	2.1	2.28	2.37
2014 Households	5,632	27,755	52,763
2014 Average Household Size	2.08	2.26	2.35
2009 - 2014 Annual Rate	0.17%	0.89%	0.92%
2000 Families	2,925	15,350	30,310
2000 Average Family Size	2.92	2.94	3.02
2009 Families	2,703	15,543	31,634
2009 Average Family Size	2.91	2.93	2.99
2014 Families	2,605	15,696	32,111
2014 Average Family Size	2.93	2.94	2.99
2009 - 2014 Annual Rate	-0.74%	0.2%	0.3%
 2000 Housing Units	5,840	25,566	47,351
Owner Occupied Housing Units	49.8%	61.4%	69.5%
Renter Occupied Housing Units	44.8%	34.4%	26.8%
Vacant Housing Units	5.4%	4.2%	3.8%
2009 Housing Units	6,133	28,375	53,586
Owner Occupied Housing Units	44.3%	57.0%	65.6%
Renter Occupied Housing Units	46.7%	36.5%	28.5%
Vacant Housing Units	9.0%	6.4%	5.9%
2014 Housing Units	6,221	29,751	56,296
Owner Occupied Housing Units	43.5%	56.6%	64.9%
Renter Occupied Housing Units	47.0%	36.7%	28.8%
Vacant Housing Units	9.5%	6.7%	6.3%
Median Household Income			
2000	\$35,038	\$45,455	\$50,468
2009	\$44,044	\$57,374	\$63,131
2014	\$47,297	\$56,544	\$60,906
Median Home Value			
2000	\$86,676	\$102,638	\$109,641
2009	\$132,598	\$159,933	\$160,646
2014	\$157,526	\$195,014	\$192,137
Per Capita Income			
2000	\$18,111	\$22,754	\$23,810
2009	\$23,744	\$30,338	\$31,299
2014	\$24,954	\$31,671	\$32,550
Median Age			
2000	32.0	35.6	36.1
2009	32.4	36.8	37.8
2014	32.7	37.0	38.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



2000 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	5,551	24,585	45,657
< \$15,000	18.2%	10.5%	8.0%
\$15,000 - \$24,999	14.2%	11.7%	10.0%
\$25,000 - \$34,999	17.6%	14.2%	12.7%
\$35,000 - \$49,999	17.7%	19.2%	18.7%
\$50,000 - \$74,999	19.2%	22.2%	23.7%
\$75,000 - \$99,999	8.1%	11.7%	14.0%
\$100,000 - \$149,999	4.2%	7.7%	9.7%
\$150,000 - \$199,999	0.3%	1.6%	1.9%
\$200,000+	0.5%	1.4%	1.3%
Average Household Income	\$42,138	\$54,551	\$59,162

2009 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	5,585	26,547	50,410
< \$15,000	12.4%	6.9%	5.1%
\$15,000 - \$24,999	13.0%	8.4%	6.7%
\$25,000 - \$34,999	12.3%	9.8%	8.8%
\$35,000 - \$49,999	17.7%	15.9%	15.2%
\$50,000 - \$74,999	21.1%	23.3%	23.8%
\$75,000 - \$99,999	11.8%	14.6%	16.8%
\$100,000 - \$149,999	10.0%	16.2%	17.9%
\$150,000 - \$199,999	1.1%	2.7%	3.3%
\$200,000+	0.6%	2.4%	2.5%
Average Household Income	\$53,776	\$70,811	\$75,394

2014 Households by Income

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Household Income Base	5,633	27,753	52,761
< \$15,000	12.8%	6.9%	5.1%
\$15,000 - \$24,999	12.2%	7.8%	6.3%
\$25,000 - \$34,999	10.6%	8.3%	7.4%
\$35,000 - \$49,999	16.6%	14.3%	14.0%
\$50,000 - \$74,999	23.3%	25.5%	24.7%
\$75,000 - \$99,999	9.3%	11.2%	14.3%
\$100,000 - \$149,999	13.6%	20.9%	22.4%
\$150,000 - \$199,999	1.1%	2.7%	3.4%
\$200,000+	0.6%	2.4%	2.5%
Average Household Income	\$55,526	\$73,119	\$77,535

2000 Owner Occupied HUs by Value

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,965	15,713	32,858
<\$50,000	6.3%	10.7%	6.5%
\$50,000 - 99,999	64.2%	37.3%	34.9%
\$100,000 - 149,999	19.5%	32.0%	36.4%
\$150,000 - 199,999	6.1%	12.3%	14.9%
\$200,000 - \$299,999	2.5%	5.7%	6.0%
\$300,000 - 499,999	1.1%	1.7%	1.0%
\$500,000 - 999,999	0.0%	0.2%	0.2%
\$1,000,000+	0.3%	0.1%	0.1%
Average Home Value	\$99,959	\$116,230	\$120,487

2000 Specified Renter Occupied HUs by Contract Rent

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,578	8,776	12,731
With Cash Rent	94.7%	96.6%	96.4%
No Cash Rent	5.3%	3.4%	3.6%
Median Rent	\$392	\$509	\$529
Average Rent	\$389	\$516	\$537

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




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2000 Population by Age			
 Total	14,143	60,354	115,318
Age 0 - 4	5.7%	6.2%	6.2%
Age 5 - 9	5.2%	6.1%	6.6%
Age 10 - 14	5.3%	6.4%	7.1%
Age 15 - 19	9.7%	7.4%	7.2%
Age 20 - 24	13.5%	8.7%	7.1%
Age 25 - 34	15.0%	14.4%	13.9%
Age 35 - 44	14.9%	15.6%	16.8%
Age 45 - 54	10.1%	12.9%	14.1%
Age 55 - 64	6.5%	9.3%	9.5%
Age 65 - 74	6.3%	6.9%	6.4%
Age 75 - 84	5.5%	4.6%	3.8%
Age 85+	2.3%	1.6%	1.2%
Age 18+	80.4%	77.4%	75.7%
2009 Population by Age			
Total	13,820	63,160	122,755
Age 0 - 4	5.8%	6.2%	6.2%
Age 5 - 9	5.2%	5.9%	6.1%
Age 10 - 14	4.9%	5.8%	6.1%
Age 15 - 19	9.3%	6.8%	6.8%
Age 20 - 24	13.5%	8.3%	7.1%
Age 25 - 34	14.8%	14.6%	13.9%
Age 35 - 44	12.4%	13.1%	13.6%
Age 45 - 54	12.9%	14.4%	15.5%
Age 55 - 64	8.8%	11.2%	11.9%
Age 65 - 74	5.3%	7.1%	7.0%
Age 75 - 84	4.5%	4.6%	4.2%
Age 85+	2.5%	1.9%	1.6%
Age 18+	81.0%	78.6%	77.7%
2014 Population by Age			
Total	13,792	65,377	127,105
Age 0 - 4	5.8%	6.2%	6.2%
Age 5 - 9	5.3%	6.0%	6.1%
Age 10 - 14	5.0%	5.8%	6.2%
Age 15 - 19	8.9%	6.5%	6.3%
Age 20 - 24	13.3%	8.0%	7.0%
Age 25 - 34	15.1%	14.8%	14.2%
Age 35 - 44	11.9%	12.9%	13.3%
Age 45 - 54	11.6%	13.1%	13.9%
Age 55 - 64	10.4%	11.9%	12.6%
Age 65 - 74	6.3%	8.3%	8.4%
Age 75 - 84	4.1%	4.5%	4.2%
Age 85+	2.5%	2.0%	1.6%
Age 18+	81.0%	78.6%	77.9%
2000 Population by Sex			
Males	49.2%	48.9%	48.9%
Females	50.8%	51.1%	51.1%
2009 Population by Sex			
Males	49.6%	49.0%	48.8%
Females	50.4%	51.0%	51.2%
2014 Population by Sex			
Males	49.8%	49.1%	48.9%
Females	50.2%	50.9%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Market Profile

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Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
 Total	14,140	60,356	115,317
White Alone	90.1%	93.4%	93.3%
Black Alone	5.1%	3.4%	3.4%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	0.7%	0.9%	1.3%
Some Other Race Alone	1.7%	0.8%	0.6%
Two or More Races	2.0%	1.3%	1.1%
Hispanic Origin	3.8%	2.0%	1.7%
Diversity Index	24.6	16.2	15.8
2009 Population by Race/Ethnicity			
Total	13,817	63,160	122,755
White Alone	88.0%	91.8%	91.6%
Black Alone	5.8%	3.8%	4.0%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	1.2%	1.5%	2.0%
Some Other Race Alone	2.3%	1.1%	0.8%
Two or More Races	2.3%	1.5%	1.3%
Hispanic Origin	5.4%	2.8%	2.4%
Diversity Index	30.1	20.1	19.9
2014 Population by Race/Ethnicity			
Total	13,793	65,376	127,106
White Alone	87.1%	91.2%	90.7%
Black Alone	6.0%	3.9%	4.2%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	1.4%	1.8%	2.4%
Some Other Race Alone	2.5%	1.2%	0.9%
Two or More Races	2.4%	1.6%	1.4%
Hispanic Origin	6.2%	3.2%	2.8%
Diversity Index	32.6	21.8	21.9
2000 Population 3+ by School Enrollment			
 Total	13,580	58,042	110,931
Enrolled in Nursery/Preschool	1.0%	1.6%	1.8%
Enrolled in Kindergarten	0.8%	1.1%	1.2%
Enrolled in Grade 1-8	9.1%	10.7%	11.7%
Enrolled in Grade 9-12	4.2%	5.2%	5.8%
Enrolled in College	14.4%	6.8%	5.6%
Enrolled in Grad/Prof School	1.9%	1.5%	1.4%
Not Enrolled in School	68.6%	73.1%	72.5%
2009 Population 25+ by Educational Attainment			
Total	8,474	42,290	82,961
Less than 9th Grade	6.9%	4.2%	3.2%
9th - 12th Grade, No Diploma	8.6%	7.4%	6.4%
High School Graduate	35.7%	31.2%	29.6%
Some College, No Degree	21.8%	23.3%	23.7%
Associate Degree	4.5%	7.0%	7.3%
Bachelor's Degree	14.7%	17.3%	19.6%
Graduate/Professional Degree	7.8%	9.7%	10.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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
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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	11,620	51,866	100,131
Never Married	30.9%	27.2%	26.7%
Married	47.4%	53.4%	55.3%
Widowed	7.0%	6.7%	5.9%
Divorced	14.7%	12.7%	12.1%
2000 Population 16+ by Employment Status			
 Total	11,746	48,363	90,650
In Labor Force	70.5%	71.0%	72.4%
Civilian Employed	58.6%	65.9%	68.6%
Civilian Unemployed	11.8%	4.9%	3.7%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	29.5%	29.0%	27.6%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	87.8%	90.1%	91.2%
Civilian Unemployed	12.2%	9.9%	8.8%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	94.6%	95.1%
Civilian Unemployed	6.6%	5.4%	4.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,950	25,015	46,807
Own Children < 6 Only	7.8%	8.0%	7.7%
Employed/in Armed Forces	5.7%	5.8%	5.5%
Unemployed	0.5%	0.4%	0.2%
Not in Labor Force	1.6%	1.8%	2.0%
Own Children < 6 and 6-17 Only	3.7%	4.9%	5.6%
Employed/in Armed Forces	2.1%	3.1%	3.6%
Unemployed	0.4%	0.2%	0.2%
Not in Labor Force	1.2%	1.6%	1.8%
Own Children 6-17 Only	13.0%	15.4%	17.5%
Employed/in Armed Forces	11.5%	13.4%	14.9%
Unemployed	0.0%	0.1%	0.2%
Not in Labor Force	1.5%	1.8%	2.4%
No Own Children < 18	75.4%	71.7%	69.1%
Employed/in Armed Forces	36.4%	38.2%	39.0%
Unemployed	9.4%	3.6%	2.5%
Not in Labor Force	29.6%	29.8%	27.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,834	28,291	58,168
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	9.5%	7.5%	6.7%
Manufacturing	9.1%	11.5%	11.7%
Wholesale Trade	2.6%	3.3%	3.6%
Retail Trade	12.2%	13.4%	13.8%
Transportation/Utilities	5.4%	5.8%	6.3%
Information	2.5%	2.8%	2.8%
Finance/Insurance/Real Estate	4.5%	7.9%	8.3%
Services	50.0%	43.9%	43.0%
Public Administration	3.9%	3.6%	3.6%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,835	28,293	58,171
White Collar	54.3%	63.6%	66.8%
Management/Business/Financial	10.8%	13.4%	14.8%
Professional	16.9%	20.2%	21.4%
Sales	11.3%	12.2%	12.9%
Administrative Support	15.3%	17.9%	17.6%
Services	20.6%	15.7%	14.3%
Blue Collar	25.2%	20.7%	19.0%
Farming/Forestry/Fishing	0.4%	0.1%	0.1%
Construction/Extraction	8.7%	6.3%	5.5%
Installation/Maintenance/Repair	3.3%	3.3%	3.2%
Production	5.3%	4.7%	4.5%
Transportation/Material Moving	7.4%	6.2%	5.6%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,778	31,431	61,292
Drove Alone - Car, Truck, or Van	80.9%	86.5%	87.9%
Carpooled - Car, Truck, or Van	10.9%	8.5%	7.3%
Public Transportation	0.1%	0.4%	0.6%
Walked	3.9%	1.4%	0.9%
Other Means	1.1%	0.6%	0.6%
Worked at Home	3.1%	2.5%	2.8%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	6,778	31,430	61,292
Did Not Work at Home	96.9%	97.5%	97.2%
Less than 5 minutes	5.1%	3.1%	2.4%
5 to 9 minutes	16.0%	11.5%	9.6%
10 to 19 minutes	32.9%	32.4%	31.4%
20 to 24 minutes	12.9%	16.5%	16.9%
25 to 34 minutes	15.5%	20.0%	21.8%
35 to 44 minutes	5.1%	5.8%	6.4%
45 to 59 minutes	6.0%	5.2%	5.6%
60 to 89 minutes	1.6%	1.7%	1.7%
90 or more minutes	1.7%	1.2%	1.4%
Worked at Home	3.1%	2.5%	2.8%
Average Travel Time to Work (in min)	21.1	21.9	23.1

2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,542	24,503	45,617
None	10.9%	6.5%	4.8%
1	42.2%	35.6%	32.9%
2	34.9%	42.3%	45.1%
3	10.0%	11.8%	12.9%
4	1.7%	2.8%	3.2%
5+	0.3%	0.9%	1.0%
Average Number of Vehicles Available	1.5	1.7	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 5 Miles



2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,521	24,517	45,618
Family Households	53.0%	62.6%	66.4%
Married-couple Family	36.3%	48.1%	52.8%
With Related Children	15.4%	20.5%	24.2%
Other Family (No Spouse)	16.7%	14.5%	13.7%
With Related Children	11.3%	9.8%	8.9%
Nonfamily Households	47.0%	37.4%	33.6%
Householder Living Alone	38.6%	30.0%	27.2%
Householder Not Living Alone	8.4%	7.4%	6.4%
Households with Related Children	26.8%	30.3%	33.1%
Households with Persons 65+	24.2%	21.9%	19.9%

2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,521	24,518	45,617
1 Person Household	38.6%	30.0%	27.2%
2 Person Household	30.8%	35.1%	34.3%
3 Person Household	13.9%	15.0%	16.0%
4 Person Household	9.9%	12.5%	14.1%
5 Person Household	4.4%	5.0%	5.9%
6 Person Household	1.6%	1.6%	1.8%
7+ Person Household	0.8%	0.7%	0.7%

2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,540	24,503	45,616
Moved in 1999 to March 2000	22.9%	22.7%	20.4%
Moved in 1995 to 1998	31.8%	33.0%	30.4%
Moved in 1990 to 1994	12.0%	13.7%	15.9%
Moved in 1980 to 1989	10.9%	12.5%	15.5%
Moved in 1970 to 1979	7.7%	8.8%	9.6%
Moved in 1969 or Earlier	14.8%	9.3%	8.2%
Median Year Householder Moved In	1996	1996	1995



2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,857	25,575	47,380
1, Detached	55.0%	55.0%	63.5%
1, Attached	2.6%	6.0%	6.5%
2	13.4%	4.5%	2.7%
3 or 4	5.6%	5.5%	5.7%
5 to 9	5.5%	7.0%	6.1%
10 to 19	5.1%	7.7%	6.0%
20+	9.5%	7.7%	5.2%
Mobile Home	3.4%	6.7%	4.2%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	5,857	25,551	47,330
1999 to March 2000	0.3%	1.6%	1.5%
1995 to 1998	1.6%	8.8%	7.3%
1990 to 1994	1.4%	8.2%	9.1%
1980 to 1989	4.3%	20.4%	23.6%
1970 to 1979	11.6%	20.2%	23.8%
1969 or Earlier	80.8%	40.8%	34.7%
Median Year Structure Built	1956	1975	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 1 Miles

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Radius: 5 Miles

Top 3 Tapestry Segments

1.	Great Expectations	Aspiring Young Familie	Aspiring Young Familie
2.	Rustbelt Traditions	Rustbelt Retirees	Sophisticated Squires
3.	Rustbelt Retirees	Old and Newcomers	Cozy and Comfortable

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$7,689,855	\$47,423,420	\$95,240,031
Average Spent	\$1,377.37	\$1,786.39	\$1,889.27
Spending Potential Index	55	71	75
Computers & Accessories: Total \$	\$1,000,402	\$6,177,598	\$12,419,829
Average Spent	\$179.19	\$232.70	\$246.37
Spending Potential Index	79	102	108
Education: Total \$	\$5,726,378	\$34,757,742	\$70,578,013
Average Spent	\$1,025.68	\$1,309.29	\$1,400.05
Spending Potential Index	82	104	112
Entertainment/Recreation: Total \$	\$13,752,557	\$85,990,545	\$174,239,083
Average Spent	\$2,463.29	\$3,239.18	\$3,456.37
Spending Potential Index	76	100	107
Food at Home: Total \$	\$20,037,417	\$121,576,510	\$242,246,010
Average Spent	\$3,589.01	\$4,579.67	\$4,805.42
Spending Potential Index	79	100	105
Food Away from Home: Total \$	\$14,636,253	\$89,903,365	\$180,165,618
Average Spent	\$2,621.57	\$3,386.57	\$3,573.93
Spending Potential Index	79	102	107
Health Care: Total \$	\$16,164,144	\$99,049,765	\$197,678,415
Average Spent	\$2,895.24	\$3,731.11	\$3,921.33
Spending Potential Index	77	99	104
HH Furnishings & Equipment: Total \$	\$7,966,737	\$51,167,341	\$104,322,109
Average Spent	\$1,426.96	\$1,927.42	\$2,069.43
Spending Potential Index	66	89	95
Investments: Total \$	\$4,925,442	\$34,553,131	\$72,365,390
Average Spent	\$882.22	\$1,301.58	\$1,435.51
Spending Potential Index	61	90	100
Retail Goods: Total \$	\$103,972,716	\$649,998,604	\$1,310,525,136
Average Spent	\$18,623.09	\$24,484.82	\$25,996.81
Spending Potential Index	72	95	101
Shelter: Total \$	\$66,361,204	\$420,782,409	\$853,442,070
Average Spent	\$11,886.30	\$15,850.47	\$16,929.68
Spending Potential Index	76	101	108
TV/Video/Sound Equipment: Total \$	\$5,363,385	\$32,627,474	\$65,025,930
Average Spent	\$960.66	\$1,229.05	\$1,289.92
Spending Potential Index	79	101	106
Travel: Total \$	\$7,507,334	\$48,810,553	\$100,496,039
Average Spent	\$1,344.68	\$1,838.65	\$1,993.53
Spending Potential Index	73	100	108
Vehicle Maintenance & Repairs: Total \$	\$3,999,946	\$24,846,881	\$49,896,585
Average Spent	\$716.45	\$935.96	\$989.80
Spending Potential Index	77	100	106

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.