



Demographic and Income Profile

703 N Main St, O Fallon, MO 63366-1742

Ring: 1 mile radius

Prepared by Patricia McKelvey

Latitude: 38.818237

Longitude: -90.700226

Summary	2000	2010	2015			
Population	8,007	8,971	9,879			
Households	2,899	3,341	3,711			
Families	2,166	2,370	2,584			
Average Household Size	2.69	2.62	2.61			
Owner Occupied Housing Units	2,200	2,556	2,850			
Renter Occupied Housing Units	699	785	862			
Median Age	33.6	34.9	35.1			
Trends: 2010 - 2015 Annual Rate	Area	State	National			
Population	1.95%	0.58%	0.76%			
Households	2.12%	0.63%	0.78%			
Families	1.74%	0.36%	0.64%			
Owner HHs	2.20%	0.66%	0.82%			
Median Household Income	1.29%	2.47%	2.36%			
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	282	9.7%	213	6.4%	185	5.0%
\$15,000 - \$24,999	253	8.7%	209	6.3%	179	4.8%
\$25,000 - \$34,999	356	12.2%	193	5.8%	158	4.3%
\$35,000 - \$49,999	572	19.7%	591	17.7%	511	13.8%
\$50,000 - \$74,999	843	29.0%	869	26.0%	1,076	29.0%
\$75,000 - \$99,999	412	14.2%	622	18.6%	500	13.5%
\$100,000 - \$149,999	148	5.1%	549	16.4%	965	26.0%
\$150,000 - \$199,999	16	0.6%	51	1.5%	73	2.0%
\$200,000+	26	0.9%	45	1.3%	65	1.8%
Median Household Income	\$49,767		\$62,091		\$66,213	
Average Household Income	\$54,090		\$69,749		\$77,639	
Per Capita Income	\$19,865		\$26,574		\$29,850	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	672	8.4%	766	8.5%	834	8.4%
5 - 9	648	8.1%	728	8.1%	808	8.2%
10 - 14	581	7.3%	686	7.6%	789	8.0%
15 - 19	546	6.8%	576	6.4%	655	6.6%
20 - 24	485	6.1%	436	4.9%	525	5.3%
25 - 34	1,255	15.7%	1,307	14.6%	1,307	13.2%
35 - 44	1,320	16.5%	1,363	15.2%	1,516	15.3%
45 - 54	864	10.8%	1,252	14.0%	1,291	13.1%
55 - 64	662	8.3%	788	8.8%	987	10.0%
65 - 74	542	6.8%	540	6.0%	616	6.2%
75 - 84	314	3.9%	377	4.2%	386	3.9%
85+	117	1.5%	153	1.7%	166	1.7%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,627	95.3%	8,245	91.9%	8,981	90.9%
Black Alone	179	2.2%	332	3.7%	421	4.3%
American Indian Alone	16	0.2%	24	0.3%	28	0.3%
Asian Alone	51	0.6%	130	1.4%	160	1.6%
Pacific Islander Alone	4	0.1%	6	0.1%	7	0.1%
Some Other Race Alone	43	0.5%	81	0.9%	94	1.0%
Two or More Races	86	1.1%	151	1.7%	188	1.9%
Hispanic Origin (Any Race)	129	1.6%	272	3.0%	347	3.5%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

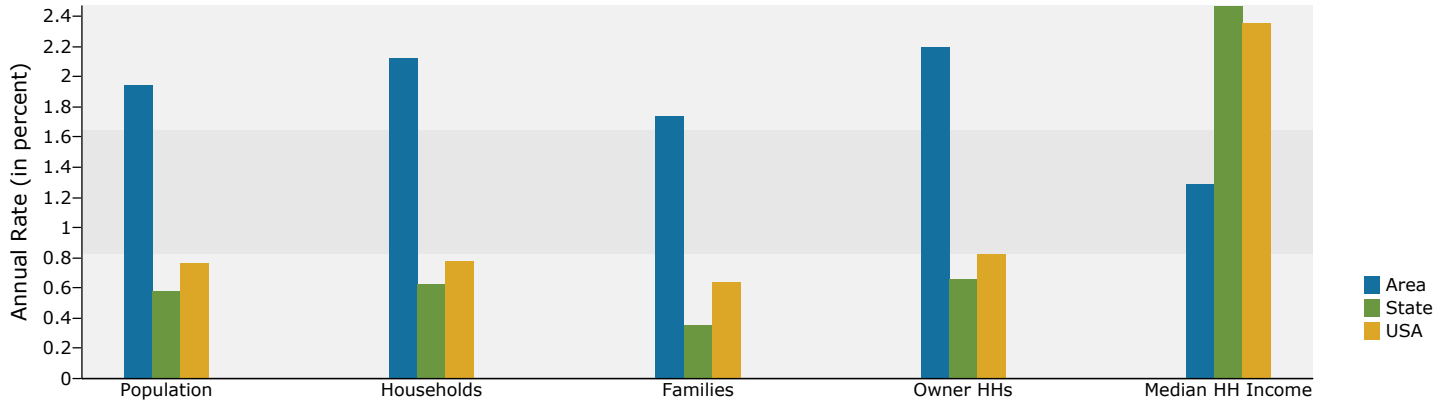


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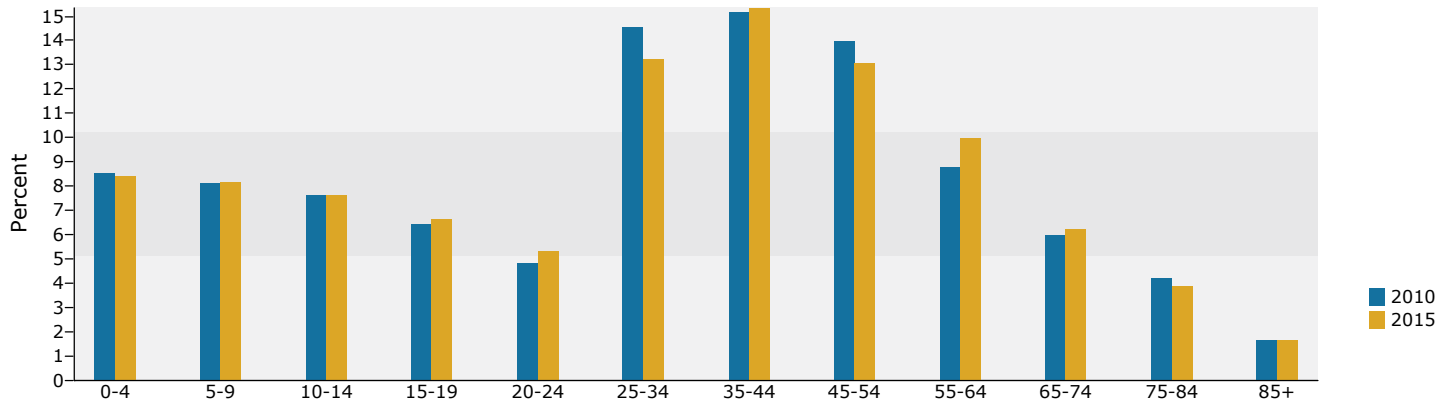
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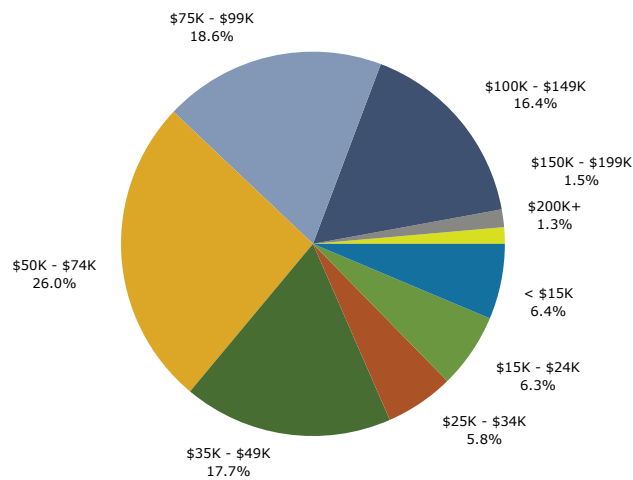
Trends 2010-2015



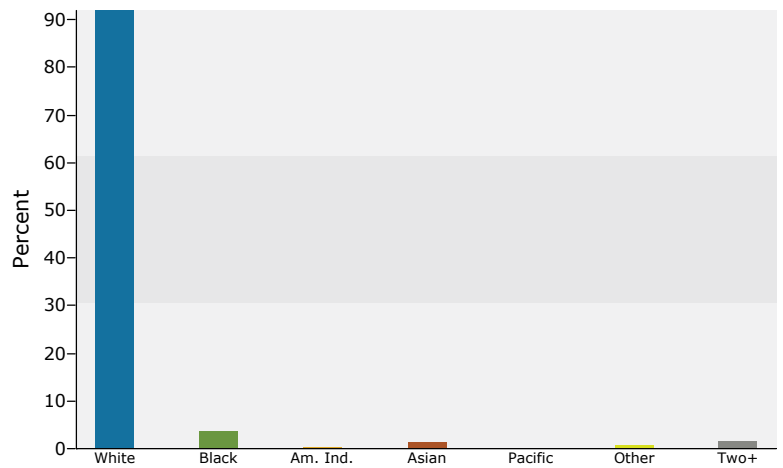
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

703 N Main St, O Fallon, MO 63366-1742
 Ring: 3 miles radius

Prepared by Patricia McKelvey

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Summary	2000		2010		2015	
Population	37,599		51,054		57,039	
Households	13,144		18,467		20,858	
Families	10,324		13,908		15,449	
Average Household Size	2.83		2.75		2.72	
Owner Occupied Housing Units	11,314		15,730		17,723	
Renter Occupied Housing Units	1,829		2,737		3,134	
Median Age	32.3		33.3		33.5	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	2.24%		0.58%		0.76%	
Households	2.47%		0.63%		0.78%	
Families	2.12%		0.36%		0.64%	
Owner HHs	2.42%		0.66%		0.82%	
Median Household Income	1.89%		2.47%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	764	5.8%	697	3.8%	603	2.9%
\$15,000 - \$24,999	1,072	8.2%	911	4.9%	787	3.8%
\$25,000 - \$34,999	1,522	11.6%	1,010	5.5%	807	3.9%
\$35,000 - \$49,999	2,454	18.7%	2,652	14.4%	2,274	10.9%
\$50,000 - \$74,999	3,913	29.8%	4,790	25.9%	5,769	27.7%
\$75,000 - \$99,999	2,139	16.3%	3,607	19.5%	2,807	13.5%
\$100,000 - \$149,999	995	7.6%	3,947	21.4%	6,627	31.8%
\$150,000 - \$199,999	118	0.9%	505	2.7%	703	3.4%
\$200,000+	134	1.0%	347	1.9%	480	2.3%
Median Household Income	\$54,012		\$69,442		\$76,269	
Average Household Income	\$59,086		\$78,428		\$86,684	
Per Capita Income	\$20,795		\$28,519		\$31,865	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,361	8.9%	4,675	9.2%	5,126	9.0%
5 - 9	3,285	8.7%	4,392	8.6%	4,927	8.6%
10 - 14	3,113	8.3%	4,070	8.0%	4,733	8.3%
15 - 19	2,615	7.0%	3,366	6.6%	3,812	6.7%
20 - 24	2,069	5.5%	2,612	5.1%	2,934	5.1%
25 - 34	6,226	16.6%	7,809	15.3%	8,382	14.7%
35 - 44	6,996	18.6%	8,133	15.9%	8,862	15.5%
45 - 54	4,232	11.3%	7,449	14.6%	7,672	13.5%
55 - 64	2,708	7.2%	4,301	8.4%	5,551	9.7%
65 - 74	1,824	4.9%	2,452	4.8%	3,058	5.4%
75 - 84	890	2.4%	1,343	2.6%	1,462	2.6%
85+	278	0.7%	451	0.9%	520	0.9%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	35,870	95.4%	47,008	92.1%	51,972	91.1%
Black Alone	767	2.0%	1,736	3.4%	2,206	3.9%
American Indian Alone	89	0.2%	155	0.3%	180	0.3%
Asian Alone	258	0.7%	815	1.6%	1,030	1.8%
Pacific Islander Alone	15	0.0%	31	0.1%	34	0.1%
Some Other Race Alone	169	0.4%	396	0.8%	483	0.8%
Two or More Races	431	1.1%	913	1.8%	1,134	2.0%
Hispanic Origin (Any Race)	611	1.6%	1,547	3.0%	2,056	3.6%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

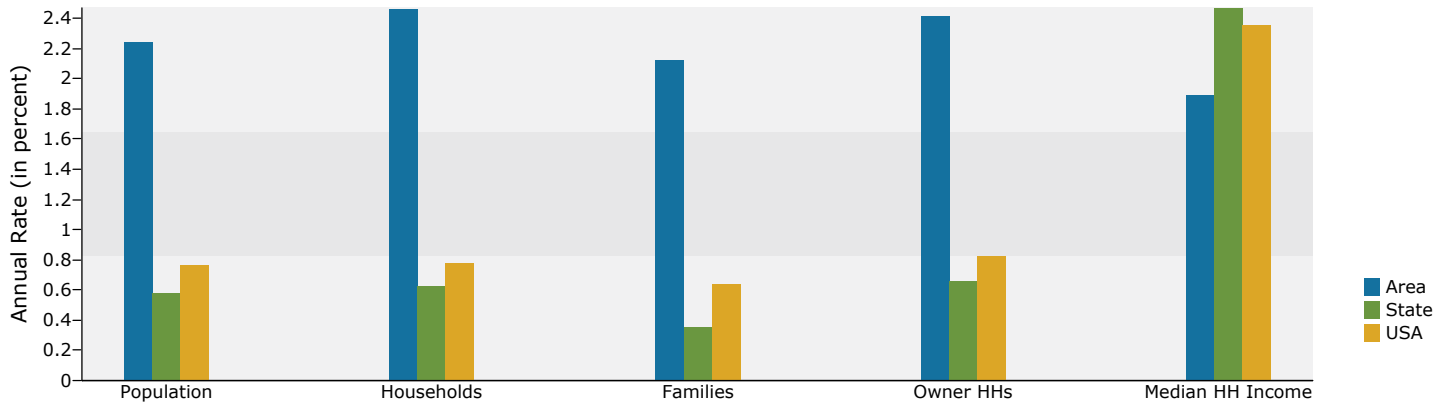


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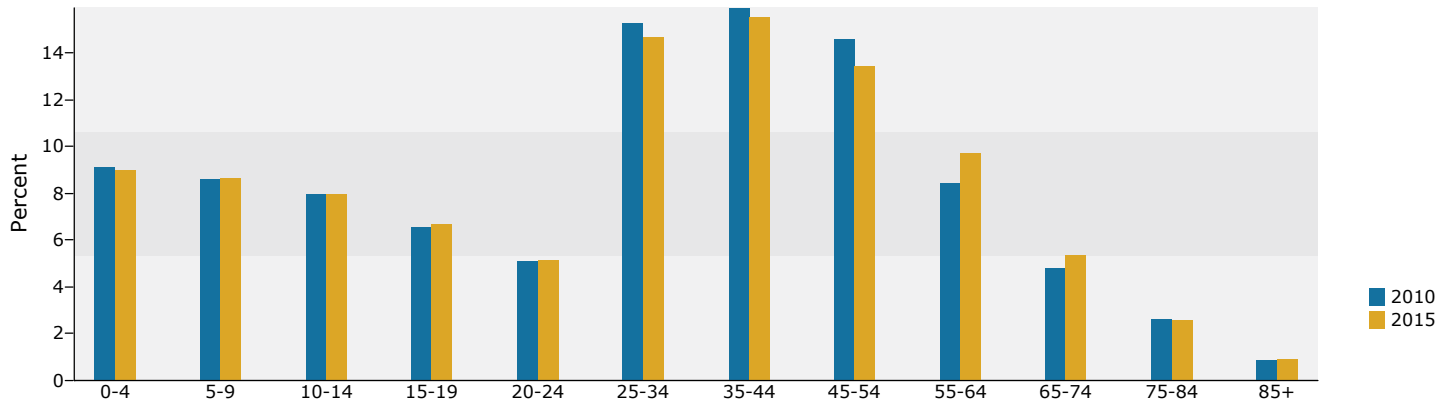
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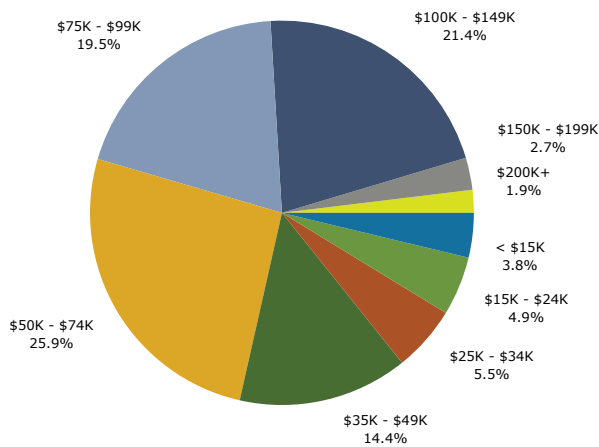
Trends 2010-2015



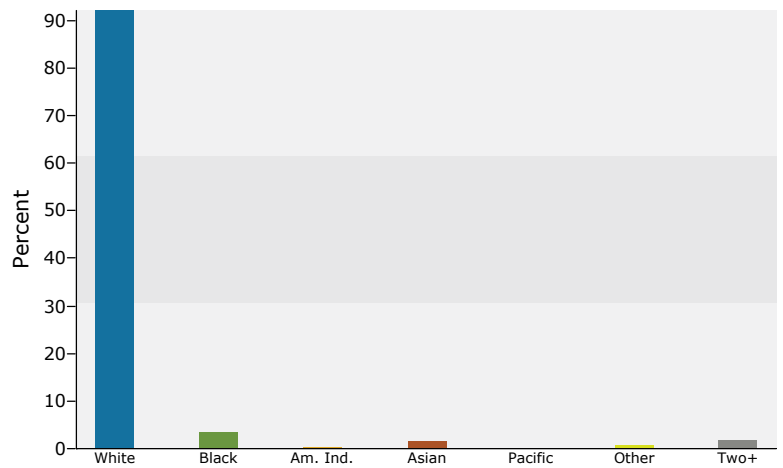
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 3.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Demographic and Income Profile

703 N Main St, O Fallon, MO 63366-1742
 Ring: 5 miles radius

Prepared by Patricia McKelvey

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Summary	2000		2010		2015	
Population	82,015		114,163		128,140	
Households	27,965		40,264		45,571	
Families	22,553		31,494		35,202	
Average Household Size	2.92		2.83		2.80	
Owner Occupied Housing Units	24,750		35,164		39,745	
Renter Occupied Housing Units	3,215		5,100		5,827	
Median Age	32.5		33.5		33.4	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	2.34%		0.58%		0.76%	
Households	2.51%		0.63%		0.78%	
Families	2.25%		0.36%		0.64%	
Owner HHs	2.48%		0.66%		0.82%	
Median Household Income	2.76%		2.47%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,335	4.8%	1,162	2.9%	986	2.2%
\$15,000 - \$24,999	1,931	6.9%	1,619	4.0%	1,375	3.0%
\$25,000 - \$34,999	2,787	10.0%	1,886	4.7%	1,489	3.3%
\$35,000 - \$49,999	4,732	16.9%	5,060	12.6%	4,264	9.4%
\$50,000 - \$74,999	8,632	30.9%	9,627	23.9%	11,176	24.5%
\$75,000 - \$99,999	4,868	17.4%	7,945	19.7%	5,985	13.1%
\$100,000 - \$149,999	2,791	10.0%	10,073	25.0%	16,468	36.1%
\$150,000 - \$199,999	529	1.9%	1,669	4.1%	2,222	4.9%
\$200,000+	372	1.3%	1,223	3.0%	1,605	3.5%
Median Household Income	\$58,813		\$76,731		\$87,913	
Average Household Income	\$64,625		\$86,989		\$95,893	
Per Capita Income	\$22,276		\$30,765		\$34,187	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,374	9.0%	10,542	9.2%	11,634	9.1%
5 - 9	7,311	8.9%	9,935	8.7%	11,237	8.8%
10 - 14	7,168	8.7%	9,396	8.2%	10,834	8.5%
15 - 19	5,666	6.9%	7,744	6.8%	8,684	6.8%
20 - 24	3,935	4.8%	5,766	5.1%	6,404	5.0%
25 - 34	13,240	16.1%	16,258	14.2%	18,741	14.6%
35 - 44	15,831	19.3%	18,609	16.3%	19,305	15.1%
45 - 54	9,612	11.7%	17,033	14.9%	17,801	13.9%
55 - 64	5,845	7.1%	9,877	8.7%	12,490	9.7%
65 - 74	3,747	4.6%	5,337	4.7%	6,892	5.4%
75 - 84	1,808	2.2%	2,810	2.5%	3,097	2.4%
85+	481	0.6%	858	0.8%	1,024	0.8%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	78,336	95.5%	105,278	92.2%	116,970	91.3%
Black Alone	1,666	2.0%	3,787	3.3%	4,801	3.7%
American Indian Alone	184	0.2%	331	0.3%	386	0.3%
Asian Alone	635	0.8%	2,083	1.8%	2,657	2.1%
Pacific Islander Alone	21	0.0%	45	0.0%	49	0.0%
Some Other Race Alone	330	0.4%	825	0.7%	1,021	0.8%
Two or More Races	843	1.0%	1,814	1.6%	2,256	1.8%
Hispanic Origin (Any Race)	1,227	1.5%	3,228	2.8%	4,307	3.4%

Data Note: Income is expressed in current dollars
 Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

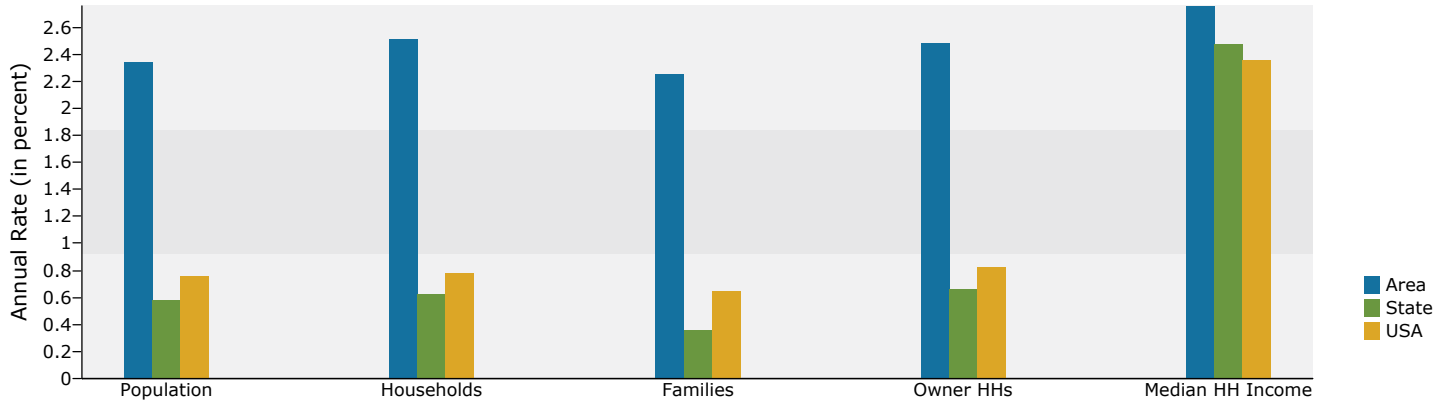


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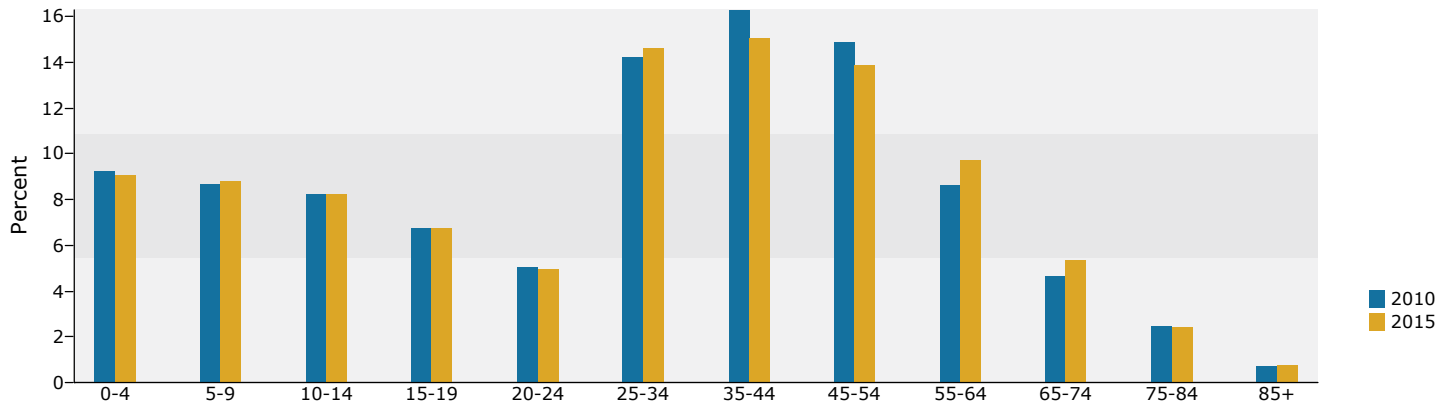
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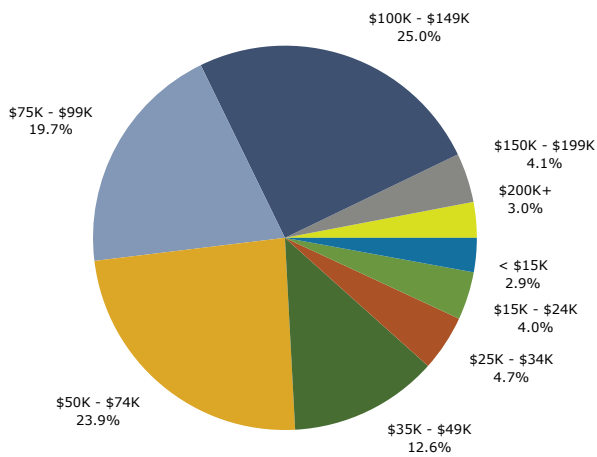
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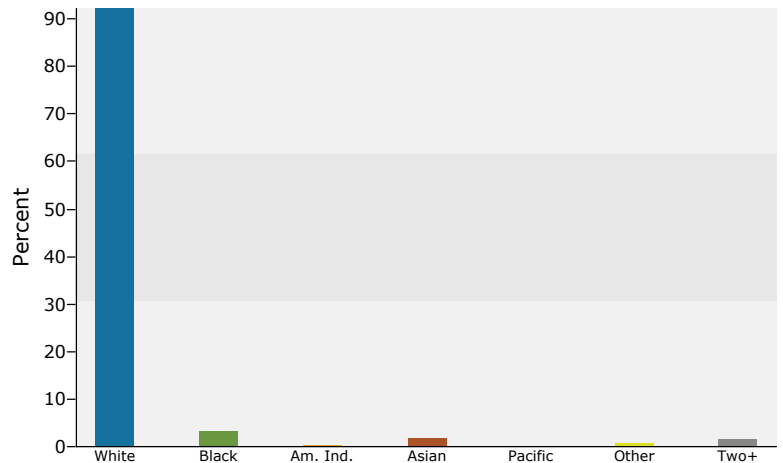
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 2.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.