






13301 Manchester Rd, St Loui...

Latitude: 38.601521

Longitude: -90.46666

Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	4,586	57,159	160,564
2000 Group Quarters	0	1,104	3,157
2009 Total Population	4,467	56,246	158,209
2014 Total Population	4,412	55,585	156,614
2009 - 2014 Annual Rate	-0.25%	-0.24%	-0.2%
 2000 Households	1,628	21,705	62,391
2000 Average Household Size	2.82	2.58	2.52
2009 Households	1,624	22,054	63,137
2009 Average Household Size	2.75	2.5	2.46
2014 Households	1,614	21,992	62,991
2014 Average Household Size	2.73	2.48	2.44
2009 - 2014 Annual Rate	-0.12%	-0.06%	-0.05%
2000 Families	1,311	15,935	44,532
2000 Average Family Size	3.18	3.06	3.04
2009 Families	1,269	15,481	43,204
2009 Average Family Size	3.15	3.03	3.02
2014 Families	1,239	15,089	42,111
2014 Average Family Size	3.16	3.04	3.03
2009 - 2014 Annual Rate	-0.48%	-0.51%	-0.51%
 2000 Housing Units	1,665	22,473	64,692
Owner Occupied Housing Units	93.6%	79.5%	79.7%
Renter Occupied Housing Units	4.1%	17.1%	16.8%
Vacant Housing Units	2.3%	3.4%	3.6%
2009 Housing Units	1,683	23,248	66,569
Owner Occupied Housing Units	92.5%	76.9%	77.7%
Renter Occupied Housing Units	4.0%	18.0%	17.1%
Vacant Housing Units	3.5%	5.1%	5.2%
2014 Housing Units	1,685	23,371	66,892
Owner Occupied Housing Units	91.6%	75.8%	76.8%
Renter Occupied Housing Units	4.2%	18.3%	17.3%
Vacant Housing Units	4.2%	5.9%	5.8%
Median Household Income			
2000	\$107,704	\$73,309	\$67,981
2009	\$135,102	\$87,998	\$83,340
2014	\$140,616	\$90,607	\$86,259
Median Home Value			
2000	\$275,903	\$190,715	\$173,583
2009	\$359,819	\$246,035	\$226,738
2014	\$401,521	\$280,303	\$250,949
Per Capita Income			
2000	\$51,373	\$41,462	\$38,323
2009	\$59,951	\$48,804	\$46,146
2014	\$64,720	\$52,049	\$49,150
Median Age			
2000	42.3	40.4	40.1
2009	44.6	42.7	42.5
2014	44.1	42.8	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



13301 Manchester Rd, St Loui...


Market Profile

Prepared By STDBonline

Latitude: 38.601521

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Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
 Household Income Base	1,574	21,785	62,525
< \$15,000	3.7%	4.9%	5.8%
\$15,000 - \$24,999	3.0%	6.2%	6.7%
\$25,000 - \$34,999	6.8%	7.8%	8.5%
\$35,000 - \$49,999	7.2%	11.6%	13.1%
\$50,000 - \$74,999	13.6%	20.6%	20.9%
\$75,000 - \$99,999	11.4%	13.8%	14.4%
\$100,000 - \$149,999	21.5%	16.0%	15.2%
\$150,000 - \$199,999	13.8%	8.3%	6.5%
\$200,000+	18.9%	10.7%	8.9%
Average Household Income	\$145,370	\$107,219	\$96,434
2009 Households by Income			
Household Income Base	1,623	22,054	63,137
< \$15,000	1.4%	3.5%	3.8%
\$15,000 - \$24,999	3.6%	3.7%	4.1%
\$25,000 - \$34,999	2.6%	5.5%	5.8%
\$35,000 - \$49,999	6.5%	9.2%	9.6%
\$50,000 - \$74,999	12.2%	17.2%	18.8%
\$75,000 - \$99,999	9.2%	18.1%	18.9%
\$100,000 - \$149,999	19.5%	18.0%	18.3%
\$150,000 - \$199,999	16.6%	8.8%	8.3%
\$200,000+	28.4%	15.9%	12.3%
Average Household Income	\$163,187	\$123,626	\$114,757
2014 Households by Income			
Household Income Base	1,613	21,993	62,991
< \$15,000	1.2%	3.5%	3.8%
\$15,000 - \$24,999	3.1%	3.4%	3.8%
\$25,000 - \$34,999	2.0%	4.6%	4.8%
\$35,000 - \$49,999	5.9%	8.5%	8.9%
\$50,000 - \$74,999	10.9%	15.8%	17.3%
\$75,000 - \$99,999	10.1%	20.4%	21.3%
\$100,000 - \$149,999	19.7%	18.2%	18.6%
\$150,000 - \$199,999	17.3%	9.1%	8.6%
\$200,000+	29.7%	16.6%	13.0%
Average Household Income	\$175,185	\$130,625	\$121,223
2000 Owner Occupied HUs by Value			
Total	1,531	17,878	51,483
<\$50,000	0.1%	0.4%	0.8%
\$50,000 - 99,999	8.5%	7.7%	11.4%
\$100,000 - 149,999	7.8%	23.2%	26.3%
\$150,000 - 199,999	12.1%	22.2%	21.5%
\$200,000 - \$299,999	30.3%	20.7%	19.2%
\$300,000 - 499,999	25.3%	16.1%	13.0%
\$500,000 - 999,999	12.5%	8.0%	6.5%
\$1,000,000+	3.4%	1.6%	1.2%
Average Home Value	\$343,904	\$264,326	\$238,318
2000 Specified Renter Occupied HUs by Contract Rent			
Total	67	3,817	10,838
With Cash Rent	88.1%	96.0%	95.4%
No Cash Rent	11.9%	4.0%	4.6%
Median Rent	\$538	\$629	\$629
Average Rent	\$601	\$701	\$673

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
 Total	4,584	57,159	160,565
Age 0 - 4	6.3%	6.2%	6.3%
Age 5 - 9	7.5%	6.9%	6.8%
Age 10 - 14	8.1%	7.7%	7.4%
Age 15 - 19	8.0%	7.1%	6.7%
Age 20 - 24	3.1%	4.2%	4.2%
Age 25 - 34	6.2%	9.9%	11.0%
Age 35 - 44	15.4%	15.7%	16.0%
Age 45 - 54	21.5%	17.2%	16.1%
Age 55 - 64	13.2%	10.6%	10.4%
Age 65 - 74	6.4%	7.4%	7.8%
Age 75 - 84	3.8%	5.1%	5.3%
Age 85+	0.5%	2.0%	2.0%
Age 18+	72.6%	74.2%	75.0%
2009 Population by Age			
Total	4,467	56,248	158,207
Age 0 - 4	5.6%	5.8%	5.9%
Age 5 - 9	7.0%	6.4%	6.4%
Age 10 - 14	8.9%	7.3%	7.1%
Age 15 - 19	7.3%	6.6%	6.6%
Age 20 - 24	3.5%	4.7%	4.9%
Age 25 - 34	6.8%	9.9%	9.7%
Age 35 - 44	11.4%	12.4%	12.8%
Age 45 - 54	17.4%	16.2%	16.1%
Age 55 - 64	17.4%	14.5%	13.9%
Age 65 - 74	9.0%	8.0%	8.1%
Age 75 - 84	4.3%	5.5%	5.7%
Age 85+	1.4%	2.8%	2.8%
Age 18+	73.7%	76.2%	76.5%
2014 Population by Age			
Total	4,413	55,586	156,616
Age 0 - 4	5.8%	5.7%	5.8%
Age 5 - 9	6.9%	6.3%	6.3%
Age 10 - 14	8.0%	7.0%	6.9%
Age 15 - 19	7.5%	6.6%	6.5%
Age 20 - 24	3.6%	4.7%	5.0%
Age 25 - 34	7.3%	10.4%	10.5%
Age 35 - 44	12.1%	12.2%	11.7%
Age 45 - 54	15.0%	14.5%	14.8%
Age 55 - 64	15.9%	14.5%	14.3%
Age 65 - 74	11.5%	10.0%	9.9%
Age 75 - 84	4.7%	5.3%	5.4%
Age 85+	1.8%	2.9%	2.9%
Age 18+	74.5%	76.7%	76.9%
2000 Population by Sex			
Males	48.7%	48.0%	47.6%
Females	51.3%	52.0%	52.4%
2009 Population by Sex			
Males	49.2%	48.0%	47.7%
Females	50.8%	52.0%	52.3%
2014 Population by Sex			
Males	49.5%	48.1%	47.7%
Females	50.5%	51.9%	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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2000 Population by Race/Ethnicity

Total	4,586	57,160	160,565
White Alone	92.4%	93.0%	92.2%
Black Alone	1.1%	1.8%	2.9%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	5.5%	3.8%	3.4%
Some Other Race Alone	0.0%	0.3%	0.4%
Two or More Races	0.9%	1.0%	1.0%
Hispanic Origin	1.1%	1.2%	1.4%
Diversity Index	16.2	15.4	17.0

2009 Population by Race/Ethnicity

Total	4,467	56,247	158,210
White Alone	88.8%	90.0%	89.2%
Black Alone	1.5%	2.5%	3.9%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	8.5%	5.7%	5.2%
Some Other Race Alone	0.0%	0.4%	0.5%
Two or More Races	1.1%	1.2%	1.2%
Hispanic Origin	1.5%	1.7%	1.9%
Diversity Index	22.8	21.4	23.1

2014 Population by Race/Ethnicity

Total	4,411	55,584	156,615
White Alone	86.4%	88.0%	87.2%
Black Alone	1.8%	2.9%	4.4%
American Indian Alone	0.0%	0.1%	0.1%
Asian or Pacific Islander Alone	10.6%	7.1%	6.5%
Some Other Race Alone	0.0%	0.5%	0.6%
Two or More Races	1.2%	1.3%	1.3%
Hispanic Origin	1.8%	2.0%	2.3%
Diversity Index	26.9	25.0	26.8



2000 Population 3+ by School Enrollment

Total	4,334	55,317	154,609
Enrolled in Nursery/Preschool	3.9%	2.9%	2.8%
Enrolled in Kindergarten	1.5%	1.6%	1.6%
Enrolled in Grade 1-8	12.9%	11.9%	11.7%
Enrolled in Grade 9-12	7.2%	6.7%	6.2%
Enrolled in College	2.8%	4.0%	3.9%
Enrolled in Grad/Prof School	0.6%	1.7%	1.8%
Not Enrolled in School	71.2%	71.2%	71.9%

2009 Population 25+ by Educational Attainment

Total	3,024	38,958	109,464
Less than 9th Grade	0.3%	1.2%	1.3%
9th - 12th Grade, No Diploma	1.0%	2.5%	2.8%
High School Graduate	9.4%	12.0%	14.1%
Some College, No Degree	15.7%	16.8%	18.3%
Associate Degree	3.0%	5.3%	5.5%
Bachelor's Degree	37.2%	35.9%	34.1%
Graduate/Professional Degree	33.4%	26.3%	24.0%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
 Total	3,509	45,289	127,597
Never Married	21.7%	23.7%	23.9%
Married	67.1%	62.7%	61.2%
Widowed	3.4%	5.9%	6.3%
Divorced	7.9%	7.6%	8.5%
2000 Population 16+ by Employment Status			
 Total	3,386	44,485	125,234
In Labor Force	66.2%	66.0%	66.8%
Civilian Employed	64.7%	64.2%	65.0%
Civilian Unemployed	1.5%	1.8%	1.7%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	33.8%	34.0%	33.2%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	93.8%	93.0%	93.4%
Civilian Unemployed	6.2%	7.0%	6.6%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	96.3%	95.9%	96.1%
Civilian Unemployed	3.7%	4.1%	3.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,813	23,690	67,081
Own Children < 6 Only	7.2%	6.6%	7.0%
Employed/in Armed Forces	4.8%	4.0%	4.4%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.4%	2.5%	2.6%
Own Children < 6 and 6-17 Only	6.4%	5.7%	5.6%
Employed/in Armed Forces	3.4%	2.6%	2.8%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	2.9%	3.0%	2.6%
Own Children 6-17 Only	22.4%	19.1%	18.6%
Employed/in Armed Forces	12.4%	12.3%	13.1%
Unemployed	0.1%	0.4%	0.4%
Not in Labor Force	10.0%	6.4%	5.1%
No Own Children < 18	63.9%	68.5%	68.7%
Employed/in Armed Forces	31.8%	35.2%	35.3%
Unemployed	1.2%	1.1%	1.0%
Not in Labor Force	30.9%	32.2%	32.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,058	26,714	75,999
Agriculture/Mining	0.3%	0.3%	0.2%
Construction	4.3%	4.4%	4.0%
Manufacturing	8.9%	7.9%	7.8%
Wholesale Trade	3.6%	4.1%	4.0%
Retail Trade	9.8%	10.7%	11.8%
Transportation/Utilities	2.9%	2.7%	2.9%
Information	3.4%	3.3%	3.0%
Finance/Insurance/Real Estate	13.2%	11.1%	11.1%
Services	51.5%	53.0%	52.7%
Public Administration	2.0%	2.6%	2.6%

2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,059	26,713	75,999
White Collar	89.2%	84.6%	82.9%
Management/Business/Financial	25.6%	23.1%	22.1%
Professional	32.1%	34.0%	32.8%
Sales	21.8%	15.9%	16.1%
Administrative Support	9.7%	11.6%	11.9%
Services	4.5%	8.0%	9.3%
Blue Collar	6.3%	7.4%	7.8%
Farming/Forestry/Fishing	0.0%	0.2%	0.1%
Construction/Extraction	2.2%	2.1%	2.3%
Installation/Maintenance/Repair	0.9%	1.4%	1.4%
Production	0.4%	1.5%	1.8%
Transportation/Material Moving	2.8%	2.1%	2.3%



2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,162	28,255	80,520
Drove Alone - Car, Truck, or Van	89.4%	87.8%	87.5%
Carpooled - Car, Truck, or Van	3.3%	6.3%	5.8%
Public Transportation	0.1%	0.4%	0.6%
Walked	0.5%	0.7%	1.1%
Other Means	0.1%	0.3%	0.5%
Worked at Home	6.6%	4.6%	4.6%

2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	2,162	28,255	80,518
Did Not Work at Home	93.4%	95.4%	95.4%
Less than 5 minutes	2.3%	1.6%	1.7%
5 to 9 minutes	7.1%	7.7%	8.2%
10 to 19 minutes	26.6%	28.6%	28.1%
20 to 24 minutes	20.2%	19.9%	18.7%
25 to 34 minutes	27.8%	26.5%	24.6%
35 to 44 minutes	3.9%	5.6%	6.9%
45 to 59 minutes	3.3%	3.1%	4.3%
60 to 89 minutes	1.1%	1.4%	1.6%
90 or more minutes	1.1%	1.2%	1.3%
Worked at Home	6.6%	4.6%	4.6%
Average Travel Time to Work (in min)	22.7	22.7	23.3

2000 Households by Vehicles Available



	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,599	21,696	62,328
None	0.8%	2.6%	3.3%
1	17.3%	26.3%	28.6%
2	47.7%	49.9%	49.7%
3	26.0%	16.5%	14.0%
4	6.9%	3.5%	3.2%
5+	1.3%	1.1%	1.1%
Average Number of Vehicles Available	2.3	2.0	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
 Total	1,627	21,705	62,392
Family Households	80.6%	73.4%	71.4%
Married-couple Family	73.4%	64.1%	61.7%
With Related Children	34.3%	30.1%	28.5%
Other Family (No Spouse)	7.1%	9.3%	9.7%
With Related Children	3.7%	5.5%	5.7%
Nonfamily Households	19.4%	26.6%	28.6%
Householder Living Alone	16.5%	22.1%	24.4%
Householder Not Living Alone	3.0%	4.4%	4.2%
Households with Related Children	38.0%	35.6%	34.3%
Households with Persons 65+	20.5%	23.3%	25.0%
2000 Households by Size			
Total	1,628	21,705	62,391
1 Person Household	16.5%	22.1%	24.4%
2 Person Household	37.2%	36.2%	35.7%
3 Person Household	17.0%	16.2%	15.9%
4 Person Household	16.7%	15.9%	15.1%
5 Person Household	8.4%	6.8%	6.4%
6 Person Household	3.3%	2.1%	1.8%
7+ Person Household	1.0%	0.7%	0.6%
2000 Households by Year Householder Moved In			
Total	1,599	21,696	62,328
Moved in 1999 to March 2000	11.5%	13.8%	13.8%
Moved in 1995 to 1998	21.5%	24.4%	25.6%
Moved in 1990 to 1994	19.6%	17.8%	17.9%
Moved in 1980 to 1989	26.7%	21.6%	20.7%
Moved in 1970 to 1979	14.9%	13.4%	12.3%
Moved in 1969 or Earlier	5.8%	9.0%	9.8%
Median Year Householder Moved In	1991	1992	1992
2000 Housing Units by Units in Structure			
 Total	1,655	22,474	64,639
1, Detached	86.0%	79.5%	77.1%
1, Attached	10.9%	4.0%	5.2%
2	0.0%	0.4%	0.5%
3 or 4	1.3%	2.0%	3.1%
5 to 9	0.7%	6.3%	5.3%
10 to 19	0.5%	5.6%	5.1%
20+	0.6%	2.1%	3.7%
Mobile Home	0.0%	0.1%	0.1%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	1,654	22,473	64,644
1999 to March 2000	1.7%	1.2%	1.0%
1995 to 1998	5.6%	3.2%	3.7%
1990 to 1994	8.1%	6.1%	6.6%
1980 to 1989	24.8%	19.6%	18.1%
1970 to 1979	37.3%	28.8%	25.3%
1969 or Earlier	22.4%	41.1%	45.4%
Median Year Structure Built	1977	1973	1972

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments

1.	Suburban Splendor	Suburban Splendor	Connoisseurs
2.	Top Rung	Enterprising Professio	Sophisticated Squires
3.	Connoisseurs	Connoisseurs	In Style

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$6,529,667	\$67,125,286	\$178,089,068
Average Spent	\$4,020.73	\$3,043.68	\$2,820.68
Spending Potential Index	161	122	113
Computers & Accessories: Total \$	\$834,175	\$8,729,539	\$23,246,677
Average Spent	\$513.65	\$395.83	\$368.19
Spending Potential Index	225	173	161
Education: Total \$	\$5,606,733	\$52,836,128	\$137,858,139
Average Spent	\$3,452.42	\$2,395.76	\$2,183.48
Spending Potential Index	275	191	174
Entertainment/Recreation: Total \$	\$12,409,323	\$126,349,781	\$335,472,366
Average Spent	\$7,641.21	\$5,729.11	\$5,313.40
Spending Potential Index	236	177	164
Food at Home: Total \$	\$15,217,140	\$164,276,980	\$440,788,059
Average Spent	\$9,370.16	\$7,448.85	\$6,981.45
Spending Potential Index	205	163	153
Food Away from Home: Total \$	\$11,681,454	\$124,009,587	\$330,448,618
Average Spent	\$7,193.01	\$5,623.00	\$5,233.83
Spending Potential Index	216	169	157
Health Care: Total \$	\$12,729,630	\$138,395,743	\$373,061,490
Average Spent	\$7,838.44	\$6,275.31	\$5,908.76
Spending Potential Index	208	167	157
HH Furnishings & Equipment: Total \$	\$7,588,298	\$76,999,830	\$204,166,754
Average Spent	\$4,672.60	\$3,491.42	\$3,233.71
Spending Potential Index	215	161	149
Investments: Total \$	\$7,086,565	\$63,914,699	\$168,434,952
Average Spent	\$4,363.65	\$2,898.10	\$2,667.77
Spending Potential Index	303	201	185
Retail Goods: Total \$	\$89,905,053	\$933,448,567	\$2,486,583,531
Average Spent	\$55,360.25	\$42,325.59	\$39,383.94
Spending Potential Index	215	165	153
Shelter: Total \$	\$60,886,848	\$617,662,541	\$1,644,288,466
Average Spent	\$37,491.90	\$28,006.83	\$26,043.18
Spending Potential Index	240	179	167
TV/Video/Sound Equipment: Total \$	\$4,149,896	\$44,480,226	\$118,836,524
Average Spent	\$2,555.35	\$2,016.88	\$1,882.20
Spending Potential Index	210	166	155
Travel: Total \$	\$7,819,362	\$77,202,741	\$204,558,506
Average Spent	\$4,814.88	\$3,500.62	\$3,239.91
Spending Potential Index	261	190	175
Vehicle Maintenance & Repairs: Total \$	\$3,321,294	\$35,136,232	\$93,974,331
Average Spent	\$2,045.13	\$1,593.19	\$1,488.42
Spending Potential Index	219	170	159

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.