






3867 Blaine Ave, St Louis, M...

Market Profile

Prepared by Patricia McKelvey

Latitude: 38.619781
Longitude: -90.244461

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	18,830	170,577	377,295
2000 Group Quarters	1,082	6,578	12,818
2010 Total Population	18,512	174,115	376,878
2015 Total Population	18,515	175,654	377,434
2010 - 2015 Annual Rate	0%	0.18%	0.03%
 2000 Households	6,932	74,578	161,137
2000 Average Household Size	2.56	2.2	2.26
2010 Households	6,710	75,220	159,986
2010 Average Household Size	2.6	2.23	2.27
2015 Households	6,693	75,816	160,178
2015 Average Household Size	2.61	2.23	2.28
2010 - 2015 Annual Rate	-0.05%	0.16%	0.02%
2000 Families	3,910	35,490	83,149
2000 Average Family Size	3.41	3.17	3.15
2010 Families	3,652	33,905	78,574
2010 Average Family Size	3.53	3.3	3.25
2015 Families	3,583	33,374	76,918
2015 Average Family Size	3.56	3.34	3.28
2010 - 2015 Annual Rate	-0.38%	-0.32%	-0.43%
 2000 Housing Units	8,629	90,734	191,159
Owner Occupied Housing Units	29.8%	30.9%	38.8%
Renter Occupied Housing Units	50.7%	51.2%	45.5%
Vacant Housing Units	19.4%	17.9%	15.7%
2010 Housing Units	8,895	95,660	198,908
Owner Occupied Housing Units	28.0%	28.9%	36.3%
Renter Occupied Housing Units	47.4%	49.8%	44.1%
Vacant Housing Units	24.6%	21.4%	19.6%
2015 Housing Units	8,992	97,412	201,682
Owner Occupied Housing Units	27.6%	28.5%	35.7%
Renter Occupied Housing Units	46.8%	49.4%	43.7%
Vacant Housing Units	25.6%	22.2%	20.6%
Median Household Income			
2000	\$28,062	\$25,778	\$28,221
2010	\$37,188	\$32,699	\$35,888
2015	\$42,202	\$38,329	\$41,817
Median Home Value			
2000	\$84,250	\$66,243	\$68,069
2010	\$124,578	\$98,902	\$100,156
2015	\$148,822	\$121,012	\$121,512
Per Capita Income			
2000	\$15,502	\$16,306	\$17,558
2010	\$19,879	\$19,951	\$21,338
2015	\$21,902	\$22,163	\$23,702
Median Age			
2000	28.9	32.3	33.2
2010	29.7	33.8	34.8
2015	30.1	33.8	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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Ring: 1, 3, 5 Miles

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2000 Households by Income			
 Household Income Base	7,008	74,744	161,153
< \$15,000	27.1%	30.8%	27.7%
\$15,000 - \$24,999	17.8%	17.8%	17.2%
\$25,000 - \$34,999	15.9%	14.5%	14.4%
\$35,000 - \$49,999	12.4%	15.2%	15.4%
\$50,000 - \$74,999	14.8%	12.1%	13.6%
\$75,000 - \$99,999	5.5%	4.9%	5.8%
\$100,000 - \$149,999	4.2%	2.8%	3.5%
\$150,000 - \$199,999	1.6%	1.0%	1.0%
\$200,000+	0.8%	1.0%	1.3%
Average Household Income	\$40,224	\$36,449	\$40,385
2010 Households by Income			
Household Income Base	6,710	75,219	159,979
< \$15,000	19.1%	24.2%	21.9%
\$15,000 - \$24,999	13.0%	14.5%	13.9%
\$25,000 - \$34,999	15.0%	13.9%	13.2%
\$35,000 - \$49,999	15.7%	14.9%	14.9%
\$50,000 - \$74,999	13.6%	16.3%	17.3%
\$75,000 - \$99,999	12.5%	8.8%	9.9%
\$100,000 - \$149,999	7.1%	4.7%	5.6%
\$150,000 - \$199,999	1.9%	1.4%	1.6%
\$200,000+	2.0%	1.3%	1.7%
Average Household Income	\$52,310	\$45,094	\$49,182
2015 Households by Income			
Household Income Base	6,691	75,814	160,170
< \$15,000	15.9%	20.6%	18.6%
\$15,000 - \$24,999	10.7%	12.2%	11.8%
\$25,000 - \$34,999	13.9%	12.8%	12.1%
\$35,000 - \$49,999	14.5%	13.5%	13.1%
\$50,000 - \$74,999	19.1%	22.6%	23.0%
\$75,000 - \$99,999	12.5%	8.9%	10.2%
\$100,000 - \$149,999	8.6%	6.0%	7.2%
\$150,000 - \$199,999	2.5%	1.8%	2.0%
\$200,000+	2.4%	1.6%	2.0%
Average Household Income	\$57,726	\$50,120	\$54,619
2000 Owner Occupied HUs by Value			
Total	2,564	28,066	74,232
<\$50,000	19.2%	30.2%	29.6%
\$50,000 - 99,999	45.2%	48.6%	46.5%
\$100,000 - 149,999	16.1%	11.2%	12.0%
\$150,000 - 199,999	9.8%	3.9%	4.5%
\$200,000 - \$299,999	6.2%	3.2%	3.5%
\$300,000 - 499,999	2.7%	2.0%	2.6%
\$500,000 - 999,999	0.9%	0.8%	1.0%
\$1,000,000+	0.0%	0.2%	0.3%
Average Home Value	\$107,948	\$88,404	\$94,713
2000 Specified Renter Occupied HUs by Contract Rent			
Total	4,354	46,417	86,689
With Cash Rent	97.5%	97.5%	96.9%
No Cash Rent	2.5%	2.5%	3.1%
Median Rent	\$356	\$350	\$355
Average Rent	\$370	\$371	\$375

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




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2000 Population by Age			
 Total	18,830	170,575	377,295
Age 0 - 4	7.9%	6.8%	6.8%
Age 5 - 9	9.8%	7.6%	7.5%
Age 10 - 14	8.5%	6.9%	6.9%
Age 15 - 19	9.4%	7.1%	7.3%
Age 20 - 24	7.8%	8.7%	8.2%
Age 25 - 34	16.1%	17.0%	16.0%
Age 35 - 44	15.1%	15.3%	15.2%
Age 45 - 54	11.5%	11.8%	11.7%
Age 55 - 64	5.5%	6.6%	7.0%
Age 65 - 74	3.9%	5.7%	6.4%
Age 75 - 84	2.8%	4.4%	4.9%
Age 85+	1.6%	2.0%	2.0%
Age 18+	68.9%	74.8%	74.9%
2010 Population by Age			
Total	18,513	174,114	376,875
Age 0 - 4	8.0%	7.0%	6.8%
Age 5 - 9	8.0%	6.7%	6.7%
Age 10 - 14	7.0%	5.8%	6.0%
Age 15 - 19	9.6%	7.2%	7.4%
Age 20 - 24	9.1%	9.6%	8.8%
Age 25 - 34	15.3%	15.4%	14.5%
Age 35 - 44	12.4%	13.2%	13.0%
Age 45 - 54	12.5%	13.4%	13.7%
Age 55 - 64	9.2%	10.1%	10.4%
Age 65 - 74	4.2%	5.4%	5.9%
Age 75 - 84	2.8%	4.0%	4.3%
Age 85+	1.9%	2.2%	2.4%
Age 18+	72.2%	76.7%	76.6%
2015 Population by Age			
Total	18,517	175,654	377,434
Age 0 - 4	8.2%	7.0%	6.8%
Age 5 - 9	8.0%	6.7%	6.6%
Age 10 - 14	7.3%	6.1%	6.2%
Age 15 - 19	7.9%	6.2%	6.5%
Age 20 - 24	9.4%	9.4%	8.7%
Age 25 - 34	16.8%	16.5%	15.3%
Age 35 - 44	11.4%	12.1%	12.0%
Age 45 - 54	10.9%	12.1%	12.3%
Age 55 - 64	10.0%	11.2%	11.8%
Age 65 - 74	5.5%	7.0%	7.3%
Age 75 - 84	2.8%	3.7%	4.0%
Age 85+	1.9%	2.2%	2.3%
Age 18+	72.6%	77.1%	76.9%
2000 Population by Sex			
Males	46.9%	47.6%	46.9%
Females	53.1%	52.4%	53.1%
2010 Population by Sex			
Males	46.8%	48.1%	47.5%
Females	53.2%	51.9%	52.5%
2015 Population by Sex			
Males	46.8%	48.4%	47.7%
Females	53.2%	51.6%	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





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2000 Population by Race/Ethnicity			
 Total	18,828	170,577	377,294
White Alone	32.4%	46.0%	49.1%
Black Alone	62.6%	47.1%	45.4%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.2%	3.2%	2.3%
Some Other Race Alone	0.9%	1.0%	0.9%
Two or More Races	2.7%	2.3%	2.0%
Hispanic Origin	1.7%	2.5%	2.1%
Diversity Index	52.0	58.6	57.0
2010 Population by Race/Ethnicity			
Total	18,511	174,115	376,878
White Alone	33.9%	46.9%	48.7%
Black Alone	59.9%	45.1%	44.6%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.3%	3.5%	2.7%
Some Other Race Alone	1.4%	1.6%	1.3%
Two or More Races	3.1%	2.6%	2.4%
Hispanic Origin	2.9%	4.1%	3.4%
Diversity Index	55.3	60.9	59.2
2015 Population by Race/Ethnicity			
Total	18,514	175,655	377,435
White Alone	35.1%	47.6%	48.7%
Black Alone	58.1%	43.8%	44.0%
American Indian Alone	0.3%	0.4%	0.3%
Asian or Pacific Islander Alone	1.4%	3.6%	2.9%
Some Other Race Alone	1.6%	1.8%	1.4%
Two or More Races	3.4%	2.8%	2.6%
Hispanic Origin	3.6%	4.9%	4.1%
Diversity Index	57.1	61.9	60.3
2000 Population 3+ by School Enrollment			
 Total	17,992	163,361	361,705
Enrolled in Nursery/Preschool	2.3%	2.0%	2.0%
Enrolled in Kindergarten	1.2%	1.3%	1.4%
Enrolled in Grade 1-8	16.1%	12.6%	12.5%
Enrolled in Grade 9-12	7.6%	5.5%	5.6%
Enrolled in College	7.0%	6.8%	6.6%
Enrolled in Grad/Prof School	2.1%	2.3%	2.3%
Not Enrolled in School	63.7%	69.6%	69.7%
2010 Population 25+ by Educational Attainment			
Total	10,798	111,007	241,949
Less than 9th Grade	4.9%	6.6%	6.1%
9th - 12th Grade, No Diploma	13.6%	13.3%	12.5%
High School Graduate	22.8%	26.3%	26.8%
Some College, No Degree	19.8%	19.5%	20.0%
Associate Degree	5.2%	5.4%	5.5%
Bachelor's Degree	18.9%	16.2%	16.5%
Graduate/Professional Degree	14.8%	12.8%	12.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






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2010 Population 15+ by Marital Status			
 Total	14,265	140,234	303,253
Never Married	50.3%	48.8%	45.1%
Married	33.0%	31.3%	34.8%
Widowed	5.7%	7.3%	7.9%
Divorced	11.0%	12.5%	12.1%
2000 Population 16+ by Employment Status			
 Total	13,621	131,804	292,111
In Labor Force	66.4%	62.4%	62.1%
Civilian Employed	56.4%	55.5%	54.9%
Civilian Unemployed	10.0%	6.9%	7.1%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	33.6%	37.6%	37.9%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	82.1%	84.5%	84.7%
Civilian Unemployed	17.9%	15.5%	15.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	85.9%	87.9%	88.0%
Civilian Unemployed	14.1%	12.1%	12.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	7,359	70,528	158,060
Own Children < 6 Only	6.8%	6.3%	6.4%
Employed/in Armed Forces	3.4%	3.9%	3.9%
Unemployed	0.9%	0.6%	0.6%
Not in Labor Force	2.4%	1.9%	2.0%
Own Children < 6 and 6-17 Only	7.9%	6.0%	5.8%
Employed/in Armed Forces	3.9%	3.3%	3.1%
Unemployed	1.0%	0.8%	0.7%
Not in Labor Force	3.0%	2.0%	2.0%
Own Children 6-17 Only	17.0%	14.5%	14.3%
Employed/in Armed Forces	10.2%	9.6%	9.6%
Unemployed	1.8%	1.1%	0.9%
Not in Labor Force	5.0%	3.9%	3.8%
No Own Children < 18	68.4%	73.1%	73.5%
Employed/in Armed Forces	35.4%	34.6%	34.5%
Unemployed	5.8%	4.2%	4.1%
Not in Labor Force	27.1%	34.3%	34.9%
2010 Employed Population 16+ by Industry			
 Total	7,147	67,736	144,972
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	2.8%	3.2%	3.3%
Manufacturing	7.1%	8.2%	8.0%
Wholesale Trade	1.8%	2.6%	2.5%
Retail Trade	6.6%	9.2%	9.5%
Transportation/Utilities	5.3%	4.9%	4.9%
Information	2.7%	2.6%	2.7%
Finance/Insurance/Real Estate	7.2%	6.9%	7.0%
Services	60.0%	56.2%	55.3%
Public Administration	6.4%	6.0%	6.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




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2010 Employed Population 16+ by Occupation			
Total	7,145	67,734	144,973
White Collar	61.2%	58.7%	61.2%
Management/Business/Financial	11.6%	10.5%	11.0%
Professional	25.5%	22.9%	24.0%
Sales	7.6%	9.2%	9.7%
Administrative Support	16.5%	16.2%	16.5%
Services	22.4%	24.3%	22.7%
Blue Collar	16.4%	17.0%	16.1%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	2.6%	3.2%	3.1%
Installation/Maintenance/Repair	2.2%	2.1%	2.1%
Production	5.3%	5.9%	5.4%
Transportation/Material Moving	6.1%	5.6%	5.3%
2000 Workers 16+ by Means of Transportation to Work			
 Total	7,516	71,544	157,233
Drove Alone - Car, Truck, or Van	65.5%	66.3%	70.5%
Carpooled - Car, Truck, or Van	15.6%	14.0%	12.5%
Public Transportation	12.5%	11.1%	9.6%
Walked	2.9%	5.5%	4.3%
Other Means	1.2%	1.1%	1.1%
Worked at Home	2.4%	2.0%	2.0%
2000 Workers 16+ by Travel Time to Work			
Total	7,514	71,543	157,229
Did Not Work at Home	97.6%	98.0%	98.0%
Less than 5 minutes	1.9%	2.6%	2.3%
5 to 9 minutes	8.7%	8.8%	8.6%
10 to 19 minutes	35.6%	34.9%	34.9%
20 to 24 minutes	18.2%	16.1%	17.7%
25 to 34 minutes	19.3%	20.3%	20.1%
35 to 44 minutes	4.7%	4.1%	4.1%
45 to 59 minutes	4.2%	5.4%	5.0%
60 to 89 minutes	3.1%	3.0%	3.0%
90 or more minutes	2.0%	2.7%	2.3%
Worked at Home	2.4%	2.0%	2.0%
Average Travel Time to Work (in min)	22.8	24.0	23.6
2000 Households by Vehicles Available			
Total	6,916	74,590	161,070
None	26.5%	27.8%	23.6%
1	45.5%	46.2%	45.9%
2	20.3%	20.4%	23.7%
3	6.1%	4.2%	5.2%
4	0.7%	0.9%	1.2%
5+	0.8%	0.5%	0.4%
Average Number of Vehicles Available	1.1	1.1	1.2

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Type			
 Total	6,932	74,577	161,136
Family Households	56.4%	47.6%	51.6%
Married-couple Family	24.3%	23.2%	27.0%
With Related Children	12.7%	10.8%	12.3%
Other Family (No Spouse)	32.1%	24.4%	24.6%
With Related Children	24.4%	17.1%	16.6%
Nonfamily Households	43.6%	52.4%	48.4%
Householder Living Alone	34.5%	43.7%	40.5%
Householder Not Living Alone	9.1%	8.7%	7.9%
Households with Related Children	37.1%	27.9%	28.9%
Households with Persons 65+	15.0%	21.6%	23.9%
2000 Households by Size			
Total	6,932	74,578	161,137
1 Person Household	34.5%	43.7%	40.5%
2 Person Household	25.5%	26.0%	27.3%
3 Person Household	15.2%	12.6%	13.7%
4 Person Household	12.0%	9.1%	9.7%
5 Person Household	7.1%	4.8%	4.9%
6 Person Household	3.0%	2.1%	2.1%
7+ Person Household	2.8%	1.8%	1.7%
2000 Households by Year Householder Moved In			
Total	6,916	74,591	161,070
Moved in 1999 to March 2000	28.5%	27.1%	23.5%
Moved in 1995 to 1998	31.6%	32.4%	30.2%
Moved in 1990 to 1994	14.0%	13.5%	13.6%
Moved in 1980 to 1989	13.8%	12.2%	12.4%
Moved in 1970 to 1979	7.1%	5.9%	7.6%
Moved in 1969 or Earlier	5.2%	8.8%	12.7%
Median Year Householder Moved In	1996	1996	1995
2000 Housing Units by Units in Structure			
 Total	8,606	90,817	191,034
1, Detached	26.9%	29.0%	39.8%
1, Attached	4.1%	4.0%	3.2%
2	22.9%	20.0%	17.7%
3 or 4	25.7%	18.7%	16.2%
5 to 9	8.7%	6.7%	6.6%
10 to 19	4.7%	3.9%	3.8%
20+	6.9%	17.4%	12.4%
Mobile Home	0.2%	0.1%	0.3%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	8,630	90,766	191,062
1999 to March 2000	0.2%	0.3%	0.3%
1995 to 1998	0.6%	1.2%	1.0%
1990 to 1994	1.4%	1.2%	1.0%
1980 to 1989	1.8%	5.0%	3.9%
1970 to 1979	2.9%	4.7%	5.1%
1969 or Earlier	93.1%	87.6%	88.7%
Median Year Structure Built	1930	1937	1941

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	Great Expectations	City Dimensions	Modest Income Homes
2.	City Commons	Great Expectations	Great Expectations
3.	Metropolitans	Metro Renters	City Dimensions



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,027,095	\$87,086,694	\$199,020,497
Average Spent	\$1,345.32	\$1,157.76	\$1,243.99
Spending Potential Index	56	48	52
Computers & Accessories: Total \$	\$1,144,962	\$11,129,351	\$25,435,011
Average Spent	\$170.64	\$147.96	\$158.98
Spending Potential Index	78	67	72
Education: Total \$	\$6,679,807	\$64,832,434	\$148,040,264
Average Spent	\$995.50	\$861.90	\$925.33
Spending Potential Index	82	71	76
Entertainment/Recreation: Total \$	\$16,149,930	\$155,948,407	\$363,544,556
Average Spent	\$2,406.85	\$2,073.23	\$2,272.35
Spending Potential Index	75	64	70
Food at Home: Total \$	\$23,971,998	\$232,834,123	\$533,951,278
Average Spent	\$3,572.58	\$3,095.38	\$3,337.49
Spending Potential Index	80	69	75
Food Away from Home: Total \$	\$17,181,940	\$165,939,054	\$381,304,922
Average Spent	\$2,560.65	\$2,206.05	\$2,383.36
Spending Potential Index	80	69	74
Health Care: Total \$	\$18,112,508	\$179,444,949	\$423,843,782
Average Spent	\$2,699.33	\$2,385.60	\$2,649.26
Spending Potential Index	72	64	71
HH Furnishings & Equipment: Total \$	\$8,798,621	\$84,934,112	\$198,362,226
Average Spent	\$1,311.27	\$1,129.14	\$1,239.87
Spending Potential Index	64	55	60
Investments: Total \$	\$7,060,514	\$69,635,226	\$165,594,740
Average Spent	\$1,052.24	\$925.75	\$1,035.06
Spending Potential Index	60	53	60
Retail Goods: Total \$	\$119,191,243	\$1,153,379,283	\$2,688,085,270
Average Spent	\$17,763.23	\$15,333.41	\$16,802.00
Spending Potential Index	71	62	68
Shelter: Total \$	\$82,063,332	\$790,724,634	\$1,810,477,094
Average Spent	\$12,230.00	\$10,512.16	\$11,316.47
Spending Potential Index	77	67	72
TV/Video/Audio: Total \$	\$6,656,736	\$64,512,771	\$148,372,141
Average Spent	\$992.06	\$857.65	\$927.41
Spending Potential Index	80	69	75
Travel: Total \$	\$8,749,710	\$84,281,599	\$198,002,173
Average Spent	\$1,303.98	\$1,120.47	\$1,237.62
Spending Potential Index	69	59	65
Vehicle Maintenance & Repairs: Total \$	\$4,791,855	\$46,304,039	\$107,587,498
Average Spent	\$714.14	\$615.58	\$672.48
Spending Potential Index	76	65	71

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.