






	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
<b>Latitude</b> 38.9766			
<b>Longitude</b> -90.9696			
 2000 Total Population	4,343	9,298	14,417
2000 Group Quarters	232	316	345
2008 Total Population	5,029	13,688	20,939
2013 Total Population	5,997	16,806	25,911
2008 - 2013 Annual Rate	3.58%	4.19%	4.35%
 2000 Households	1,673	3,415	5,155
2000 Average Household Size	2.46	2.63	2.73
2008 Households	1,970	5,037	7,497
2008 Average Household Size	2.44	2.65	2.75
2013 Households	2,367	6,203	9,297
2013 Average Household Size	2.44	2.66	2.75
2008 - 2013 Annual Rate	3.74%	4.25%	4.4%
2000 Families	1,121	2,457	3,852
2000 Average Family Size	3.03	3.12	3.16
2008 Families	1,250	3,537	5,456
2008 Average Family Size	3.11	3.2	3.23
2013 Families	1,462	4,271	6,643
2013 Average Family Size	3.16	3.24	3.27
2008 - 2013 Annual Rate	3.18%	3.84%	4.02%
 <b>2000 Housing Units</b>	1,767	3,630	5,524
Owner Occupied Housing Units	59.5%	66.8%	70.9%
Renter Occupied Housing Units	35.0%	26.9%	21.7%
Vacant Housing Units	5.5%	6.3%	7.4%
<b>2008 Housing Units</b>	2,070	5,301	7,978
Owner Occupied Housing Units	58.2%	68.4%	72.0%
Renter Occupied Housing Units	37.0%	26.6%	21.9%
Vacant Housing Units	4.8%	5.0%	6.0%
<b>2013 Housing Units</b>	2,494	6,543	9,890
Owner Occupied Housing Units	57.8%	67.7%	71.4%
Renter Occupied Housing Units	37.1%	27.1%	22.6%
Vacant Housing Units	5.1%	5.2%	6.0%
<b>Median Household Income</b>			
2000	\$39,848	\$41,944	\$43,486
2008	\$52,297	\$55,130	\$57,024
2013	\$59,547	\$61,685	\$63,226
<b>Median Home Value</b>			
2000	\$91,462	\$96,379	\$99,844
2008	\$147,816	\$157,007	\$163,226
2013	\$162,403	\$171,178	\$176,624
<b>Per Capita Income</b>			
2000	\$17,520	\$17,674	\$17,717
2008	\$23,362	\$22,897	\$22,938
2013	\$27,096	\$26,137	\$26,117
<b>Median Age</b>			
2000	32.7	32.8	33.2
2008	33.4	33.9	34.7
2013	33.9	34.6	35.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude	38.9766	Troy	Troy	Troy
Longitude	-90.9696	Missouri, United State	Missouri, United State	Missouri, United State
		Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile



**2000 Households by Income**

Household Income Base	1,689	3,430	5,167
< \$15,000	19.4%	14.8%	12.4%
\$15,000 - \$24,999	15.2%	14.4%	14.0%
\$25,000 - \$34,999	10.1%	12.4%	13.1%
\$35,000 - \$49,999	20.0%	19.0%	19.2%
\$50,000 - \$74,999	19.4%	21.5%	22.9%
\$75,000 - \$99,999	9.8%	12.0%	12.5%
\$100,000 - \$149,999	4.9%	4.6%	4.7%
\$150,000 - \$199,999	1.2%	1.0%	0.9%
\$200,000+	0.0%	0.2%	0.3%
Average Household Income	\$44,272	\$47,004	\$48,514

**2008 Households by Income**

Household Income Base	1,971	5,037	7,498
< \$15,000	13.5%	9.5%	8.0%
\$15,000 - \$24,999	12.2%	10.7%	9.8%
\$25,000 - \$34,999	9.7%	10.2%	10.3%
\$35,000 - \$49,999	11.7%	14.0%	14.4%
\$50,000 - \$74,999	24.9%	24.4%	24.7%
\$75,000 - \$99,999	15.2%	18.4%	19.5%
\$100,000 - \$149,999	9.0%	10.0%	10.3%
\$150,000 - \$199,999	2.4%	1.9%	1.9%
\$200,000+	1.3%	1.1%	1.1%
Average Household Income	\$59,280	\$61,824	\$63,380

**2013 Households by Income**

Household Income Base	2,367	6,204	9,296
< \$15,000	11.8%	8.1%	6.9%
\$15,000 - \$24,999	9.5%	7.7%	6.9%
\$25,000 - \$34,999	8.2%	8.4%	8.3%
\$35,000 - \$49,999	10.3%	12.2%	12.7%
\$50,000 - \$74,999	23.7%	24.8%	25.1%
\$75,000 - \$99,999	18.9%	20.2%	20.8%
\$100,000 - \$149,999	11.0%	13.2%	14.0%
\$150,000 - \$199,999	3.9%	3.4%	3.2%
\$200,000+	2.7%	2.1%	2.2%
Average Household Income	\$68,653	\$70,590	\$72,203

**2000 Owner Occupied HUs by Value**

Total	1,070	2,439	3,939
<\$50,000	6.9%	11.4%	14.8%
\$50,000 - 99,999	53.5%	41.8%	35.3%
\$100,000 - 149,999	30.0%	28.3%	26.8%
\$150,000 - 199,999	5.9%	8.9%	11.0%
\$200,000 - \$299,999	3.7%	7.2%	9.0%
\$300,000 - 499,999	0.0%	1.4%	1.8%
\$500,000 - 999,999	0.0%	0.3%	0.5%
\$1,000,000+	0.0%	0.7%	0.8%
Average Home Value	\$99,503	\$119,457	\$125,371

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	593	958	1,178
With Cash Rent	96.1%	94.4%	92.7%
No Cash Rent	3.9%	5.6%	7.3%
Median Rent	\$373	\$377	\$377
Average Rent	\$388	\$388	\$388

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Age**

Age Group	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Total	4,343	9,295	14,416
0 - 4	8.8%	8.4%	8.0%
5 - 9	8.2%	8.5%	8.7%
10 - 14	7.5%	8.4%	8.8%
15 - 19	6.8%	7.1%	7.3%
20 - 24	6.7%	6.2%	5.9%
25 - 34	15.2%	14.5%	14.0%
35 - 44	14.8%	16.4%	17.2%
45 - 54	9.3%	10.6%	11.4%
55 - 64	6.7%	7.2%	7.7%
65 - 74	6.4%	5.8%	5.5%
75 - 84	5.8%	4.4%	3.7%
85+	3.8%	2.4%	1.8%
18+	71.2%	70.1%	69.8%

**2008 Population by Age**

Age Group	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Total	5,028	13,689	20,940
0 - 4	9.1%	8.7%	8.2%
5 - 9	7.7%	7.7%	7.5%
10 - 14	7.1%	7.4%	7.4%
15 - 19	6.8%	7.2%	7.4%
20 - 24	6.8%	6.7%	6.5%
25 - 34	14.7%	13.8%	13.4%
35 - 44	13.5%	14.3%	14.5%
45 - 54	10.8%	13.2%	14.3%
55 - 64	8.2%	9.2%	9.8%
65 - 74	6.1%	5.9%	5.9%
75 - 84	5.3%	3.9%	3.4%
85+	3.8%	2.2%	1.7%
18+	71.8%	71.7%	72.2%

**2013 Population by Age**

Age Group	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Total	5,996	16,802	25,912
0 - 4	9.2%	8.6%	8.1%
5 - 9	7.6%	7.5%	7.3%
10 - 14	7.0%	7.2%	7.2%
15 - 19	6.6%	6.8%	6.9%
20 - 24	6.9%	6.6%	6.4%
25 - 34	14.1%	13.7%	13.4%
35 - 44	13.0%	13.0%	13.0%
45 - 54	11.1%	13.4%	14.6%
55 - 64	9.4%	10.8%	11.5%
65 - 74	6.5%	6.3%	6.3%
75 - 84	5.0%	3.8%	3.4%
85+	3.7%	2.2%	1.8%
18+	72.0%	72.3%	73.0%

**2000 Population by Sex**

Sex	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Males	45.8%	47.6%	48.6%
Females	54.2%	52.4%	51.4%

**2008 Population by Sex**

Sex	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Males	46.2%	48.0%	48.7%
Females	53.8%	52.0%	51.3%

**2013 Population by Sex**

Sex	Troy Missouri, United State Radius: 1.0 mile	Troy Missouri, United State Radius: 3.0 mile	Troy Missouri, United State Radius: 5.0 mile
Males	46.5%	48.1%	48.8%
Females	53.5%	51.9%	51.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Population by Race/Ethnicity**

Total	4,343	9,298	14,418
White Alone	93.6%	94.0%	94.6%
Black Alone	3.2%	3.2%	2.9%
American Indian Alone	0.3%	0.4%	0.4%
Asian or Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	0.7%	0.6%	0.5%
Two or More Races	1.9%	1.6%	1.4%
Hispanic Origin	1.6%	1.4%	1.3%
Diversity Index	15.0	14.0	12.8

**2008 Population by Race/Ethnicity**

Total	5,029	13,687	20,939
White Alone	92.6%	93.3%	93.9%
Black Alone	3.7%	3.5%	3.1%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	0.3%	0.2%	0.3%
Some Other Race Alone	0.9%	0.8%	0.7%
Two or More Races	2.2%	1.7%	1.6%
Hispanic Origin	2.2%	1.9%	1.7%
Diversity Index	17.8	16.0	14.7

**2013 Population by Race/Ethnicity**

Total	5,998	16,804	25,911
White Alone	92.0%	92.9%	93.5%
Black Alone	3.9%	3.7%	3.3%
American Indian Alone	0.4%	0.4%	0.5%
Asian or Pacific Islander Alone	0.3%	0.3%	0.3%
Some Other Race Alone	1.1%	0.9%	0.8%
Two or More Races	2.3%	1.8%	1.6%
Hispanic Origin	2.6%	2.2%	2.0%
Diversity Index	19.4	17.3	15.8



**2000 Population 3+ by School Enrollment**

Total	4,119	8,867	13,783
Enrolled in Nursery/Preschool	1.5%	1.7%	1.8%
Enrolled in Kindergarten	2.0%	1.9%	1.9%
Enrolled in Grade 1-8	12.9%	13.9%	14.3%
Enrolled in Grade 9-12	5.5%	6.2%	6.4%
Enrolled in College	1.8%	2.2%	2.5%
Enrolled in Grad/Prof School	1.1%	0.8%	0.6%
Not Enrolled in School	75.1%	73.3%	72.5%

**2008 Population 25+ by Educational Attainment**

Total	3,146	8,537	13,194
Less than 9th Grade	7.8%	6.5%	6.0%
9th - 12th Grade, No Diploma	11.8%	11.3%	11.7%
High School Graduate	37.3%	40.9%	42.4%
Some College, No Degree	21.3%	21.0%	20.6%
Associate Degree	4.4%	5.2%	5.5%
Bachelor's Degree	10.2%	9.2%	8.7%
Graduate/Professional Degree	7.4%	5.9%	5.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2008 Population 15+ by Marital Status**

Total	3,828	10,438	16,102
Never Married	22.9%	24.3%	24.3%
Married	54.9%	58.0%	59.5%
Widowed	9.5%	6.3%	5.4%
Divorced	12.7%	11.5%	10.7%



**2000 Population 16+ by Employment Status**

Total	3,194	6,787	10,508
In Labor Force	62.9%	67.1%	69.2%
Civilian Employed	58.4%	63.3%	65.6%
Civilian Unemployed	4.1%	3.5%	3.4%
In Armed Forces	0.4%	0.3%	0.2%
Not in Labor Force	37.1%	32.9%	30.8%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	90.1%	91.8%	92.3%
Civilian Unemployed	9.9%	8.2%	7.7%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	91.0%	92.4%	92.8%
Civilian Unemployed	9.0%	7.6%	7.2%

**2000 Females 16+ by Employment Status and Age of Children**

Total	1,758	3,596	5,437
Own Children < 6 Only	11.8%	9.9%	8.8%
Employed/in Armed Forces	9.8%	8.0%	6.8%
Unemployed	0.5%	0.3%	0.4%
Not in Labor Force	1.6%	1.6%	1.6%
Own Children < 6 and 6-17 Only	8.2%	8.1%	8.2%
Employed/in Armed Forces	3.1%	4.1%	4.6%
Unemployed	0.6%	0.4%	0.4%
Not in Labor Force	4.6%	3.6%	3.2%
Own Children 6-17 Only	17.0%	19.6%	20.7%
Employed/in Armed Forces	11.9%	14.5%	15.7%
Unemployed	0.0%	0.2%	0.4%
Not in Labor Force	5.1%	4.9%	4.7%
No Own Children < 18	62.9%	62.3%	62.3%
Employed/in Armed Forces	27.1%	29.8%	31.2%
Unemployed	2.7%	2.4%	2.1%
Not in Labor Force	33.1%	30.1%	28.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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Longitude	-90.9696	Missouri, United State	Missouri, United State	Missouri, United State
		Radius: 1.0 mile	Radius: 3.0 mile	Radius: 5.0 mile



**2008 Employed Population 16+ by Industry**

Total	1,910	5,642	8,909
Agriculture/Mining	0.2%	1.2%	1.6%
Construction	11.0%	11.8%	12.1%
Manufacturing	15.2%	15.9%	16.5%
Wholesale Trade	5.1%	4.1%	3.9%
Retail Trade	10.2%	11.3%	11.9%
Transportation/Utilities	1.5%	3.1%	4.0%
Information	2.6%	2.5%	2.5%
Finance/Insurance/Real Estate	6.8%	6.7%	6.4%
Services	42.5%	39.3%	37.6%
Public Administration	5.0%	4.1%	3.5%

**2008 Employed Population 16+ by Occupation**

Total	1,906	5,639	8,909
White Collar	53.6%	50.8%	49.9%
Management/Business/Financial	8.8%	8.4%	8.6%
Professional	19.8%	17.1%	15.6%
Sales	9.8%	10.1%	10.3%
Administrative Support	15.3%	15.2%	15.3%
Services	18.0%	16.5%	15.6%
Blue Collar	28.3%	32.7%	34.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	9.4%	10.8%	11.3%
Installation/Maintenance/Repair	3.4%	4.9%	5.4%
Production	9.4%	9.5%	9.8%
Transportation/Material Moving	6.0%	7.2%	7.8%



**2000 Workers 16+ by Means of Transportation to Work**

Total	1,835	4,245	6,833
Drove Alone - Car, Truck, or Van	87.2%	85.9%	84.8%
Carpooled - Car, Truck, or Van	7.7%	9.5%	10.8%
Public Transportation	0.0%	0.1%	0.2%
Walked	0.8%	0.8%	0.8%
Other Means	0.0%	0.1%	0.1%
Worked at Home	4.4%	3.7%	3.3%

**2000 Workers 16+ by Travel Time to Work**

Total	1,837	4,242	6,832
Did Not Work at Home	95.6%	96.3%	96.7%
Less than 5 minutes	9.2%	6.9%	5.2%
5 to 9 minutes	21.8%	17.7%	14.3%
10 to 19 minutes	17.7%	21.0%	22.5%
20 to 24 minutes	11.1%	9.9%	9.6%
25 to 34 minutes	16.9%	17.1%	16.6%
35 to 44 minutes	6.2%	7.5%	8.1%
45 to 59 minutes	8.4%	9.5%	11.5%
60 to 89 minutes	3.5%	5.6%	7.0%
90 or more minutes	0.8%	1.2%	2.0%
Worked at Home	4.4%	3.7%	3.3%
Average Travel Time to Work (in min)	21.0	23.8	26.6

**2000 Households by Vehicles Available**

Total	1,672	3,417	5,157
None	10.2%	7.5%	6.0%
1	36.8%	31.5%	28.2%
2	39.2%	41.4%	42.0%
3	10.9%	14.1%	16.8%
4	1.6%	3.9%	5.4%
5+	1.4%	1.6%	1.8%
Average Number of Vehicles Available	1.6	1.8	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Type**

Total	1,674	3,415	5,153
Family Households	67.0%	71.9%	74.8%
Married-couple Family	48.9%	54.9%	58.6%
With Related Children	25.9%	29.0%	30.7%
Other Family (No Spouse)	18.0%	17.0%	16.1%
With Related Children	14.8%	13.6%	12.7%
Nonfamily Households	33.0%	28.1%	25.2%
Householder Living Alone	29.2%	23.9%	20.9%
Householder Not Living Alone	3.9%	4.2%	4.3%
Households with Related Children	40.7%	42.6%	43.3%
Households with Persons 65+	26.1%	22.3%	20.3%

**2000 Households by Size**

Total	1,673	3,415	5,155
1 Person Household	29.2%	23.9%	20.9%
2 Person Household	30.8%	32.0%	32.5%
3 Person Household	16.0%	17.3%	17.9%
4 Person Household	14.3%	15.4%	16.3%
5 Person Household	6.4%	7.7%	8.3%
6 Person Household	2.3%	2.5%	2.7%
7+ Person Household	1.0%	1.2%	1.3%

**2000 Households by Year Householder Moved In**

Total	1,673	3,420	5,158
Moved in 1999 to March 2000	26.6%	23.6%	22.2%
Moved in 1995 to 1998	36.4%	36.1%	34.6%
Moved in 1990 to 1994	15.8%	15.9%	16.3%
Moved in 1980 to 1989	12.0%	14.1%	15.1%
Moved in 1970 to 1979	4.0%	5.4%	6.7%
Moved in 1969 or Earlier	5.3%	4.8%	5.0%
Median Year Householder Moved In	1996	1996	1996



**2000 Housing Units by Units in Structure**

Total	1,766	3,642	5,570
1, Detached	70.0%	69.4%	67.8%
1, Attached	1.7%	1.3%	1.2%
2	4.6%	3.5%	2.7%
3 or 4	9.0%	5.7%	3.9%
5 to 9	5.3%	3.8%	2.6%
10 to 19	2.7%	1.9%	1.2%
20+	1.9%	1.3%	0.9%
Mobile Home	4.8%	13.0%	19.6%
Other	0.0%	0.1%	0.2%

**2000 Housing Units by Year Structure Built**

Total	1,764	3,631	5,525
1999 to March 2000	7.6%	7.7%	7.9%
1995 to 1998	18.1%	19.7%	20.4%
1990 to 1994	11.6%	11.8%	11.7%
1980 to 1989	15.5%	17.0%	17.7%
1970 to 1979	11.7%	12.3%	13.9%
1969 or Earlier	35.5%	31.5%	28.3%
Median Year Structure Built	1982	1984	1984


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



	Troy	Troy	Troy
Latitude	38.9766	Missouri, United State	Missouri, United State
Longitude	-90.9696	Radius: 1.0 mile	Radius: 3.0 mile
		Missouri, United State	Radius: 5.0 mile

**Top 3 Tapestry Segments**

1.	Aspiring Young Familie	Aspiring Young Familie	Midland Crowd
2.	Midlife Junction	Midland Crowd	Aspiring Young Familie
3.	Rustbelt Traditions	Midlife Junction	Green Acres

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,643,317	\$9,641,844	\$14,613,748
Average Spent	\$1,849.40	\$1,914.20	\$1,949.28
Spending Potential Index	69	71	73
Computers & Accessories: Total \$	\$398,273	\$1,028,520	\$1,536,233
Average Spent	\$202.17	\$204.19	\$204.91
Spending Potential Index	85	85	86
Education: Total \$	\$2,324,056	\$5,829,892	\$8,597,181
Average Spent	\$1,179.72	\$1,157.41	\$1,146.75
Spending Potential Index	86	84	83
Entertainment/Recreation: Total \$	\$5,913,842	\$15,933,154	\$24,485,981
Average Spent	\$3,001.95	\$3,163.22	\$3,266.10
Spending Potential Index	81	85	88
Food at Home: Total \$	\$7,869,660	\$20,811,539	\$31,684,291
Average Spent	\$3,994.75	\$4,131.73	\$4,226.26
Spending Potential Index	82	85	87
Food Away from Home: Total \$	\$5,567,659	\$14,713,018	\$22,340,666
Average Spent	\$2,826.22	\$2,920.99	\$2,979.95
Spending Potential Index	82	85	87
Health Care: Total \$	\$6,618,023	\$17,704,219	\$27,394,514
Average Spent	\$3,359.40	\$3,514.83	\$3,654.06
Spending Potential Index	82	86	89
HH Furnishings & Equipment: Total \$	\$3,439,664	\$9,251,384	\$14,130,917
Average Spent	\$1,746.02	\$1,836.69	\$1,884.88
Spending Potential Index	76	80	82
Investments: Total \$	\$1,535,720	\$4,095,907	\$6,273,033
Average Spent	\$779.55	\$813.16	\$836.74
Spending Potential Index	77	80	82
Retail Goods: Total \$	\$42,095,787	\$113,522,731	\$174,510,808
Average Spent	\$21,368.42	\$22,537.77	\$23,277.42
Spending Potential Index	79	83	86
Shelter: Total \$	\$24,317,741	\$64,051,115	\$96,539,121
Average Spent	\$12,344.03	\$12,716.12	\$12,877.03
Spending Potential Index	79	82	83
TV/Video/Sound Equipment: Total \$	\$2,353,476	\$6,166,272	\$9,329,033
Average Spent	\$1,194.66	\$1,224.20	\$1,244.37
Spending Potential Index	83	85	87
Travel: Total \$	\$2,930,503	\$7,774,272	\$11,823,801
Average Spent	\$1,487.56	\$1,543.43	\$1,577.14
Spending Potential Index	79	82	84
Vehicle Maintenance & Repairs: Total \$	\$1,600,615	\$4,259,761	\$6,495,081
Average Spent	\$812.49	\$845.69	\$866.36
Spending Potential Index	82	85	87

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.