



3734 Elm St, St Charles, MO ...




Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112

Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,872	43,214	82,062
2000 Group Quarters	0	2,360	2,768
2010 Total Population	4,932	45,264	87,699
2015 Total Population	5,282	46,365	90,195
2010 - 2015 Annual Rate	1.38%	0.48%	0.56%
 2000 Households	1,852	17,394	32,316
2000 Average Household Size	2.63	2.35	2.45
2010 Households	1,953	18,947	35,781
2010 Average Household Size	2.53	2.26	2.37
2015 Households	2,110	19,586	37,127
2015 Average Household Size	2.5	2.25	2.35
2010 - 2015 Annual Rate	1.56%	0.67%	0.74%
2000 Families	1,422	11,340	21,141
2000 Average Family Size	3	2.9	3.03
2010 Families	1,448	11,717	22,105
2010 Average Family Size	2.94	2.87	3.02
2015 Families	1,527	11,854	22,417
2015 Average Family Size	2.95	2.88	3.02
2010 - 2015 Annual Rate	1.07%	0.23%	0.28%
 2000 Housing Units	1,905	18,134	33,644
Owner Occupied Housing Units	88.1%	65.8%	65.3%
Renter Occupied Housing Units	9.5%	30.2%	30.7%
Vacant Housing Units	2.4%	4.0%	4.0%
2010 Housing Units	2,028	20,313	38,274
Owner Occupied Housing Units	84.9%	61.3%	60.6%
Renter Occupied Housing Units	11.4%	32.0%	32.8%
Vacant Housing Units	3.7%	6.7%	6.5%
2015 Housing Units	2,221	21,462	40,549
Owner Occupied Housing Units	83.6%	59.9%	59.2%
Renter Occupied Housing Units	11.4%	31.4%	32.4%
Vacant Housing Units	5.0%	8.7%	8.4%
Median Household Income			
2000	\$54,808	\$46,936	\$48,067
2010	\$76,174	\$61,325	\$63,039
2015	\$87,214	\$67,669	\$70,789
Median Home Value			
2000	\$110,435	\$100,955	\$108,520
2010	\$167,590	\$148,701	\$159,523
2015	\$193,703	\$175,952	\$190,198
Per Capita Income			
2000	\$25,661	\$22,615	\$22,957
2010	\$36,063	\$31,365	\$31,639
2015	\$39,594	\$35,347	\$35,636
Median Age			
2000	37.8	36.5	35.4
2010	42.2	38.0	37.0
2015	41.8	38.2	37.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




3734 Elm St, St Charles, MO ...

Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112
Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	1,867	17,434	32,346
< \$15,000	6.1%	10.0%	9.2%
\$15,000 - \$24,999	10.8%	11.1%	10.8%
\$25,000 - \$34,999	14.1%	14.4%	13.6%
\$35,000 - \$49,999	13.3%	18.0%	18.5%
\$50,000 - \$74,999	22.3%	23.5%	22.9%
\$75,000 - \$99,999	12.6%	11.4%	13.2%
\$100,000 - \$149,999	15.1%	8.6%	8.7%
\$150,000 - \$199,999	2.2%	1.6%	1.8%
\$200,000+	3.4%	1.5%	1.2%
Average Household Income	\$68,058	\$55,832	\$56,808
2010 Households by Income			
Household Income Base	1,954	18,946	35,778
< \$15,000	3.2%	6.0%	5.5%
\$15,000 - \$24,999	6.1%	8.1%	7.1%
\$25,000 - \$34,999	5.1%	6.9%	7.2%
\$35,000 - \$49,999	16.6%	17.8%	17.4%
\$50,000 - \$74,999	18.1%	21.2%	21.1%
\$75,000 - \$99,999	16.0%	15.7%	15.6%
\$100,000 - \$149,999	24.6%	18.7%	20.4%
\$150,000 - \$199,999	5.0%	2.8%	2.9%
\$200,000+	5.5%	2.7%	2.7%
Average Household Income	\$92,513	\$74,709	\$76,179
2015 Households by Income			
Household Income Base	2,111	19,587	37,126
< \$15,000	2.4%	4.6%	4.2%
\$15,000 - \$24,999	4.8%	6.5%	5.7%
\$25,000 - \$34,999	3.9%	5.1%	5.3%
\$35,000 - \$49,999	13.5%	14.2%	13.6%
\$50,000 - \$74,999	19.4%	23.8%	23.4%
\$75,000 - \$99,999	10.7%	11.0%	10.8%
\$100,000 - \$149,999	33.9%	28.1%	30.2%
\$150,000 - \$199,999	5.5%	3.4%	3.6%
\$200,000+	5.8%	3.2%	3.2%
Average Household Income	\$100,550	\$83,472	\$85,056
2000 Owner Occupied HUs by Value			
Total	1,690	11,934	21,980
<\$50,000	30.4%	9.9%	8.5%
\$50,000 - 99,999	14.0%	39.4%	34.3%
\$100,000 - 149,999	25.4%	30.9%	35.0%
\$150,000 - 199,999	17.0%	12.0%	15.0%
\$200,000 - \$299,999	10.3%	5.7%	5.5%
\$300,000 - 499,999	2.6%	1.7%	1.4%
\$500,000 - 999,999	0.4%	0.3%	0.2%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$117,315	\$116,622	\$119,623
2000 Specified Renter Occupied HUs by Contract Rent			
Total	166	5,471	10,323
With Cash Rent	95.2%	96.1%	96.6%
No Cash Rent	4.8%	3.9%	3.4%
Median Rent	\$428	\$473	\$513
Average Rent	\$482	\$486	\$520

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



3734 Elm St, St Charles, MO ...

Latitude: 38.820112
Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	4,873	43,215	82,062
Age 0 - 4	6.5%	5.8%	6.3%
Age 5 - 9	7.0%	5.9%	6.6%
Age 10 - 14	7.9%	6.5%	7.1%
Age 15 - 19	7.4%	8.0%	7.6%
Age 20 - 24	5.8%	8.6%	7.9%
Age 25 - 34	11.2%	12.9%	13.9%
Age 35 - 44	16.7%	15.2%	16.6%
Age 45 - 54	16.0%	13.3%	13.5%
Age 55 - 64	11.6%	10.1%	8.9%
Age 65 - 74	6.6%	7.3%	6.4%
Age 75 - 84	2.9%	4.8%	4.0%
Age 85+	0.4%	1.5%	1.3%
Age 18+	73.7%	77.6%	75.7%
2010 Population by Age			
Total	4,934	45,265	87,699
Age 0 - 4	5.9%	5.9%	6.3%
Age 5 - 9	6.2%	5.8%	6.2%
Age 10 - 14	6.6%	5.6%	6.1%
Age 15 - 19	6.5%	7.0%	6.9%
Age 20 - 24	5.1%	8.5%	7.8%
Age 25 - 34	11.3%	13.6%	14.2%
Age 35 - 44	11.9%	12.1%	12.9%
Age 45 - 54	16.5%	14.5%	15.2%
Age 55 - 64	14.7%	12.2%	11.7%
Age 65 - 74	9.4%	8.0%	6.9%
Age 75 - 84	4.7%	4.8%	4.2%
Age 85+	1.2%	2.0%	1.7%
Age 18+	77.3%	79.2%	77.7%
2015 Population by Age			
Total	5,281	46,365	90,195
Age 0 - 4	6.1%	5.9%	6.3%
Age 5 - 9	6.2%	5.7%	6.2%
Age 10 - 14	6.6%	5.8%	6.2%
Age 15 - 19	6.1%	6.8%	6.5%
Age 20 - 24	5.0%	7.9%	7.3%
Age 25 - 34	11.2%	13.7%	14.4%
Age 35 - 44	12.5%	12.4%	13.1%
Age 45 - 54	13.7%	12.7%	13.3%
Age 55 - 64	15.2%	13.0%	12.6%
Age 65 - 74	11.0%	9.4%	8.3%
Age 75 - 84	5.1%	4.8%	4.1%
Age 85+	1.4%	1.9%	1.7%
Age 18+	77.4%	79.2%	77.7%
2000 Population by Sex			
Males	49.1%	48.8%	49.1%
Females	50.9%	51.2%	50.9%
2010 Population by Sex			
Males	48.8%	48.9%	49.0%
Females	51.2%	51.1%	51.0%
2015 Population by Sex			
Males	48.8%	49.0%	49.1%
Females	51.2%	51.0%	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





3734 Elm St, St Charles, MO ...

Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112
Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	4,871	43,214	82,063
White Alone	97.0%	94.0%	93.8%
Black Alone	1.3%	3.1%	3.1%
American Indian Alone	0.2%	0.3%	0.3%
Asian or Pacific Islander Alone	0.5%	0.7%	1.0%
Some Other Race Alone	0.3%	0.7%	0.7%
Two or More Races	0.8%	1.2%	1.2%
Hispanic Origin	1.0%	1.9%	1.8%
Diversity Index	7.9	14.9	15.1
2010 Population by Race/Ethnicity			
Total	4,932	45,265	87,698
White Alone	94.6%	90.2%	89.5%
Black Alone	2.2%	4.7%	4.9%
American Indian Alone	0.2%	0.4%	0.3%
Asian or Pacific Islander Alone	1.3%	1.7%	2.3%
Some Other Race Alone	0.5%	1.2%	1.1%
Two or More Races	1.2%	1.8%	1.8%
Hispanic Origin	1.9%	3.5%	3.3%
Diversity Index	13.8	23.9	24.8
2015 Population by Race/Ethnicity			
Total	5,281	46,364	90,195
White Alone	93.9%	89.2%	88.4%
Black Alone	2.4%	5.2%	5.4%
American Indian Alone	0.2%	0.4%	0.3%
Asian or Pacific Islander Alone	1.5%	1.9%	2.6%
Some Other Race Alone	0.5%	1.3%	1.2%
Two or More Races	1.4%	2.0%	2.0%
Hispanic Origin	2.4%	4.0%	3.9%
Diversity Index	15.8	26.3	27.4
2000 Population 3+ by School Enrollment			
 Total	4,814	41,713	78,824
Enrolled in Nursery/Preschool	0.9%	1.5%	1.7%
Enrolled in Kindergarten	1.2%	1.0%	1.3%
Enrolled in Grade 1-8	13.5%	10.9%	11.6%
Enrolled in Grade 9-12	6.8%	5.4%	5.7%
Enrolled in College	3.1%	7.4%	6.1%
Enrolled in Grad/Prof School	1.2%	1.3%	1.4%
Not Enrolled in School	73.2%	72.5%	72.1%
2010 Population 25+ by Educational Attainment			
Total	3,435	30,400	58,571
Less than 9th Grade	2.0%	3.8%	3.4%
9th - 12th Grade, No Diploma	6.6%	7.5%	6.6%
High School Graduate	30.3%	31.1%	29.0%
Some College, No Degree	18.6%	22.1%	22.7%
Associate Degree	6.2%	6.6%	7.4%
Bachelor's Degree	18.9%	17.5%	20.1%
Graduate/Professional Degree	17.5%	11.4%	10.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



3734 Elm St, St Charles, MO ...




Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112

Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	4,006	37,425	71,429
Never Married	24.9%	27.5%	28.1%
Married	59.6%	53.7%	53.5%
Widowed	5.6%	6.9%	6.2%
Divorced	9.8%	11.9%	12.3%
2000 Population 16+ by Employment Status			
 Total	3,835	34,776	64,494
In Labor Force	73.0%	70.1%	72.2%
Civilian Employed	69.8%	64.1%	68.0%
Civilian Unemployed	3.2%	5.9%	4.2%
In Armed Forces	0.1%	0.1%	0.1%
Not in Labor Force	27.0%	29.9%	27.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	87.9%	87.7%	88.7%
Civilian Unemployed	12.1%	12.3%	11.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	90.4%	90.3%	91.1%
Civilian Unemployed	9.6%	9.7%	8.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,985	17,969	33,279
Own Children < 6 Only	6.3%	6.9%	8.2%
Employed/in Armed Forces	3.9%	4.9%	5.9%
Unemployed	0.3%	0.3%	0.3%
Not in Labor Force	2.1%	1.7%	1.9%
Own Children < 6 and 6-17 Only	5.5%	4.5%	5.5%
Employed/in Armed Forces	3.2%	2.7%	3.5%
Unemployed	1.4%	0.3%	0.2%
Not in Labor Force	0.9%	1.5%	1.8%
Own Children 6-17 Only	23.0%	15.6%	17.1%
Employed/in Armed Forces	21.2%	13.6%	14.8%
Unemployed	0.2%	0.1%	0.1%
Not in Labor Force	1.7%	1.9%	2.2%
No Own Children < 18	65.2%	72.9%	69.2%
Employed/in Armed Forces	35.4%	37.5%	38.3%
Unemployed	1.3%	4.4%	2.9%
Not in Labor Force	28.6%	30.9%	28.0%
2010 Employed Population 16+ by Industry			
 Total	2,134	19,038	38,366
Agriculture/Mining	0.8%	0.4%	0.3%
Construction	5.5%	6.8%	6.4%
Manufacturing	12.7%	11.3%	11.6%
Wholesale Trade	3.0%	3.1%	3.4%
Retail Trade	13.5%	13.8%	13.6%
Transportation/Utilities	4.9%	5.7%	6.1%
Information	2.5%	2.4%	2.6%
Finance/Insurance/Real Estate	7.8%	7.5%	8.0%
Services	44.0%	45.3%	44.3%
Public Administration	5.2%	3.8%	3.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




3734 Elm St, St Charles, MO ...

Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112
Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	2,135	19,040	38,366
White Collar	66.2%	63.2%	65.2%
Management/Business/Financial	17.2%	13.6%	14.2%
Professional	21.0%	20.0%	20.9%
Sales	11.6%	12.0%	12.5%
Administrative Support	16.3%	17.7%	17.7%
Services	13.2%	16.0%	15.4%
Blue Collar	20.6%	20.8%	19.4%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	4.4%	5.8%	5.5%
Installation/Maintenance/Repair	4.3%	3.7%	3.3%
Production	4.9%	4.9%	4.7%
Transportation/Material Moving	6.9%	6.3%	5.8%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,652	22,044	43,239
Drove Alone - Car, Truck, or Van	90.6%	87.4%	87.1%
Carpooled - Car, Truck, or Van	6.7%	7.9%	8.2%
Public Transportation	0.2%	0.5%	0.4%
Walked	0.4%	1.3%	1.1%
Other Means	0.3%	0.7%	0.6%
Worked at Home	1.8%	2.3%	2.6%
2000 Workers 16+ by Travel Time to Work			
Total	2,653	22,043	43,239
Did Not Work at Home	98.2%	97.7%	97.4%
Less than 5 minutes	0.9%	3.1%	2.6%
5 to 9 minutes	10.6%	11.6%	10.6%
10 to 19 minutes	36.5%	33.2%	31.1%
20 to 24 minutes	18.2%	16.1%	16.5%
25 to 34 minutes	17.0%	18.9%	21.2%
35 to 44 minutes	6.8%	6.6%	6.6%
45 to 59 minutes	6.2%	5.2%	5.6%
60 to 89 minutes	1.7%	1.8%	1.8%
90 or more minutes	0.3%	1.0%	1.3%
Worked at Home	1.8%	2.3%	2.6%
Average Travel Time to Work (in min)	21.3	21.7	22.7
2000 Households by Vehicles Available			
Total	1,857	17,406	32,334
None	1.5%	6.0%	5.7%
1	26.3%	34.7%	33.4%
2	45.5%	42.4%	44.0%
3	20.8%	12.5%	12.7%
4	4.4%	3.5%	3.1%
5+	1.4%	1.0%	1.0%
Average Number of Vehicles Available	2.1	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



3734 Elm St, St Charles, MO ...



Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112

Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	1,852	17,393	32,316
Family Households	76.8%	65.2%	65.4%
Married-couple Family	62.4%	50.7%	51.3%
With Related Children	27.8%	21.0%	23.5%
Other Family (No Spouse)	14.4%	14.5%	14.1%
With Related Children	10.0%	9.6%	9.5%
Nonfamily Households	23.2%	34.8%	34.6%
Householder Living Alone	18.8%	28.8%	27.9%
Householder Not Living Alone	4.4%	6.0%	6.7%
Households with Related Children	37.8%	30.6%	33.0%
Households with Persons 65+	18.9%	23.3%	20.5%
2000 Households by Size			
Total	1,852	17,394	32,316
1 Person Household	18.8%	28.8%	27.9%
2 Person Household	37.3%	35.4%	34.2%
3 Person Household	17.6%	15.4%	15.6%
4 Person Household	16.1%	12.6%	13.9%
5 Person Household	7.2%	5.3%	5.9%
6 Person Household	2.4%	1.8%	1.8%
7+ Person Household	0.6%	0.8%	0.7%
2000 Households by Year Householder Moved In			
Total	1,856	17,408	32,334
Moved in 1999 to March 2000	17.7%	20.8%	21.9%
Moved in 1995 to 1998	26.8%	30.3%	31.4%
Moved in 1990 to 1994	17.2%	13.5%	15.8%
Moved in 1980 to 1989	18.0%	14.0%	14.4%
Moved in 1970 to 1979	13.0%	10.6%	8.8%
Moved in 1969 or Earlier	7.1%	10.9%	7.8%
Median Year Householder Moved In	1993	1995	1995
2000 Housing Units by Units in Structure			
 Total	1,904	18,134	33,663
1, Detached	61.5%	61.1%	59.2%
1, Attached	3.3%	5.7%	6.2%
2	2.7%	4.5%	3.6%
3 or 4	0.5%	5.5%	5.2%
5 to 9	0.4%	5.7%	6.7%
10 to 19	1.1%	6.6%	7.3%
20+	1.3%	4.4%	6.2%
Mobile Home	29.3%	6.6%	5.5%
Other	0.0%	0.0%	0.1%
2000 Housing Units by Year Structure Built			
Total	1,910	18,148	33,656
1999 to March 2000	5.0%	2.2%	1.6%
1995 to 1998	11.8%	7.0%	8.2%
1990 to 1994	11.7%	6.2%	9.9%
1980 to 1989	23.4%	17.7%	24.1%
1970 to 1979	28.3%	21.6%	22.0%
1969 or Earlier	19.8%	45.2%	34.1%
Median Year Structure Built	1981	1972	1977

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



3734 Elm St, St Charles, MO ...

Market Profile

Prepared by Patricia McKelvey

Latitude: 38.820112

Longitude: -90.513901

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Prosperous Empty Nests	Rustbelt Retirees	Aspiring Young Families
2.	Crossroads	Aspiring Young Families	Sophisticated Squires
3.	Cozy and Comfortable	Crossroads	Old and Newcomers



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,275,301	\$34,292,166	\$66,450,701
Average Spent	\$2,189.09	\$1,809.90	\$1,857.15
Spending Potential Index	91	76	78
Computers & Accessories: Total \$	\$552,272	\$4,494,272	\$8,790,399
Average Spent	\$282.78	\$237.20	\$245.67
Spending Potential Index	129	108	112
Education: Total \$	\$3,282,398	\$26,029,270	\$50,069,498
Average Spent	\$1,680.70	\$1,373.79	\$1,399.33
Spending Potential Index	138	113	115
Entertainment/Recreation: Total \$	\$8,544,869	\$66,429,961	\$127,916,751
Average Spent	\$4,375.25	\$3,506.09	\$3,574.99
Spending Potential Index	136	109	111
Food at Home: Total \$	\$11,212,922	\$90,618,304	\$174,285,086
Average Spent	\$5,741.38	\$4,782.73	\$4,870.88
Spending Potential Index	128	107	109
Food Away from Home: Total \$	\$8,247,941	\$66,244,595	\$127,872,266
Average Spent	\$4,223.22	\$3,496.31	\$3,573.75
Spending Potential Index	131	109	111
Health Care: Total \$	\$9,906,456	\$76,233,345	\$142,213,246
Average Spent	\$5,072.43	\$4,023.50	\$3,974.55
Spending Potential Index	136	108	107
HH Furnishings & Equipment: Total \$	\$4,751,558	\$36,707,812	\$70,931,447
Average Spent	\$2,432.95	\$1,937.39	\$1,982.38
Spending Potential Index	118	94	96
Investments: Total \$	\$4,585,049	\$33,263,757	\$63,010,244
Average Spent	\$2,347.70	\$1,755.62	\$1,761.00
Spending Potential Index	135	101	101
Retail Goods: Total \$	\$61,735,906	\$483,482,894	\$927,867,907
Average Spent	\$31,610.81	\$25,517.65	\$25,931.86
Spending Potential Index	127	103	104
Shelter: Total \$	\$40,896,552	\$323,304,749	\$630,462,624
Average Spent	\$20,940.37	\$17,063.64	\$17,620.04
Spending Potential Index	133	108	112
TV/Video/Audio: Total \$	\$3,145,516	\$25,342,910	\$48,642,738
Average Spent	\$1,610.61	\$1,337.57	\$1,359.46
Spending Potential Index	130	108	109
Travel: Total \$	\$5,146,763	\$38,503,640	\$74,486,403
Average Spent	\$2,635.31	\$2,032.18	\$2,081.73
Spending Potential Index	139	107	110
Vehicle Maintenance & Repairs: Total \$	\$2,436,136	\$19,177,685	\$36,916,413
Average Spent	\$1,247.38	\$1,012.18	\$1,031.73
Spending Potential Index	132	107	109

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.