






6020 Young Dr, Saint Charles...

# Market Profile

Prepared By STDBOnline

Latitude: 38.712532  
 Longitude: -90.679145  
 Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
 2000 Total Population	3,246	20,937	70,507
2000 Group Quarters	60	269	324
2009 Total Population	3,453	26,650	95,412
2014 Total Population	3,609	29,781	107,439
2009 - 2014 Annual Rate	0.89%	2.25%	2.4%
 2000 Households	1,136	6,761	22,614
2000 Average Household Size	2.8	3.06	3.1
2009 Households	1,261	8,856	31,410
2009 Average Household Size	2.69	2.98	3.03
2014 Households	1,335	9,961	35,574
2014 Average Household Size	2.66	2.96	3.01
2009 - 2014 Annual Rate	1.15%	2.38%	2.52%
2000 Families	973	5,794	19,445
2000 Average Family Size	3.08	3.35	3.37
2009 Families	1,048	7,374	26,387
2009 Average Family Size	3.01	3.31	3.33
2014 Families	1,092	8,174	29,494
2014 Average Family Size	3	3.32	3.33
2009 - 2014 Annual Rate	0.83%	2.08%	2.25%
 <b>2000 Housing Units</b>	1,166	6,933	23,206
Owner Occupied Housing Units	92.7%	92.3%	91.4%
Renter Occupied Housing Units	5.6%	4.9%	6.0%
Vacant Housing Units	1.6%	2.8%	2.7%
<b>2009 Housing Units</b>	1,304	9,299	32,944
Owner Occupied Housing Units	90.0%	89.8%	88.6%
Renter Occupied Housing Units	6.7%	5.5%	6.8%
Vacant Housing Units	3.3%	4.8%	4.7%
<b>2014 Housing Units</b>	1,383	10,486	37,381
Owner Occupied Housing Units	89.6%	89.5%	88.3%
Renter Occupied Housing Units	6.9%	5.5%	6.9%
Vacant Housing Units	3.5%	5.0%	4.8%
<b>Median Household Income</b>			
2000	\$77,572	\$76,891	\$68,181
2009	\$104,497	\$107,377	\$98,857
2014	\$109,009	\$111,894	\$106,177
<b>Median Home Value</b>			
2000	\$167,037	\$166,691	\$145,146
2009	\$255,125	\$252,175	\$216,167
2014	\$299,910	\$297,114	\$259,278
<b>Per Capita Income</b>			
2000	\$30,246	\$29,395	\$25,763
2009	\$41,332	\$41,901	\$38,060
2014	\$43,397	\$43,970	\$39,973
<b>Median Age</b>			
2000	36.0	34.7	32.5
2009	37.6	34.9	32.8
2014	36.9	33.7	32.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.




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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Households by Income</b>			
 Household Income Base	1,138	6,782	22,593
< \$15,000	3.4%	2.9%	2.7%
\$15,000 - \$24,999	4.6%	4.3%	4.5%
\$25,000 - \$34,999	4.6%	4.4%	6.0%
\$35,000 - \$49,999	9.6%	10.6%	13.9%
\$50,000 - \$74,999	24.6%	25.3%	29.8%
\$75,000 - \$99,999	22.1%	22.4%	21.1%
\$100,000 - \$149,999	20.8%	20.6%	15.4%
\$150,000 - \$199,999	5.9%	5.7%	3.9%
\$200,000+	4.4%	3.8%	2.6%
Average Household Income	\$91,609	\$90,117	\$79,729
<b>2009 Households by Income</b>			
Household Income Base	1,260	8,857	31,411
< \$15,000	2.0%	1.3%	1.3%
\$15,000 - \$24,999	2.7%	2.2%	2.1%
\$25,000 - \$34,999	3.4%	3.0%	3.0%
\$35,000 - \$49,999	5.0%	4.5%	6.3%
\$50,000 - \$74,999	13.3%	13.0%	17.5%
\$75,000 - \$99,999	19.3%	19.1%	20.6%
\$100,000 - \$149,999	32.4%	33.2%	31.5%
\$150,000 - \$199,999	12.5%	13.1%	9.8%
\$200,000+	9.4%	10.5%	8.0%
Average Household Income	\$121,836	\$125,584	\$115,077
<b>2014 Households by Income</b>			
Household Income Base	1,335	9,962	35,575
< \$15,000	1.9%	1.2%	1.3%
\$15,000 - \$24,999	2.5%	2.0%	1.9%
\$25,000 - \$34,999	2.8%	2.5%	2.4%
\$35,000 - \$49,999	4.6%	4.1%	5.8%
\$50,000 - \$74,999	10.9%	10.4%	14.8%
\$75,000 - \$99,999	14.7%	14.3%	14.9%
\$100,000 - \$149,999	40.4%	41.3%	40.5%
\$150,000 - \$199,999	12.7%	13.4%	10.2%
\$200,000+	9.6%	10.8%	8.2%
Average Household Income	\$126,588	\$130,909	\$120,153
<b>2000 Owner Occupied HUs by Value</b>			
Total	1,074	6,453	21,192
<\$50,000	1.3%	2.2%	1.6%
\$50,000 - 99,999	4.2%	4.5%	15.2%
\$100,000 - 149,999	27.4%	27.3%	37.2%
\$150,000 - 199,999	35.2%	35.6%	26.5%
\$200,000 - \$299,999	20.1%	21.4%	13.6%
\$300,000 - 499,999	9.5%	7.0%	4.3%
\$500,000 - 999,999	2.0%	1.6%	1.4%
\$1,000,000+	0.3%	0.4%	0.2%
Average Home Value	\$200,402	\$193,908	\$166,454
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	62	295	1,379
With Cash Rent	79.0%	81.0%	90.6%
No Cash Rent	21.0%	19.0%	9.4%
Median Rent	\$1,646	\$1,588	\$649
Average Rent	\$1,398	\$1,390	\$798

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Population by Age</b>			
 Total	3,245	20,936	70,510
Age 0 - 4	8.4%	9.5%	9.5%
Age 5 - 9	9.6%	10.1%	10.0%
Age 10 - 14	9.7%	9.4%	9.5%
Age 15 - 19	7.1%	6.5%	7.0%
Age 20 - 24	2.7%	2.6%	3.7%
Age 25 - 34	10.3%	12.4%	14.8%
Age 35 - 44	21.0%	21.5%	20.9%
Age 45 - 54	14.7%	13.0%	12.5%
Age 55 - 64	8.0%	7.4%	6.4%
Age 65 - 74	4.4%	4.2%	3.5%
Age 75 - 84	2.8%	2.3%	1.7%
Age 85+	1.3%	1.0%	0.5%
Age 18+	67.1%	66.4%	66.0%
<b>2009 Population by Age</b>			
Total	3,451	26,651	95,413
Age 0 - 4	7.9%	9.4%	9.7%
Age 5 - 9	8.5%	9.6%	9.5%
Age 10 - 14	9.4%	9.9%	9.3%
Age 15 - 19	8.1%	7.8%	7.5%
Age 20 - 24	3.9%	3.5%	4.5%
Age 25 - 34	8.9%	9.9%	12.4%
Age 35 - 44	14.5%	16.8%	17.5%
Age 45 - 54	17.8%	16.4%	15.4%
Age 55 - 64	11.1%	8.9%	8.2%
Age 65 - 74	5.4%	4.6%	3.7%
Age 75 - 84	2.9%	2.3%	1.7%
Age 85+	1.5%	1.0%	0.6%
Age 18+	68.3%	65.7%	66.3%
<b>2014 Population by Age</b>			
Total	3,610	29,783	107,439
Age 0 - 4	7.5%	9.2%	9.6%
Age 5 - 9	8.4%	9.6%	9.6%
Age 10 - 14	9.5%	9.9%	9.4%
Age 15 - 19	7.9%	7.8%	7.3%
Age 20 - 24	4.2%	4.1%	4.7%
Age 25 - 34	10.1%	11.3%	13.7%
Age 35 - 44	12.4%	13.9%	15.1%
Age 45 - 54	16.4%	16.1%	14.9%
Age 55 - 64	12.3%	9.8%	9.0%
Age 65 - 74	6.8%	5.2%	4.4%
Age 75 - 84	3.0%	2.3%	1.7%
Age 85+	1.4%	1.0%	0.6%
Age 18+	68.9%	66.0%	66.5%
<b>2000 Population by Sex</b>			
Males	49.0%	49.2%	49.5%
Females	51.0%	50.8%	50.5%
<b>2009 Population by Sex</b>			
Males	49.0%	49.1%	49.2%
Females	51.0%	50.9%	50.8%
<b>2014 Population by Sex</b>			
Males	48.8%	48.9%	49.0%
Females	51.2%	51.1%	51.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2000 Population by Race/Ethnicity</b>			
 Total	3,247	20,937	70,508
White Alone	95.7%	95.9%	95.4%
Black Alone	2.0%	1.8%	2.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.0%	0.9%	0.9%
Some Other Race Alone	0.2%	0.3%	0.3%
Two or More Races	0.9%	0.9%	1.0%
Hispanic Origin	1.1%	1.2%	1.3%
Diversity Index	10.2	10.2	11.3
<b>2009 Population by Race/Ethnicity</b>			
Total	3,453	26,650	95,411
White Alone	94.6%	94.8%	94.1%
Black Alone	2.3%	2.1%	2.5%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	1.6%	1.5%	1.5%
Some Other Race Alone	0.3%	0.4%	0.4%
Two or More Races	1.0%	1.0%	1.1%
Hispanic Origin	1.5%	1.8%	1.9%
Diversity Index	13.2	13.3	14.5
<b>2014 Population by Race/Ethnicity</b>			
Total	3,609	29,780	107,438
White Alone	94.1%	94.3%	93.6%
Black Alone	2.3%	2.1%	2.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.9%	1.8%	1.9%
Some Other Race Alone	0.3%	0.5%	0.5%
Two or More Races	1.1%	1.1%	1.2%
Hispanic Origin	1.8%	2.2%	2.2%
Diversity Index	14.6	14.8	16.0
<b>2000 Population 3+ by School Enrollment</b>			
 Total	3,108	19,875	66,641
Enrolled in Nursery/Preschool	4.0%	3.7%	3.1%
Enrolled in Kindergarten	2.3%	2.4%	2.3%
Enrolled in Grade 1-8	16.1%	16.3%	16.6%
Enrolled in Grade 9-12	6.8%	6.4%	6.8%
Enrolled in College	3.8%	3.5%	4.1%
Enrolled in Grad/Prof School	1.0%	1.2%	1.2%
Not Enrolled in School	66.1%	66.5%	66.0%
<b>2009 Population 25+ by Educational Attainment</b>			
Total	2,145	15,948	56,750
Less than 9th Grade	1.9%	1.4%	1.1%
9th - 12th Grade, No Diploma	3.2%	3.4%	3.6%
High School Graduate	20.3%	20.1%	23.4%
Some College, No Degree	23.4%	22.8%	24.2%
Associate Degree	10.1%	9.7%	9.5%
Bachelor's Degree	30.3%	31.2%	28.0%
Graduate/Professional Degree	10.8%	11.3%	10.2%



Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>2009 Population 15+ by Marital Status</b>			
 Total	2,561	18,961	68,128
Never Married	18.1%	17.8%	20.8%
Married	71.8%	72.5%	69.7%
Widowed	3.7%	3.5%	2.7%
Divorced	6.3%	6.2%	6.8%
<b>2000 Population 16+ by Employment Status</b>			
 Total	2,287	14,574	48,702
In Labor Force	76.5%	76.5%	77.7%
Civilian Employed	72.8%	73.1%	75.2%
Civilian Unemployed	3.7%	3.3%	2.4%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	23.5%	23.5%	22.3%
<b>2009 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	87.9%	89.9%	92.0%
Civilian Unemployed	12.1%	10.1%	8.0%
<b>2014 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.4%	94.0%	95.1%
Civilian Unemployed	6.6%	6.0%	4.9%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	1,195	7,543	25,016
Own Children < 6 Only	10.7%	12.2%	12.6%
Employed/in Armed Forces	6.9%	7.7%	8.4%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	3.8%	4.4%	3.9%
Own Children < 6 and 6-17 Only	9.4%	10.4%	10.8%
Employed/in Armed Forces	6.0%	6.7%	6.9%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	3.3%	3.6%	3.7%
Own Children 6-17 Only	22.9%	23.5%	24.0%
Employed/in Armed Forces	18.1%	18.1%	18.8%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	4.8%	5.2%	5.0%
No Own Children < 18	57.0%	53.8%	52.6%
Employed/in Armed Forces	31.8%	30.2%	32.8%
Unemployed	4.5%	3.9%	2.1%
Not in Labor Force	20.7%	19.7%	17.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles



## 2009 Employed Population 16+ by Industry

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,520	11,708	43,374
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	6.8%	6.5%	6.7%
Manufacturing	10.5%	10.2%	11.6%
Wholesale Trade	6.4%	5.4%	4.6%
Retail Trade	14.5%	14.1%	13.8%
Transportation/Utilities	4.5%	4.3%	5.0%
Information	3.4%	3.7%	3.6%
Finance/Insurance/Real Estate	9.5%	9.7%	9.3%
Services	41.5%	42.4%	41.2%
Public Administration	2.6%	3.4%	3.9%

## 2009 Employed Population 16+ by Occupation

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,521	11,707	43,374
White Collar	76.6%	75.1%	71.4%
Management/Business/Financial	22.7%	21.9%	18.6%
Professional	22.7%	23.3%	22.7%
Sales	17.9%	16.6%	14.4%
Administrative Support	13.1%	13.3%	15.8%
Services	9.8%	10.7%	12.2%
Blue Collar	13.6%	14.2%	16.4%
Farming/Forestry/Fishing	0.2%	0.1%	0.1%
Construction/Extraction	4.3%	4.4%	5.2%
Installation/Maintenance/Repair	3.0%	3.0%	3.4%
Production	1.8%	2.6%	3.5%
Transportation/Material Moving	4.3%	4.1%	4.2%



## 2000 Workers 16+ by Means of Transportation to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,652	10,563	36,241
Drove Alone - Car, Truck, or Van	87.4%	87.8%	87.3%
Carpooled - Car, Truck, or Van	6.1%	6.0%	7.9%
Public Transportation	0.1%	0.1%	0.3%
Walked	0.7%	0.6%	0.4%
Other Means	0.4%	0.4%	0.5%
Worked at Home	5.4%	5.0%	3.5%

## 2000 Workers 16+ by Travel Time to Work

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,652	10,561	36,242
Did Not Work at Home	94.6%	95.0%	96.5%
Less than 5 minutes	1.4%	1.3%	1.2%
5 to 9 minutes	4.1%	4.2%	4.9%
10 to 19 minutes	16.4%	17.1%	20.0%
20 to 24 minutes	13.1%	12.9%	11.9%
25 to 34 minutes	26.3%	27.2%	26.9%
35 to 44 minutes	15.1%	14.1%	12.9%
45 to 59 minutes	11.1%	11.9%	12.7%
60 to 89 minutes	5.1%	4.5%	4.4%
90 or more minutes	2.1%	1.8%	1.5%
Worked at Home	5.4%	5.0%	3.5%
Average Travel Time to Work (in min)	31.4	30.7	29.9

## 2000 Households by Vehicles Available

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Total	1,135	6,751	22,593
None	2.8%	2.4%	2.2%
1	14.0%	14.0%	16.4%
2	58.9%	61.0%	56.7%
3	17.8%	17.3%	17.9%
4	4.9%	4.1%	5.0%
5+	1.6%	1.2%	1.8%
Average Number of Vehicles Available	2.1	2.1	2.1

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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### 2000 Households by Type

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Total</b>	1,137	6,762	22,614
Family Households	85.6%	85.7%	86.0%
Married-couple Family	79.2%	79.1%	76.4%
With Related Children	45.6%	46.8%	46.7%
Other Family (No Spouse)	6.4%	6.6%	9.6%
With Related Children	4.5%	4.6%	6.9%
Nonfamily Households	14.4%	14.3%	14.0%
Householder Living Alone	12.3%	12.0%	11.0%
Householder Not Living Alone	2.1%	2.4%	3.1%
Households with Related Children	50.2%	51.5%	53.6%
Households with Persons 65+	15.7%	14.6%	11.9%

### 2000 Households by Size

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Total</b>	1,136	6,761	22,614
1 Person Household	12.3%	12.0%	11.0%
2 Person Household	31.0%	30.6%	29.3%
3 Person Household	18.0%	18.1%	20.1%
4 Person Household	24.2%	24.5%	24.5%
5 Person Household	10.0%	10.4%	10.6%
6 Person Household	3.3%	3.4%	3.4%
7+ Person Household	1.1%	1.0%	1.2%

### 2000 Households by Year Householder Moved In

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Total</b>	1,137	6,750	22,594
Moved in 1999 to March 2000	16.0%	19.7%	17.8%
Moved in 1995 to 1998	37.4%	38.8%	40.2%
Moved in 1990 to 1994	29.8%	27.5%	23.1%
Moved in 1980 to 1989	13.5%	11.3%	13.3%
Moved in 1970 to 1979	2.2%	1.9%	4.1%
Moved in 1969 or Earlier	1.1%	0.9%	1.6%
Median Year Householder Moved In	1995	1996	1996



### 2000 Housing Units by Units in Structure

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Total</b>	1,151	6,947	23,222
1, Detached	91.4%	89.2%	91.2%
1, Attached	3.8%	5.3%	3.7%
2	0.1%	0.1%	0.2%
3 or 4	0.5%	0.5%	1.1%
5 to 9	0.6%	0.6%	0.7%
10 to 19	0.0%	0.0%	0.6%
20+	2.6%	2.1%	1.2%
Mobile Home	0.8%	2.0%	1.3%
Other	0.2%	0.2%	0.1%

### 2000 Housing Units by Year Structure Built

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
<b>Total</b>	1,166	6,927	23,196
1999 to March 2000	3.9%	9.7%	8.7%
1995 to 1998	27.5%	29.7%	26.7%
1990 to 1994	29.7%	28.6%	21.7%
1980 to 1989	28.6%	23.0%	25.0%
1970 to 1979	5.0%	4.6%	12.0%
1969 or Earlier	5.2%	4.4%	6.0%
Median Year Structure Built	1992	1993	1992

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Site Type: Ring


Radius: 1 Miles

Radius: 3 Miles

Radius: 5 Miles

**Top 3 Tapestry Segments**

1.	Sophisticated Squires	Boomburbs	Up and Coming Families
2.	Suburban Splendor	Up and Coming Families	Boomburbs
3.	Up and Coming Families	Suburban Splendor	Sophisticated Squires

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Apparel & Services: Total \$	\$3,771,736	\$27,371,436	\$88,959,301
Average Spent	\$2,991.07	\$3,090.72	\$2,832.20
Spending Potential Index	119	123	113
Computers & Accessories: Total \$	\$498,743	\$3,632,266	\$11,893,556
Average Spent	\$395.51	\$410.15	\$378.66
Spending Potential Index	173	180	166
Education: Total \$	\$2,957,541	\$20,948,530	\$65,820,712
Average Spent	\$2,345.39	\$2,365.46	\$2,095.53
Spending Potential Index	187	188	167
Entertainment/Recreation: Total \$	\$7,122,106	\$51,549,692	\$167,057,047
Average Spent	\$5,647.98	\$5,820.88	\$5,318.59
Spending Potential Index	174	180	164
Food at Home: Total \$	\$9,127,616	\$65,377,305	\$214,135,896
Average Spent	\$7,238.39	\$7,382.26	\$6,817.44
Spending Potential Index	159	162	150
Food Away from Home: Total \$	\$6,989,228	\$50,513,930	\$165,531,783
Average Spent	\$5,542.61	\$5,703.92	\$5,270.03
Spending Potential Index	167	171	158
Health Care: Total \$	\$7,396,855	\$52,510,782	\$171,209,355
Average Spent	\$5,865.86	\$5,929.40	\$5,450.79
Spending Potential Index	156	157	145
HH Furnishings & Equipment: Total \$	\$4,408,885	\$32,254,250	\$105,071,044
Average Spent	\$3,496.34	\$3,642.08	\$3,345.15
Spending Potential Index	161	168	154
Investments: Total \$	\$3,387,843	\$24,000,007	\$74,373,035
Average Spent	\$2,686.63	\$2,710.03	\$2,367.81
Spending Potential Index	187	188	165
Retail Goods: Total \$	\$52,618,656	\$380,958,042	\$1,243,179,719
Average Spent	\$41,727.72	\$43,016.94	\$39,579.11
Spending Potential Index	162	167	154
Shelter: Total \$	\$34,917,008	\$253,056,208	\$820,935,097
Average Spent	\$27,689.93	\$28,574.55	\$26,136.11
Spending Potential Index	177	183	167
TV/Video/Sound Equipment: Total \$	\$2,482,868	\$17,986,367	\$59,088,438
Average Spent	\$1,968.97	\$2,030.98	\$1,881.20
Spending Potential Index	162	167	155
Travel: Total \$	\$4,311,289	\$30,922,411	\$98,764,016
Average Spent	\$3,418.94	\$3,491.69	\$3,144.35
Spending Potential Index	185	189	170
Vehicle Maintenance & Repairs: Total \$	\$1,955,532	\$14,044,422	\$45,857,631
Average Spent	\$1,550.78	\$1,585.87	\$1,459.97
Spending Potential Index	166	169	156

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.