






Mo Plaza	4311 Telegraph Rd Saint Louis, MO 63129 Radius: 1.0 mile	4311 Telegraph Rd Saint Louis, MO 63129 Radius: 3.0 mile	4311 Telegraph Rd Saint Louis, MO 63129 Radius: 5.0 mile
 2000 Total Population	11,652	64,818	155,914
2000 Group Quarters	78	667	1,585
2008 Total Population	11,366	65,830	157,726
2013 Total Population	11,249	65,649	157,722
2008 - 2013 Annual Rate	-0.21%	-0.06%	0%
 2000 Households	4,504	26,374	63,663
2000 Average Household Size	2.57	2.43	2.42
2008 Households	4,512	27,296	65,598
2008 Average Household Size	2.5	2.39	2.38
2013 Households	4,506	27,416	66,053
2013 Average Household Size	2.48	2.37	2.36
2008 - 2013 Annual Rate	-0.03%	0.09%	0.14%
2000 Families	3,283	17,820	42,969
2000 Average Family Size	3.04	3	2.99
2008 Families	3,168	17,723	42,535
2008 Average Family Size	3.03	3.02	3.02
2013 Families	3,091	17,355	41,758
2013 Average Family Size	3.04	3.05	3.04
2008 - 2013 Annual Rate	-0.49%	-0.42%	-0.37%
 2000 Housing Units	4,594	27,270	65,978
Owner Occupied Housing Units	79.6%	71.7%	75.3%
Renter Occupied Housing Units	18.2%	25.0%	21.1%
Vacant Housing Units	2.3%	3.3%	3.6%
2008 Housing Units	4,647	28,516	68,810
Owner Occupied Housing Units	78.1%	70.4%	73.7%
Renter Occupied Housing Units	19.0%	25.4%	21.6%
Vacant Housing Units	2.9%	4.3%	4.7%
2013 Housing Units	4,665	28,904	69,804
Owner Occupied Housing Units	76.9%	68.8%	72.4%
Renter Occupied Housing Units	19.7%	26.0%	22.3%
Vacant Housing Units	3.4%	5.1%	5.4%
Median Household Income			
2000	\$54,451	\$49,284	\$48,243
2008	\$69,355	\$64,582	\$63,176
2013	\$80,316	\$73,326	\$72,214
Median Home Value			
2000	\$118,324	\$120,753	\$113,318
2008	\$155,212	\$161,135	\$151,612
2013	\$172,446	\$177,593	\$167,415
Per Capita Income			
2000	\$24,282	\$23,971	\$24,167
2008	\$32,003	\$31,796	\$31,724
2013	\$37,579	\$37,319	\$37,017
Median Age			
2000	40.2	38.9	39.9
2008	43.4	41.3	42.5
2013	43.9	42.0	43.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Mo Plaza	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Latitude: 38.486958	Saint Louis, MO 63129	Saint Louis, MO 63129	Saint Louis, MO 63129
Longitude: -90.30413	Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile



2000 Households by Income

Household Income Base	4,508	26,379	63,648
< \$15,000	7.7%	9.6%	9.6%
\$15,000 - \$24,999	7.8%	10.8%	11.0%
\$25,000 - \$34,999	12.2%	12.0%	13.4%
\$35,000 - \$49,999	17.2%	18.4%	17.9%
\$50,000 - \$74,999	25.1%	22.1%	22.2%
\$75,000 - \$99,999	17.4%	14.1%	13.0%
\$100,000 - \$149,999	9.6%	10.0%	9.6%
\$150,000 - \$199,999	1.8%	1.9%	1.8%
\$200,000+	1.2%	1.2%	1.5%
Average Household Income	\$60,604	\$58,845	\$58,981

2008 Households by Income

Household Income Base	4,512	27,297	65,596
< \$15,000	4.7%	5.8%	5.9%
\$15,000 - \$24,999	5.9%	7.6%	7.6%
\$25,000 - \$34,999	7.6%	8.7%	9.2%
\$35,000 - \$49,999	13.8%	14.0%	14.9%
\$50,000 - \$74,999	22.7%	22.5%	22.9%
\$75,000 - \$99,999	21.3%	18.6%	18.0%
\$100,000 - \$149,999	18.4%	16.4%	15.0%
\$150,000 - \$199,999	3.3%	3.9%	3.8%
\$200,000+	2.3%	2.6%	2.9%
Average Household Income	\$77,628	\$76,565	\$76,241

2013 Households by Income

Household Income Base	4,506	27,414	66,054
< \$15,000	3.8%	4.6%	4.8%
\$15,000 - \$24,999	4.4%	5.3%	5.4%
\$25,000 - \$34,999	4.2%	5.5%	5.9%
\$35,000 - \$49,999	12.1%	11.6%	13.0%
\$50,000 - \$74,999	20.0%	24.4%	23.3%
\$75,000 - \$99,999	19.5%	17.6%	18.6%
\$100,000 - \$149,999	28.4%	20.8%	19.3%
\$150,000 - \$199,999	4.1%	5.6%	5.2%
\$200,000+	3.5%	4.4%	4.5%
Average Household Income	\$90,182	\$89,252	\$88,350

2000 Owner Occupied HUs by Value

Total	3,666	19,627	49,693
<\$50,000	0.6%	2.7%	5.6%
\$50,000 - 99,999	30.6%	29.5%	34.6%
\$100,000 - 149,999	46.3%	40.1%	34.3%
\$150,000 - 199,999	17.0%	17.9%	15.5%
\$200,000 - \$299,999	4.7%	7.8%	7.6%
\$300,000 - 499,999	0.5%	1.6%	1.9%
\$500,000 - 999,999	0.3%	0.4%	0.6%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$127,553	\$133,563	\$128,816

2000 Specified Renter Occupied HUs by Contract Rent

Total	852	6,752	13,942
With Cash Rent	94.0%	95.6%	95.5%
No Cash Rent	6.0%	4.4%	4.5%
Median Rent	\$515	\$492	\$470
Average Rent	\$516	\$518	\$515

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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4311 Telegraph Rd
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2000 Population by Age

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Total	11,656	64,818	155,916
0 - 4	5.3%	5.6%	5.4%
5 - 9	5.7%	6.2%	6.2%
10 - 14	6.5%	7.0%	7.0%
15 - 19	7.4%	7.1%	6.8%
20 - 24	6.1%	6.4%	5.6%
25 - 34	11.3%	11.9%	11.4%
35 - 44	15.0%	15.7%	16.0%
45 - 54	15.6%	14.9%	14.6%
55 - 64	11.4%	10.1%	10.2%
65 - 74	9.7%	8.4%	9.1%
75 - 84	4.7%	5.4%	6.0%
85+	1.3%	1.6%	1.8%
18+	77.8%	76.8%	77.1%

2008 Population by Age

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Total	11,366	65,830	157,727
0 - 4	5.2%	5.5%	5.4%
5 - 9	5.3%	5.5%	5.5%
10 - 14	5.5%	5.9%	5.9%
15 - 19	5.5%	6.2%	6.1%
20 - 24	5.3%	5.9%	5.6%
25 - 34	12.7%	13.0%	12.0%
35 - 44	12.5%	13.0%	13.0%
45 - 54	14.8%	15.3%	15.7%
55 - 64	14.0%	12.9%	12.9%
65 - 74	9.5%	8.0%	8.4%
75 - 84	7.3%	6.2%	6.8%
85+	2.3%	2.5%	2.8%
18+	80.6%	79.2%	79.4%

2013 Population by Age

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Total	11,250	65,647	157,720
0 - 4	5.3%	5.6%	5.4%
5 - 9	5.2%	5.4%	5.4%
10 - 14	5.6%	5.8%	5.7%
15 - 19	5.4%	5.8%	5.7%
20 - 24	4.7%	5.6%	5.3%
25 - 34	12.2%	12.7%	12.0%
35 - 44	12.9%	13.0%	12.5%
45 - 54	14.5%	14.9%	15.3%
55 - 64	14.4%	13.8%	14.2%
65 - 74	9.9%	8.6%	8.9%
75 - 84	6.9%	5.8%	6.3%
85+	2.9%	3.0%	3.3%
18+	80.6%	79.6%	79.9%

2000 Population by Sex

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Males	48.3%	47.9%	47.8%
Females	51.7%	52.1%	52.2%

2008 Population by Sex

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Males	48.0%	48.0%	47.9%
Females	52.0%	52.0%	52.1%

2013 Population by Sex

	4311 Telegraph Rd (1.0 mile)	4311 Telegraph Rd (3.0 mile)	4311 Telegraph Rd (5.0 mile)
Males	48.1%	48.1%	48.0%
Females	51.9%	51.9%	52.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Population by Race/Ethnicity

Total	11,653	64,817	155,913
White Alone	96.9%	96.2%	96.6%
Black Alone	0.8%	1.1%	0.9%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	1.2%	1.3%	1.1%
Some Other Race Alone	0.3%	0.3%	0.4%
Two or More Races	0.7%	0.9%	0.9%
Hispanic Origin	1.1%	1.3%	1.3%
Diversity Index	8.0	9.7	9.1

2008 Population by Race/Ethnicity

Total	11,366	65,829	157,725
White Alone	95.8%	94.9%	95.4%
Black Alone	1.1%	1.4%	1.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.8%	2.0%	1.7%
Some Other Race Alone	0.3%	0.4%	0.5%
Two or More Races	0.8%	1.1%	1.1%
Hispanic Origin	1.5%	1.7%	1.7%
Diversity Index	10.8	12.8	12.0

2013 Population by Race/Ethnicity

Total	11,249	65,647	157,722
White Alone	94.9%	94.0%	94.6%
Black Alone	1.3%	1.7%	1.4%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	2.3%	2.6%	2.1%
Some Other Race Alone	0.4%	0.4%	0.5%
Two or More Races	0.9%	1.2%	1.2%
Hispanic Origin	1.7%	2.0%	2.1%
Diversity Index	12.8	15.1	14.1



2000 Population 3+ by School Enrollment

Total	11,253	62,729	151,088
Enrolled in Nursery/Preschool	2.1%	2.1%	2.0%
Enrolled in Kindergarten	1.4%	1.2%	1.3%
Enrolled in Grade 1-8	10.2%	11.2%	11.3%
Enrolled in Grade 9-12	6.2%	6.1%	5.8%
Enrolled in College	4.9%	4.7%	4.3%
Enrolled in Grad/Prof School	0.8%	1.0%	1.0%
Not Enrolled in School	74.4%	73.6%	74.3%

2008 Population 25+ by Educational Attainment

Total	8,314	46,726	112,776
Less than 9th Grade	2.9%	3.6%	4.1%
9th - 12th Grade, No Diploma	6.3%	7.2%	8.3%
High School Graduate	33.9%	30.1%	30.2%
Some College, No Degree	23.3%	22.0%	22.3%
Associate Degree	7.3%	7.8%	7.3%
Bachelor's Degree	18.3%	19.8%	18.5%
Graduate/Professional Degree	8.0%	9.5%	9.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2008 Population 15+ by Marital Status

Total	9,540	54,666	131,204
Never Married	25.0%	25.8%	25.2%
Married	58.1%	56.8%	57.1%
Widowed	7.3%	6.9%	7.2%
Divorced	9.7%	10.5%	10.4%



2000 Population 16+ by Employment Status

Total	9,425	51,735	124,538
In Labor Force	68.5%	67.7%	66.0%
Civilian Employed	66.3%	65.5%	63.7%
Civilian Unemployed	2.0%	2.2%	2.3%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	31.5%	32.3%	34.0%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	94.6%	94.5%	94.3%
Civilian Unemployed	5.4%	5.5%	5.7%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	95.1%	94.9%	94.7%
Civilian Unemployed	4.9%	5.1%	5.3%

2000 Females 16+ by Employment Status and Age of Children

Total	4,963	27,512	66,271
Own Children < 6 Only	6.2%	6.8%	6.2%
Employed/in Armed Forces	4.1%	4.5%	4.1%
Unemployed	0.4%	0.4%	0.3%
Not in Labor Force	1.7%	1.9%	1.8%
Own Children < 6 and 6-17 Only	4.8%	5.0%	5.0%
Employed/in Armed Forces	3.5%	3.5%	3.3%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	1.2%	1.3%	1.5%
Own Children 6-17 Only	15.6%	16.7%	16.5%
Employed/in Armed Forces	12.6%	13.4%	13.1%
Unemployed	0.1%	0.3%	0.2%
Not in Labor Force	2.9%	3.0%	3.2%
No Own Children < 18	73.5%	71.5%	72.3%
Employed/in Armed Forces	40.8%	38.1%	37.1%
Unemployed	1.7%	1.5%	1.6%
Not in Labor Force	31.0%	31.9%	33.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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2008 Employed Population 16+ by Industry

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	5,855	33,411	77,775
Agriculture/Mining	0.1%	0.1%	0.2%
Construction	5.8%	6.2%	6.7%
Manufacturing	9.3%	9.7%	10.1%
Wholesale Trade	3.8%	4.1%	3.9%
Retail Trade	12.2%	12.6%	12.4%
Transportation/Utilities	6.3%	5.6%	5.3%
Information	3.7%	3.3%	3.0%
Finance/Insurance/Real Estate	12.0%	10.2%	10.0%
Services	43.2%	44.2%	44.2%
Public Administration	3.7%	4.0%	4.2%

2008 Employed Population 16+ by Occupation

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	5,855	33,407	77,773
White Collar	67.7%	69.8%	68.0%
Management/Business/Financial	14.9%	14.9%	15.3%
Professional	19.7%	22.7%	21.5%
Sales	13.9%	13.9%	13.3%
Administrative Support	19.2%	18.3%	17.8%
Services	13.7%	13.2%	13.9%
Blue Collar	18.6%	17.0%	18.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	5.5%	4.8%	5.2%
Installation/Maintenance/Repair	3.5%	3.3%	3.4%
Production	4.9%	4.9%	5.2%
Transportation/Material Moving	4.7%	4.0%	4.3%



2000 Workers 16+ by Means of Transportation to Work

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	6,140	33,373	78,243
Drove Alone - Car, Truck, or Van	86.6%	86.2%	86.7%
Carpooled - Car, Truck, or Van	8.7%	8.8%	8.6%
Public Transportation	0.5%	0.7%	1.0%
Walked	1.1%	1.0%	0.8%
Other Means	0.4%	0.4%	0.3%
Worked at Home	2.7%	2.9%	2.5%

2000 Workers 16+ by Travel Time to Work

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	6,138	33,373	78,243
Did Not Work at Home	97.3%	97.1%	97.5%
Less than 5 minutes	2.2%	1.6%	1.6%
5 to 9 minutes	8.8%	6.9%	7.2%
10 to 19 minutes	23.0%	24.6%	26.0%
20 to 24 minutes	14.5%	15.9%	16.5%
25 to 34 minutes	29.8%	28.1%	27.7%
35 to 44 minutes	8.6%	8.6%	8.1%
45 to 59 minutes	6.9%	8.0%	7.2%
60 to 89 minutes	2.2%	2.4%	2.1%
90 or more minutes	1.2%	1.0%	1.1%
Worked at Home	2.7%	2.9%	2.5%
Average Travel Time to Work (in min)	25.1	25.4	25.0

2000 Households by Vehicles Available

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,521	26,388	63,654
None	4.0%	5.5%	5.6%
1	30.3%	34.4%	34.8%
2	44.2%	42.2%	42.3%
3	15.5%	13.4%	12.9%
4	4.3%	3.5%	3.4%
5+	1.7%	1.1%	1.1%
Average Number of Vehicles Available	1.9	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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2000 Households by Type

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,504	26,375	63,662
Family Households	72.9%	67.6%	67.5%
Married-couple Family	60.3%	55.0%	54.9%
With Related Children	24.7%	24.2%	23.6%
Other Family (No Spouse)	12.6%	12.5%	12.6%
With Related Children	6.7%	7.2%	7.1%
Nonfamily Households	27.1%	32.4%	32.5%
Householder Living Alone	22.8%	27.7%	28.1%
Householder Not Living Alone	4.3%	4.7%	4.4%
Households with Related Children	31.4%	31.4%	30.7%
Households with Persons 65+	26.9%	26.2%	28.8%

2000 Households by Size

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,504	26,374	63,663
1 Person Household	22.8%	27.7%	28.1%
2 Person Household	37.5%	34.1%	34.4%
3 Person Household	17.6%	16.1%	15.6%
4 Person Household	14.2%	14.0%	13.7%
5 Person Household	5.8%	5.8%	5.8%
6 Person Household	1.6%	1.6%	1.7%
7+ Person Household	0.6%	0.6%	0.6%

2000 Households by Year Householder Moved In

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,521	26,389	63,657
Moved in 1999 to March 2000	13.4%	16.7%	14.7%
Moved in 1995 to 1998	22.2%	25.9%	24.6%
Moved in 1990 to 1994	12.7%	15.5%	16.4%
Moved in 1980 to 1989	19.9%	16.8%	17.1%
Moved in 1970 to 1979	15.5%	12.7%	12.3%
Moved in 1969 or Earlier	16.3%	12.4%	14.9%
Median Year Householder Moved In	1989	1993	1992



2000 Housing Units by Units in Structure

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,621	27,280	66,015
1, Detached	77.5%	67.6%	73.6%
1, Attached	4.2%	3.5%	3.8%
2	0.6%	0.6%	1.3%
3 or 4	2.5%	4.6%	4.7%
5 to 9	4.4%	7.8%	6.2%
10 to 19	6.0%	8.7%	5.3%
20+	4.7%	7.2%	4.2%
Mobile Home	0.0%	0.1%	0.8%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

	4311 Telegraph Rd	4311 Telegraph Rd	4311 Telegraph Rd
Total	4,605	27,279	65,975
1999 to March 2000	0.5%	0.8%	0.8%
1995 to 1998	2.9%	4.6%	3.4%
1990 to 1994	5.0%	7.4%	6.6%
1980 to 1989	14.7%	17.8%	14.0%
1970 to 1979	31.3%	26.3%	20.5%
1969 or Earlier	45.7%	43.0%	54.7%
Median Year Structure Built	1971	1973	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Radius: 5.0 mile

Top 3 Tapestry Segments

1.	Cozy and Comfortable	Rustbelt Retirees	Rustbelt Retirees
2.	Prosperous Empty Nests	Cozy and Comfortable	Prosperous Empty Nests
3.	In Style	Sophisticated Squires	Sophisticated Squires

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,660,769	\$64,074,956	\$152,423,248
Average Spent	\$2,362.76	\$2,347.41	\$2,323.60
Spending Potential Index	88	87	87
Computers & Accessories: Total \$	\$1,115,460	\$6,758,659	\$15,933,739
Average Spent	\$247.22	\$247.61	\$242.90
Spending Potential Index	103	104	102
Education: Total \$	\$6,890,500	\$41,046,168	\$96,967,732
Average Spent	\$1,527.15	\$1,503.74	\$1,478.21
Spending Potential Index	111	109	108
Entertainment/Recreation: Total \$	\$17,676,662	\$105,174,043	\$252,603,842
Average Spent	\$3,917.70	\$3,853.09	\$3,850.79
Spending Potential Index	105	104	104
Food at Home: Total \$	\$22,768,341	\$136,681,477	\$329,115,069
Average Spent	\$5,046.17	\$5,007.38	\$5,017.15
Spending Potential Index	103	102	103
Food Away from Home: Total \$	\$16,208,037	\$97,315,308	\$232,690,516
Average Spent	\$3,592.21	\$3,565.19	\$3,547.22
Spending Potential Index	105	104	104
Health Care: Total \$	\$19,887,333	\$117,288,956	\$288,917,604
Average Spent	\$4,407.65	\$4,296.93	\$4,404.37
Spending Potential Index	108	105	108
HH Furnishings & Equipment: Total \$	\$10,499,162	\$62,418,637	\$148,300,166
Average Spent	\$2,326.94	\$2,286.73	\$2,260.74
Spending Potential Index	101	99	98
Investments: Total \$	\$5,734,409	\$32,767,615	\$78,021,506
Average Spent	\$1,270.92	\$1,200.45	\$1,189.39
Spending Potential Index	125	118	117
Retail Goods: Total \$	\$124,487,898	\$743,526,895	\$1,785,149,123
Average Spent	\$27,590.40	\$27,239.41	\$27,213.47
Spending Potential Index	102	100	100
Shelter: Total \$	\$74,486,201	\$445,592,581	\$1,054,478,719
Average Spent	\$16,508.47	\$16,324.46	\$16,074.86
Spending Potential Index	106	105	103
TV/Video/Sound Equipment: Total \$	\$6,725,332	\$40,527,750	\$97,056,252
Average Spent	\$1,490.54	\$1,484.75	\$1,479.56
Spending Potential Index	104	103	103
Travel: Total \$	\$9,393,461	\$55,123,940	\$131,577,795
Average Spent	\$2,081.88	\$2,019.49	\$2,005.82
Spending Potential Index	110	107	106
Vehicle Maintenance & Repairs: Total \$	\$4,633,463	\$27,732,822	\$66,296,234
Average Spent	\$1,026.92	\$1,016.00	\$1,010.64
Spending Potential Index	103	102	102

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.